

UPSCALE

UPSCALE

Multi-Purpose eCommerce WordPress Theme

Thank you for purchasing Upscale!

This documentation will guide you in building your dream site with Upscale. Please read carefully for any questions or issues you may be experiencing and to leverage theme's capabilities. If your issue isn't solved in this documentation, don't hesitate to ask in our support forum.

Follow us on [ThemeForest](#), [Twitter](#) and like our [Facebook](#) for future projects and updates.

We hope you enjoy building with our theme as much as we enjoyed developing it 😊

Installation

Installing Upscale

After purchasing from ThemeForest, you can download Upscale files from **ThemeForest > Your Account > Downloads** then select the **installable WordPress file only** to download. If you prefer to download the whole package, extract the package to get a single zip file titled upscale.zip (which is the WordPress theme file).

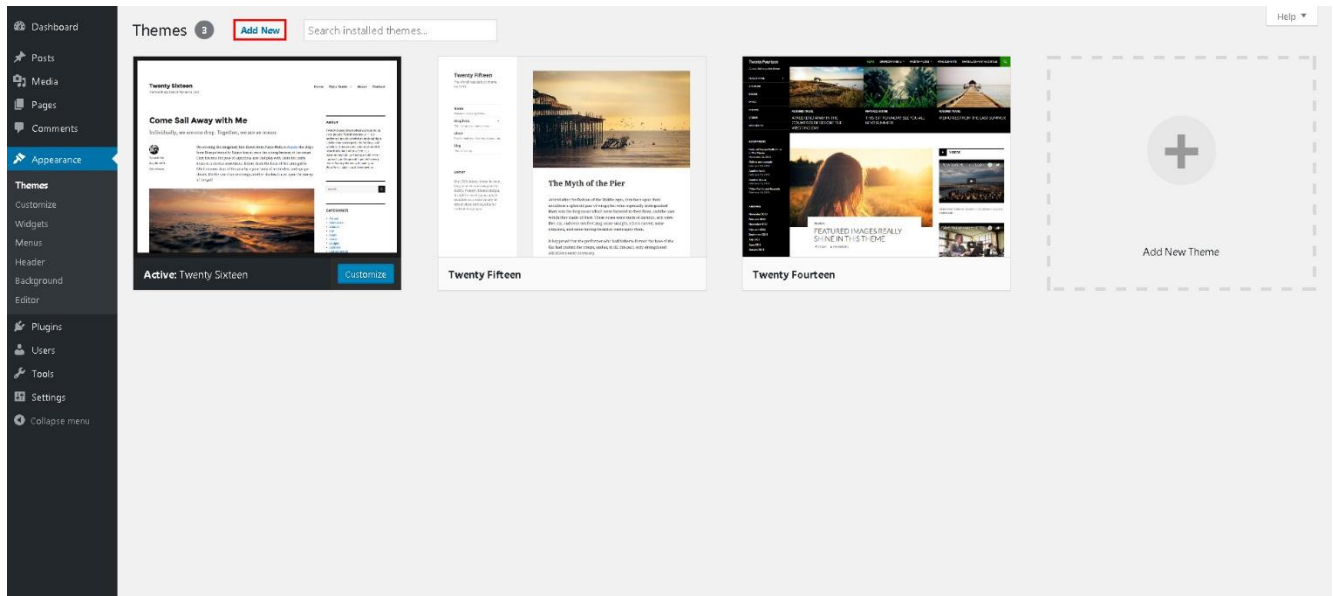


NOTE: If you get “The package could not be installed. The theme is missing the style.css stylesheet.” error, please make sure you have downloaded the installable files from **ThemeForest > Download** option.

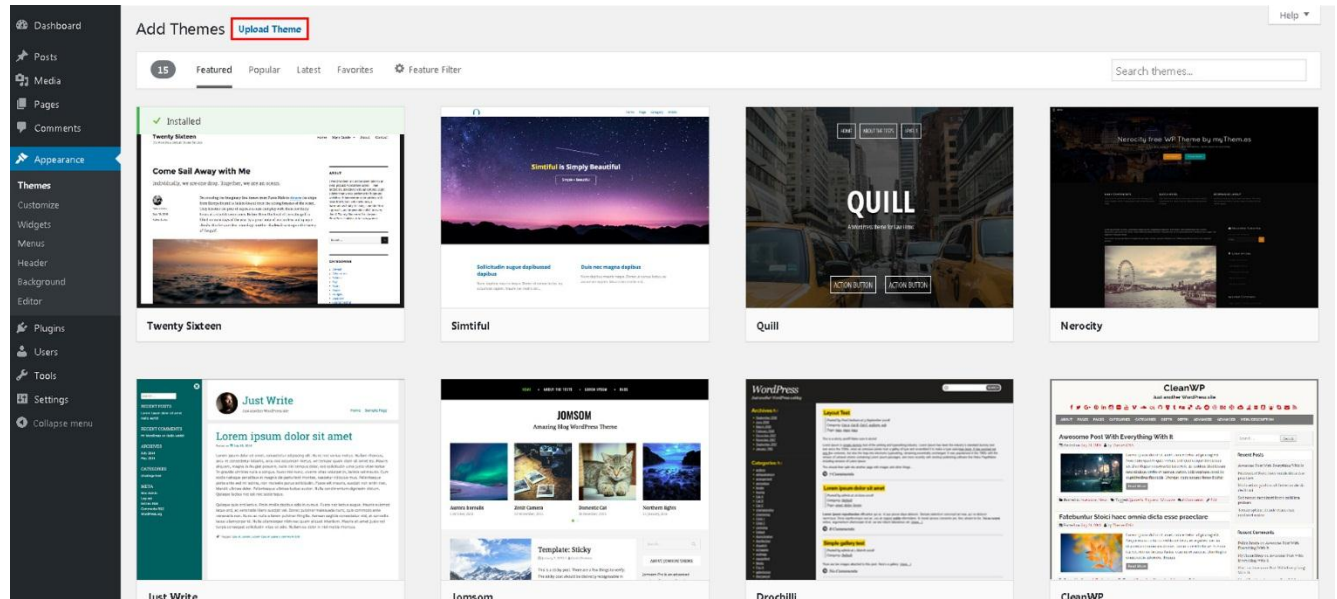
TIP: Keep the downloaded file in a safe place as you are going to upload the file in the installation section

Here are two options for installing Upscale:

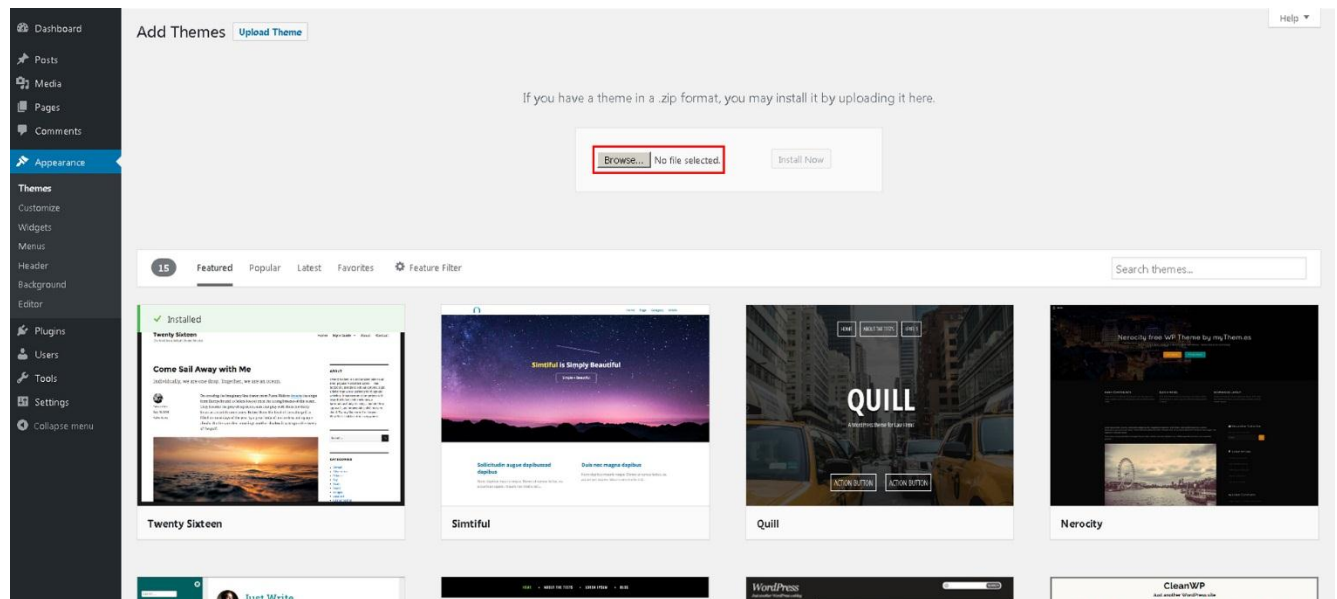
- **WordPress:** Navigate to **Appearance > Themes > Add New**.



Click **Upload Theme** button then select the upscale.zip file.

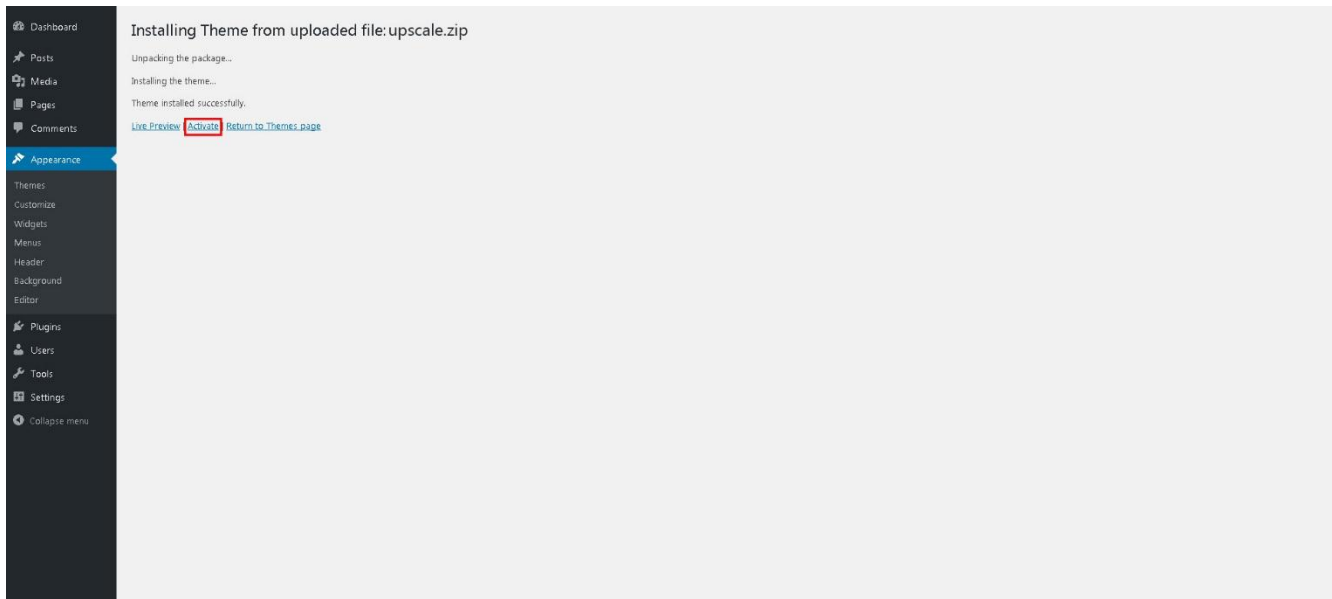


Press the **Install Now** button to start installing.



- **FTP:** Using your FTP program, extract the upscale.zip file and upload the extracted folder to **/wp-content/themes/** folder on your server.

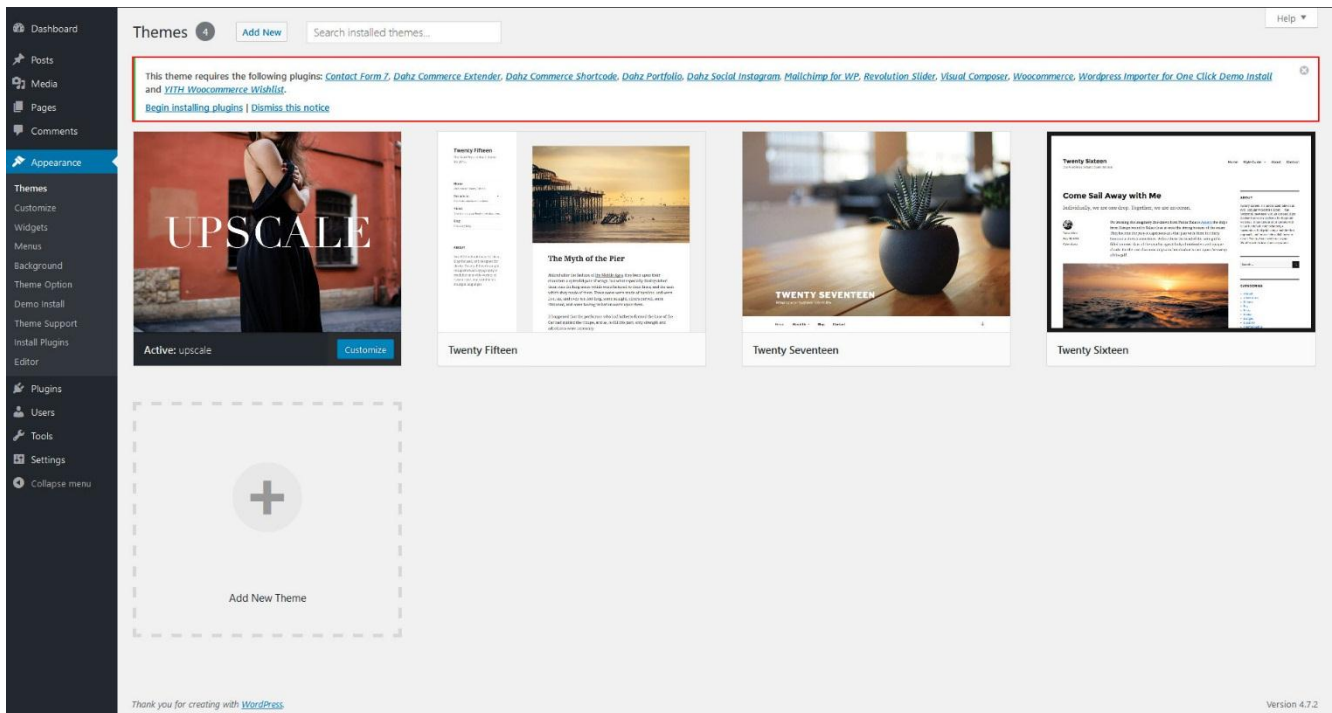
After uploading, you need to activate the theme. Once WordPress has unpacked and installed the theme, just click **activate** or go to the **Appearance > Themes** then activate Upscale.



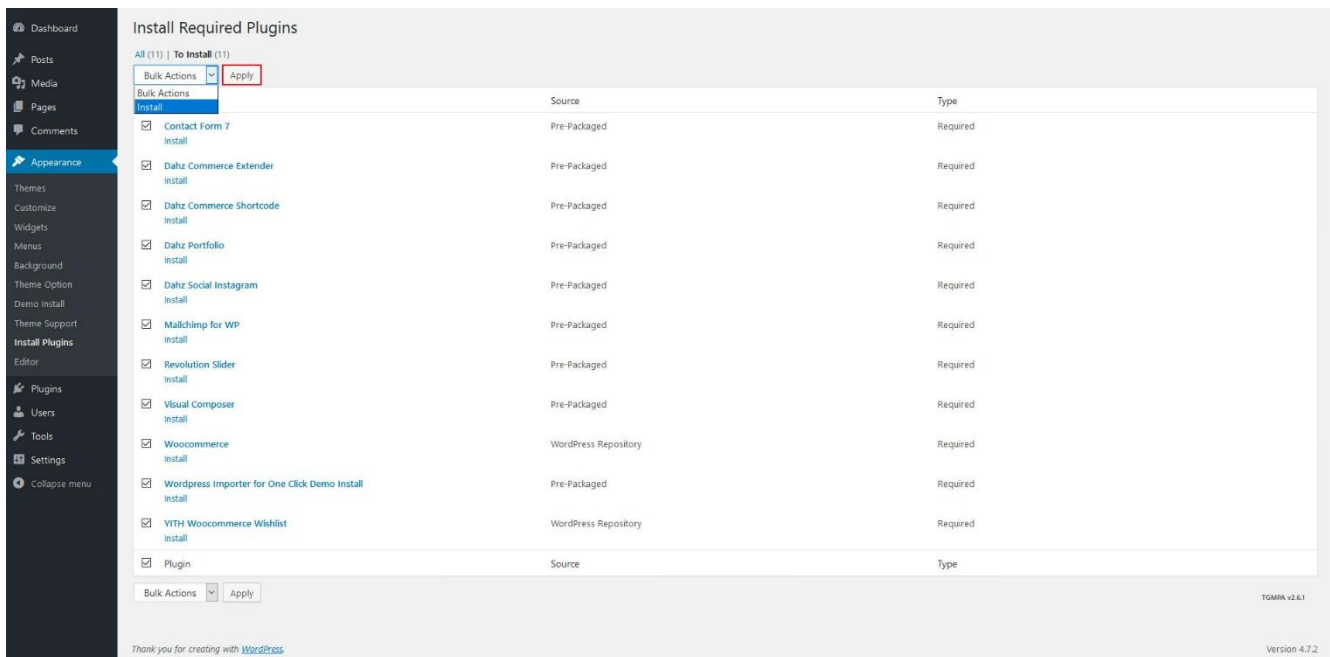
Installing Required Plugins

You will get additional plugins that bring more sophistication for Upscale's functionality. You need to follow this few steps to get all the amazing features that they have.

1. Go to the required plugins page from your dashboard within **Appearance > Install Plugins** or click from the notice that will appear after you installed the theme



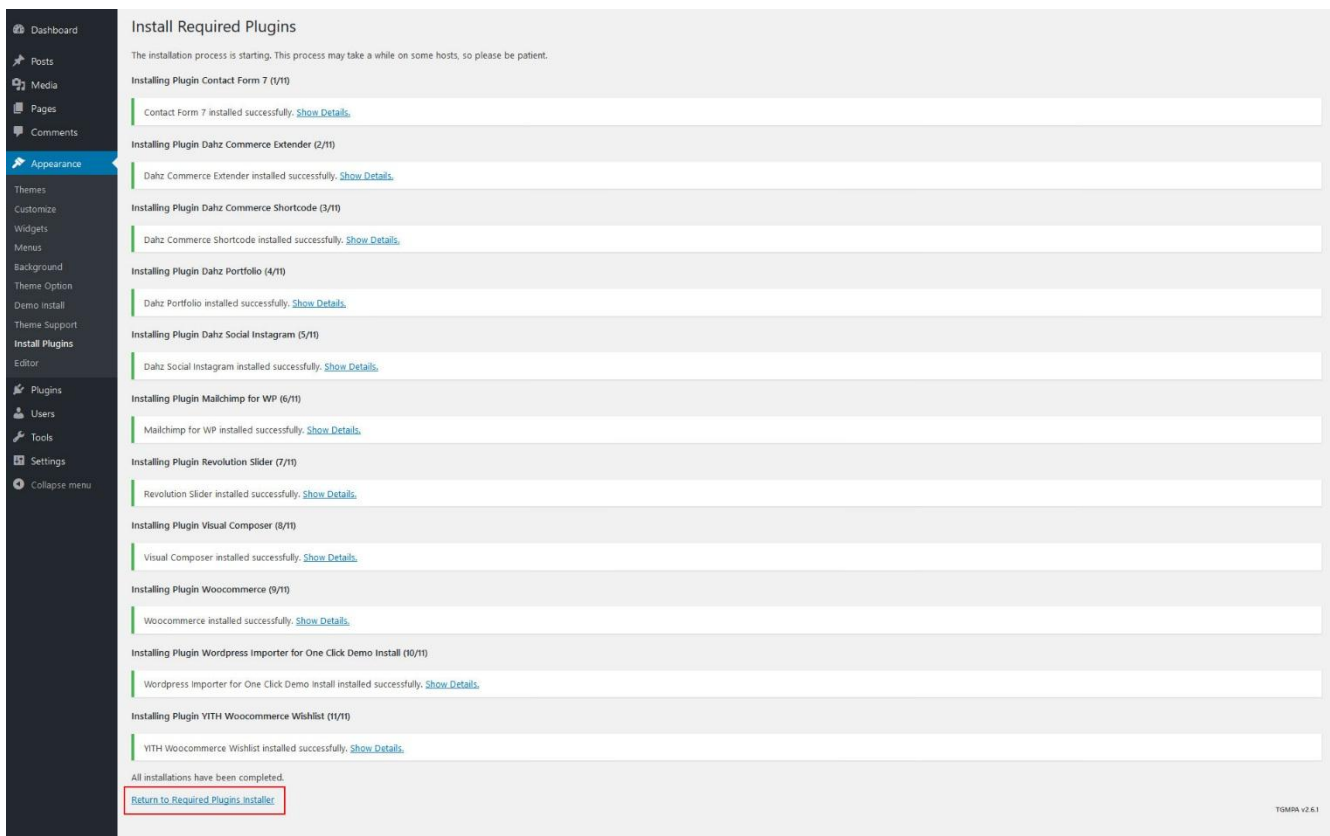
2. In the new page, simply check the box next to plugin to select all the plugins you want to install, then select the bulk action of install from the dropdown box and then click the apply button



The screenshot shows the 'Install Required Plugins' page in WordPress. The left sidebar contains navigation links for Dashboard, Posts, Media, Pages, Comments, Appearance, Themes, Customize, Widgets, Menus, Background, Theme Option, Demo Install, Theme Support, Install Plugins, Editor, Plugins, Users, Tools, Settings, and Collapse menu. The main content area is titled 'Install Required Plugins' and shows a list of 11 plugins to be installed. The list includes: Contact Form 7, Dahz Commerce Extender, Dahz Commerce Shortcode, Dahz Portfolio, Dahz Social Instagram, Mailchimp for WP, Revolution Slider, Visual Composer, Woocommerce, Wordpress Importer for One Click Demo Install, and YITH Woocommerce Wishlist. Each plugin has a checkbox, a link to 'install', a 'Source' column, and a 'Type' column. At the top of the list, there is a dropdown menu for 'Bulk Actions' and an 'Apply' button. The 'Apply' button is highlighted with a red box. At the bottom right, there is a version number 'TGMMA v2.6.1' and 'Version 4.7.2'.

Source	Type
Pre-Packaged	Required
Pre-Packaged	Required
Pre-Packaged	Required
Pre-Packaged	Required
Pre-Packaged	Required
Pre-Packaged	Required
Pre-Packaged	Required
Pre-Packaged	Required
WordPress Repository	Required
Pre-Packaged	Required
WordPress Repository	Required
Source	Type

3. Wait for a minute or two until all the plugins are installed and click this link to go back to the **Required Plugins** page



The screenshot shows the 'Install Required Plugins' page in WordPress, displaying the progress of plugin installation. The page is titled 'Install Required Plugins' and shows a message: 'The installation process is starting. This process may take a while on some hosts, so please be patient.' Below this, there is a list of 11 plugins, each with a progress bar and a 'Show Details' link. The progress bars are all at 100%, indicating that all plugins have been successfully installed. At the bottom of the page, there is a message: 'All installations have been completed.' and a link: 'Return to Required Plugins Installer'. The link is highlighted with a red box. At the bottom right, there is a version number 'TGMMA v2.6.1'.

4. Now repeat the 2nd step but this time choose activate in the bulk action dropdown

The screenshot shows the WordPress dashboard's 'Install Required Plugins' page. A table lists 11 plugins with columns for Plugin, Source, Type, Version, and Status. All plugins are currently 'Installed But Not Activated'. A 'Bulk Actions' dropdown menu is open at the bottom left, with 'Activate' selected. The 'Apply' button is highlighted with a red box.

Plugin	Source	Type	Version	Status
<input checked="" type="checkbox"/> Contact Form 7 Activate	Pre-Packaged	Required	Installed version: 4.6.1 Minimum required version: 4.6.1	Installed But Not Activated
<input checked="" type="checkbox"/> Dahz Commerce Extender Activate	Pre-Packaged	Required	Installed version: 1.0.0 Minimum required version: 1.0.0	Installed But Not Activated
<input checked="" type="checkbox"/> Dahz Commerce Shortcode Activate	Pre-Packaged	Required	Installed version: 1.0.0 Minimum required version: 1.0.0	Installed But Not Activated
<input checked="" type="checkbox"/> Dahz Portfolio Activate	Pre-Packaged	Required	Installed version: 1.0.0 Minimum required version: 1.0.0	Installed But Not Activated
<input checked="" type="checkbox"/> Dahz Social Instagram Activate	Pre-Packaged	Required	Installed version: 1.0.0 Minimum required version: 1.0.0	Installed But Not Activated
<input checked="" type="checkbox"/> Mailchimp for WP Activate	Pre-Packaged	Required	Installed version: 4.0.6 Minimum required version: 4.0.6	Installed But Not Activated
<input checked="" type="checkbox"/> Revolution Slider Activate	Pre-Packaged	Required	Installed version: 5.3.1.5 Minimum required version: 5.3.1.5	Installed But Not Activated
<input checked="" type="checkbox"/> Visual Composer Activate	Pre-Packaged	Required	Installed version: 5.0.1 Minimum required version: 5.0.1	Installed But Not Activated
<input checked="" type="checkbox"/> Woocommerce Activate	WordPress Repository	Required	Installed version: 2.6.14 Minimum required version: 2.6.14	Installed But Not Activated
<input checked="" type="checkbox"/> Wordpress Importer for One Click Demo Install Activate	Pre-Packaged	Required	Installed version: 0.6.1 Minimum required version: 0.6.1	Installed But Not Activated
<input checked="" type="checkbox"/> YITH Woocommerce Wishlist Activate	WordPress Repository	Required	Installed version: 2.0.16 Minimum required version: 2.0.16	Installed But Not Activated

5. Finally WordPress will activate all the plugins and give you a notice that tells you everything's done.

The screenshot shows the same 'Install Required Plugins' page after all plugins have been activated. A green success message at the top states: 'The following plugins were activated successfully: Contact Form 7, Dahz Commerce Extender, Dahz Commerce Shortcode, Dahz Portfolio, Dahz Social Instagram, Mailchimp for WP, Revolution Slider, Visual Composer, Woocommerce, Wordpress Importer for One Click Demo Install and YITH Woocommerce Wishlist.' Below the message, the table is empty, with a note: 'No plugins to install, update or activate. Return to the Dashboard.'

NOTE: WooCommerce is included in the required plugins.

Importing Demo Content

Upscale quick demo installer is a tool to replicate the demo – including demo layout, customizer settings, posts, images and widgets to your site in a very simple process.

Welcome to Upscale!

Thanks for registering your purchase. You will now receive the automatic updates.

Thanks for installing upscale, We are very happy that you join us here. Start personalize your website by going to theme option tab or if you like one of our demo please use our one click demo installer below.

Install Demo **Support**

You are just a few clicks away from replicating our demo content and start building your blog. by installing the the demo content you will get the demo layout along with the sliders, pages, posts, customizer settings, widgets, sidebars and other settings in your site. to ensure a successful import, please do the following steps :

1. Export Customizer Setting to backup your current setting.
2. Install the required plugins
3. set your server memory limit to 256M and Max Execution Time (php time limit) to 900 Seconds.

Your Server Status
Max Execution Time is **900** seconds.
Server Memory limit is **256M**

Done all that? choose the one you like, and just click install!!

york **Install** **Preview**

macrame **Install** **Preview**

beaters **Install** **Preview**

1. Go to **Appearance > Demo Install**
2. Make sure you meet all the requirements stated
 - Export Customizer Settings
 - Install the required plugins
 - Set your server memory limit to 256M and Max Execution Time (php time limit) to 900 Seconds.
 - Set the [WooCommerce image setting](#) to:
 - Catalog Images: 600 x 764 px, hardcrop
 - Single Product Image: 1000 x 1273 px, hardcrop
 - Product Thumbnails: 180 x 230 px, hardcrop
3. Choose the desired demo and click **Install/Ok** to start importing
4. Done, your site has been upscaled!

NOTE: This feature need you to install the edited version of **WordPress Importer** plugin. If you already have the original WordPress Importer plugin installed in your site, please delete it first before installing our version.

To install the edited version, from WordPress dashboard go to **Appearance > Install Plugins** after you install and activate the theme. If you want to upload it manually, please find the zip file in plugins folder of the theme package.

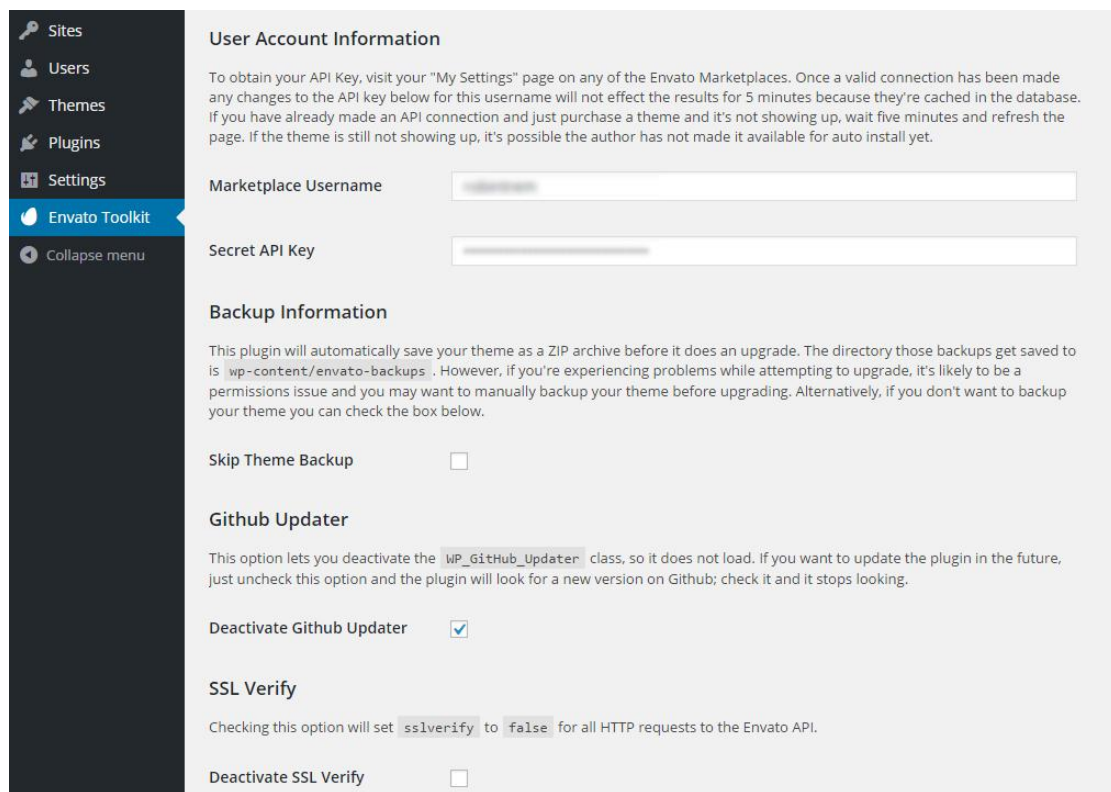
Updating Theme

Updating a theme may not be a pleasant task, as you need to download the new version, backup the old version, delete files and reinstall the theme. Fortunately, Envato released **Envato Toolkit** a while back that makes everything automated and in just a few clicks away from keeping your website updated.

TIP: For preventing data loss, please backup your theme setting before updating theme/plugins, read how to backup [in this section](#).

Here is how to update your theme using Envato Toolkit plugin:

- Install and activate the **Envato Toolkit** plugin in your site (included in the theme package or download [here](#)).
- Get your Envato API Key.
 - You need to login to ThemeForest and visit your user profile page.
 - Click on **Setting**; you should see an API Keys tab in one of the section.
 - Click the **Generate API Key** button to get your API Key and copy it.
- Go to the Envato Toolkit menu on your dashboard, input your Envato username along with the API key then **save** your settings.




The screenshot shows the Envato Toolkit settings page. On the left is a dark sidebar with navigation links: Sites, Users, Themes, Plugins, Settings, Envato Toolkit (highlighted), and Collapse menu. The main content area has the following sections:

- User Account Information**: A text block explaining that API key changes are cached for 5 minutes. Below are two input fields: 'Marketplace Username' and 'Secret API Key'.
- Backup Information**: A text block explaining the automatic backup process. Below is a checkbox labeled 'Skip Theme Backup' which is currently unchecked.
- Github Updater**: A text block explaining that this option deactivates the WP_Github_Updater class. Below is a checkbox labeled 'Deactivate Github Updater' which is checked.
- SSL Verify**: A text block explaining that checking this option sets sslverify to false. Below is a checkbox labeled 'Deactivate SSL Verify' which is unchecked.

- Once you have your list of purchases displayed, you can install and update your themes right from your dashboard without having to login to ThemeForest.

Settings Themes

Current Theme



UPSCALE

Upscale 1.0 by Dahz Theme

Upscale brings majestic design and rich shopping experience you desire for an incredible online store. With plenty options of customization and features, it will give you flexibility for creating the perfect look of your shop & product pages with ease. No matter what kind of store you build, all things needed to impress your customers are blended together in Upscale.

Options: [Add New](#) | [Download Backup](#)

All of this theme's files are located in `/themes/upscale`.

Tags: one-column, two-columns, left-sidebar, right-sidebar, grid-layout, flexible-header, custom-background, custom-colors, custom-header, featured-images, footer-widgets, theme-options, news

Available Themes

Updating Premium Plugins

When you buy Upscale, you will get premium plugins such as [Visual Composer](#) & [Revolution Slider](#) for free. Please note that you will get the full-version of the plugin the same as when you purchased it as a standalone plugin. The only drawback you get is that you won't be able to receive support and automatic updates from the plugin's author, rest-assured that we will always update the plugins in our theme's updates. If you want automatic updates and support from the plugin's author you need to purchase it separately (this is absolutely optional).

To update the plugins manually, you can follow this guide:

Before you start updating, you need to get the latest files from [ThemeForest](#). Choose the Installable WordPress file only option and extract the downloaded zip file and then save the folder in a safe place.

Visual Composer

1. Deactivate and delete the existing version of WPBakery Visual Composer plugin within **Plugins > Installed Plugins**.
2. Go to **Plugins > Add New > Upload Plugin** then click on **Choose File** button in the new page.
3. Navigate to the extracted folder of the file you've downloaded before and select the visual composer file in `upscale\includes\plugins\js_composer.zip` file
4. Start the installation by clicking on **Install Now** button.
5. **Activate the plugin** and your Visual Composer is up to date.

Revolution Slider

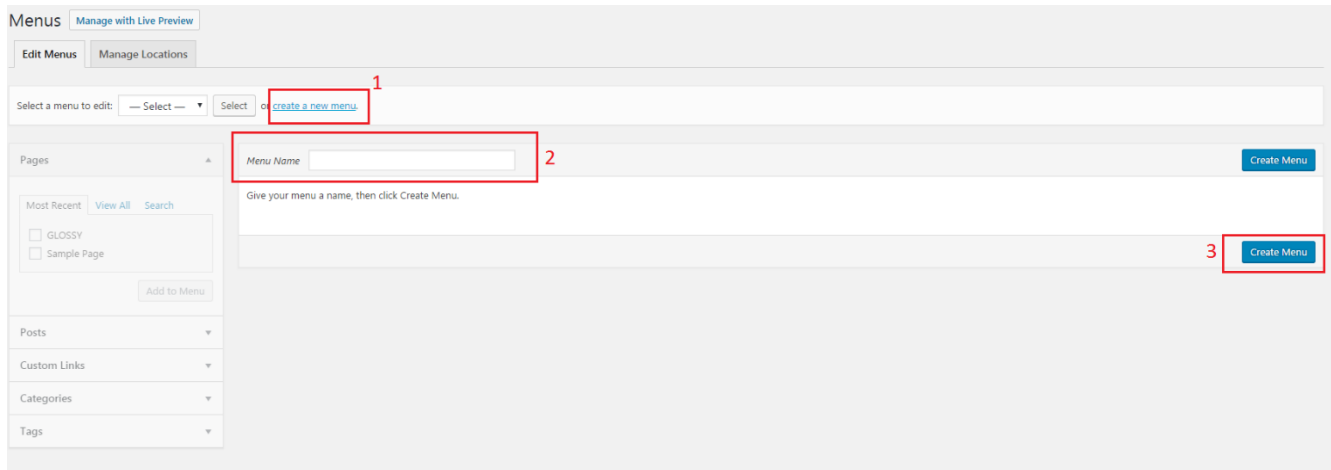
The steps to update Revolution Slider plugin actually is the same with updating Visual Composer. The difference lies on what file to upload. For updating Revolution Slider, please upload `upscale\includes\plugins\revslider.zip`.

NOTE: Removing the plugin to upload the updated one shouldn't delete your sliders, but you can [export the sliders](#) on your computer to have a backup copy.

Menu

To create a new menu, go to **Appearance > Menus**, then click **Create a new menu** > fill your menu name > click **Create Menu**. **Add to menu** the item you want to add on the left hand boxes, then click **Save Menu**. Upscale has built-in mega menu where you can upload images to be the menu link.

TIP: You can unlock more option to add to your menu (such as tags, categories, etc.) by clicking the screen option button at the top right corner of your screen and check boxes for the option there.



Assign Menu Location

Upscale features Six menu areas:

1. Primary
2. Top Bar
3. Mobile Menu
4. Footer
5. WooCommerce Account
6. Vertical Menu

To assign location:

- Navigate to **Appearance > Customize > Menus**, click the option titled **Menu Locations**. Select your menu location, by clicking the dropdown menu in each option then hit the **Save & Publish** button.

Or

- Go to **Appearance > Menus > Menu Location** tab > assign your menus to the location you want > **Save Changes**.

Edit Menu
Manage Locations

Your theme supports 6 menus. Select which menu appears in each location.

Theme Location	Assigned Menu
Primary	<div style="display: flex; align-items: center;"> <div style="border: 1px solid #ccc; padding: 2px 5px; margin-right: 5px;">— Select a Menu — ▼</div> Use new menu </div>
Top Bar	<div style="display: flex; align-items: center;"> <div style="border: 1px solid #ccc; padding: 2px 5px; margin-right: 5px;">— Select a Menu — ▼</div> Use new menu </div>
Mobile Menu	<div style="display: flex; align-items: center;"> <div style="border: 1px solid #ccc; padding: 2px 5px; margin-right: 5px;">— Select a Menu — ▼</div> Use new menu </div>
Footer	<div style="display: flex; align-items: center;"> <div style="border: 1px solid #ccc; padding: 2px 5px; margin-right: 5px;">— Select a Menu — ▼</div> Use new menu </div>
Woocommerce Account	<div style="display: flex; align-items: center;"> <div style="border: 1px solid #ccc; padding: 2px 5px; margin-right: 5px;">— Select a Menu — ▼</div> Use new menu </div>
Vertical Menu	<div style="display: flex; align-items: center;"> <div style="border: 1px solid #ccc; padding: 2px 5px; margin-right: 5px;">— Select a Menu — ▼</div> Use new menu </div>

Save Changes

NOTE: You can create submenus by dragging and dropping the items within other menu items. If you want to edit or remove a menu item, click the little arrow on the right-side of the menu item name. A selection of options will drop down, including editing the navigation label as well as removing the item altogether.

Adding & Organizing Menu Items

You can add pages, posts, links, and categories in the navigation menu by navigating to **Appearance > Menus**.

- **Page:** Click the *Pages* dropdown heading. The pages you've created will be listed below. Check the box next to the page you'd like to add to your menu and click Add to menu.
- **Post:** Click the *Post* dropdown heading. The post you've created will be listed under dropdown heading. Check the box next to the post you'd like to add to your menu and click Add to menu.
- **Link:** Select the *Custom Link* dropdown menu. Enter your homepage's URL into the field box and give it a title (such as 'Home') and click Add to Menu.
- **Category:** Select the *Categories* dropdown menu, then you will see the category listed. Check the box next to your desired category and click Add to Menu.

The selected item should now appear under 'Menu Structure' column. You can drag and drop the item you've added to adjust its location in the menu. You can also create submenus by dragging and dropping a menu item underneath another so that it's indented.

Be sure to click **Save Menu** button after.

NOTE: If you want to edit or remove a menu item, click the little arrow on the right-side of the menu item name. A selection of options will drop down, including editing the navigation label as well as removing the item altogether.

Creating Mega Menu

After setting up menu structure, you can set your menu as mega menu. Open up the setting of parent menu item, then check the **Enable Mega Menu** checkbox. You can also insert background images for displaying submenu items (optional).

Shop *sub item*
Page ▲

Navigation Label

Title Attribute

CSS Classes (optional)

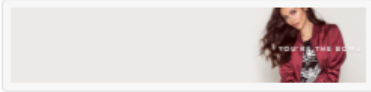
Enable Mega Menu *Fullscreen*

Repeat Background Image

Background Position

Background Size

Submenu Background Image



Submenu Text Align

Original: Shop

Remove | Cancel

NOTE: For the guide in filling the Repeat Background Image, Background Position, and Background Size boxes, please read on [w3schools](http://w3schools.com).

Configure Mega Menu Item

Child menu or sub menu items in mega menu can be displayed as standard menu items, carousel, or custom images. If you want to display your menu items as a carousel or images, you need to do configurations in each menu item.

Standard

In the sub menu setting, select the options you want for the text align, number of column width, and number of submenu column to use.

Carousel

In the sub menu setting, check the **Enable Carousel box**. Select the options you want for the text align, number of column width, number of submenu column, and the carousel source. The carousel source you have chosen will generate the options on the carousel content so that you can choose which ones to assign easily.

NOTE: For the best result of carousel megamenu, only use one sub menu.

Custom Image

In the sub menu setting, select the options you want for the number of column width and the number of submenu column, then upload the image in **Replace Link with Image** option.

Customize Menu Link & Dropdown Display

Whether you set your menu display as regular menu or mega menu, you can customize the display of menu link and dropdown menu in the main navigation.

To customize the display of menu link in main navigation, navigate to **Appearance > Customize > Header > Header Main** or **Header Bottom**.

To customize the display of dropdown menu in main navigation, go to **Appearance > Customize > Header > Dropdown Style**, then set the display to your liking.

The 'Navigation' settings panel includes the following options:

- Navigation Style:** Three preview buttons showing different menu link styles: a simple blue box, a blue box with a white underline, and a blue rounded rectangle.
- Navigation Size:** A dropdown menu currently set to 'Medium'.
- Main Header Navigation Height:** A slider set to 40.
- Main Header Navigation Push:** A slider set to 0.
- Main Header Navigation Color:** Two color swatches labeled 'Regular' (black) and 'Hover' (dark grey).
- Main Header Element Uppercase:** A toggle switch set to 'ON'.

The 'Dropdown Style' settings panel includes the following options:

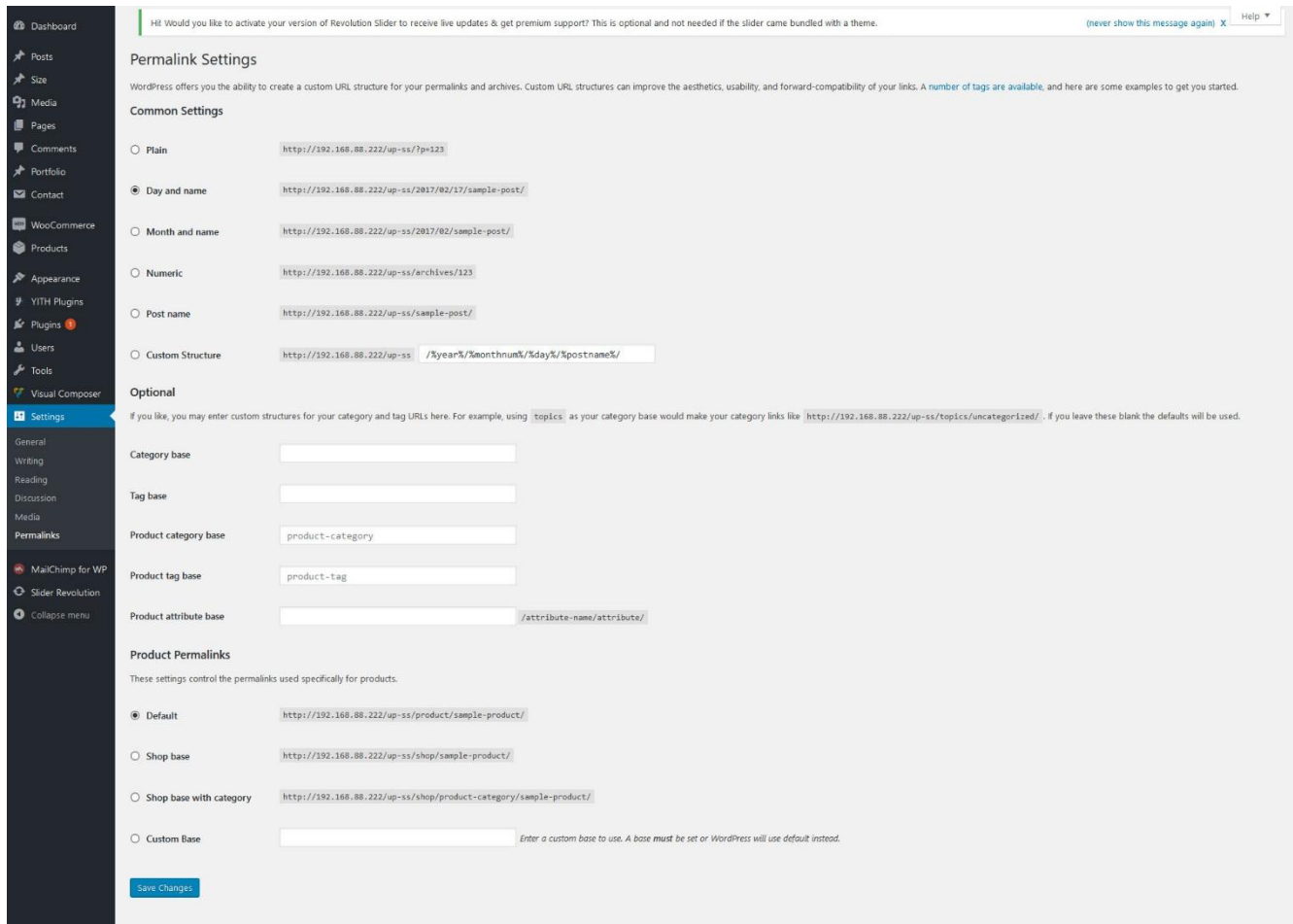
- Dropdown Style:** Two preview buttons showing different dropdown menu styles: a blue box with a white underline and a blue rounded rectangle.
- Dropdown Element Color:** A color swatch labeled 'Select Color'.
- Dropdown Element Color Hover:** A color swatch labeled 'Select Color'.
- Background color:** A color swatch labeled 'Select Color'.
- Border Color:** A color swatch labeled 'Select Color'.
- Text Style Uppercase:** A toggle switch set to 'On'.

Permalinks

The URLs of each page and post you publish on WordPress are known as [permalinks](#). By default, WordPress use plain (number) structure for the permalinks, but you can add or customize the structure to your liking within **Settings > Permalinks** on your WordPress dashboard. You can use the predefined structure or even create a custom one.

We recommend choosing your permalink structure from the first day of installation so your readers and SEO crawlers can check and also be accustomed to your setting since the get go.

NOTE: We use **post name** in Upscale demo

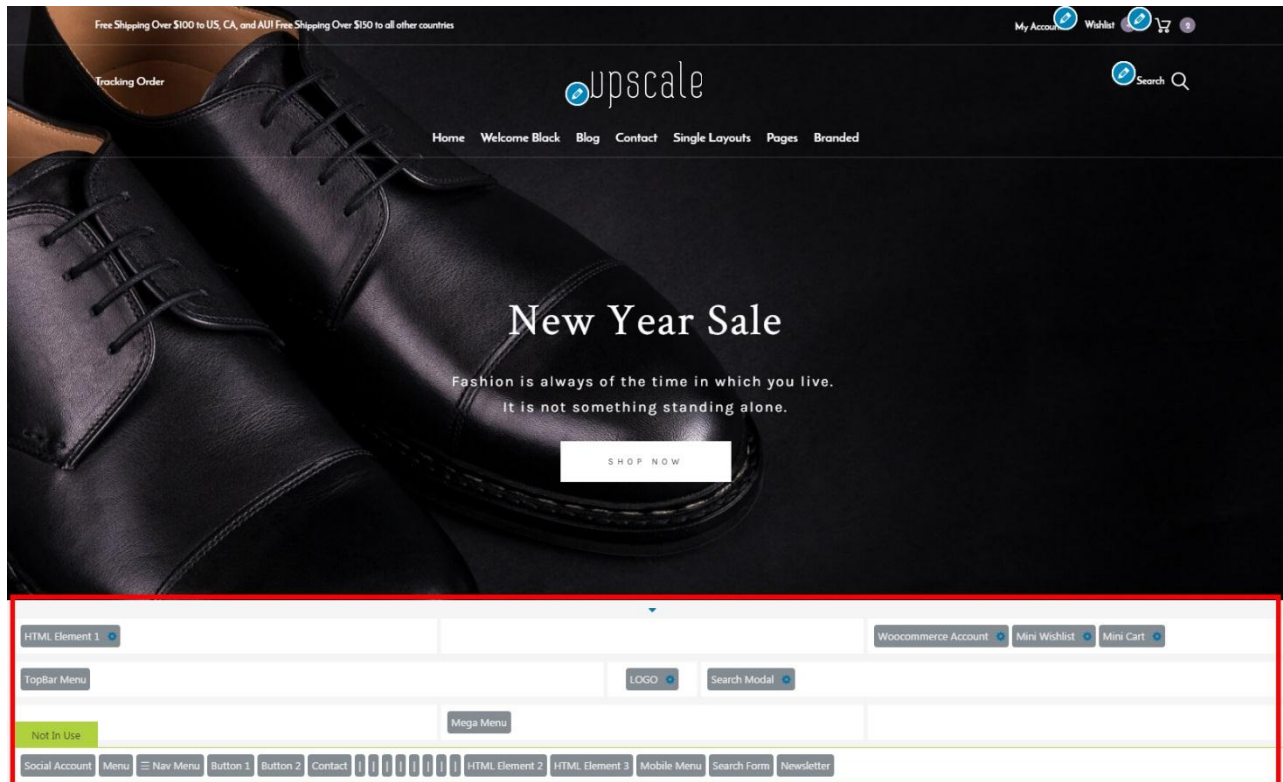


The screenshot shows the WordPress dashboard's 'Permalink Settings' page. At the top, there is a notification banner for Revolution Slider. Below it, the page title is 'Permalink Settings'. A brief introduction explains that WordPress allows custom URL structures for permalinks and archives, and lists some examples. The 'Common Settings' section contains five radio button options: 'Plain' (http://192.168.88.222/up-ss/?p=123), 'Day and name' (selected, http://192.168.88.222/up-ss/2017/02/17/sample-post/), 'Month and name' (http://192.168.88.222/up-ss/2017/02/sample-post/), 'Numeric' (http://192.168.88.222/up-ss/archives/123), and 'Post name' (http://192.168.88.222/up-ss/sample-post/). The 'Optional' section allows for custom category and tag URLs, with a note that leaving them blank uses defaults. It includes input fields for 'Category base', 'Tag base', 'Product category base' (pre-filled with 'product-category'), and 'Product tag base' (pre-filled with 'product-tag'). There is also a field for 'Product attribute base' with a pre-filled value of '/attribute-name/attribute/'. The 'Product Permalinks' section controls product-specific URLs, with 'Default' (http://192.168.88.222/up-ss/product/sample-product/) selected. Other options include 'Shop base', 'Shop base with category', and 'Custom Base' (with a note to enter a custom base). A 'Save Changes' button is at the bottom left.

Header Area

There are many possibilities you have to create your header in Upscale. You can easily use the drag and drop builder to create your website header. To begin modifying, navigate to **Appearance > Customize > Header** on your admin panel. There you can set up all elements in the header with the live preview on the right side.

Header Builder



When you go to the header settings, the drag and drop builder will appear on the bottom of the live preview. It allows you to drag and drop elements into header areas, which is divided into three rows. The rows in the builder represent each area in the header while the columns represent the position, depends on the layout you choose (e.g. in general, if you drop an element at the right side of the first row, the element will be displayed at the right side of your top bar). The placement order in a row also represents the position (stack) of elements.

- First row: to drag and drop elements for the top bar.
- Second row: to drag and drop elements for the main header area.
- Third row: to drag and drop elements for the bottom of the header
- Fourth row: additional row showing the pre-built elements that are not in use. You can drop elements you do not want to use here or drag elements to place it in the header.

Clicking the blue gear symbol in each tab row or element will take you directly to the page settings of it. You can modify the selected area or element quickly without having to go to its section in header settings manually.

Header Elements

To view the list of header elements in use both in desktop and mobile version, you can go to the elements section in the header settings.

- **Menu and Top Bar Menu:** show primary and top bar menu, which is set on menu settings (Appearance > Menus > Menu Locations)
- **Megamenu:** show megamenu
- **Navigation Menu:** mobile header menu setting; you can set it up from Appearance > Customize > Header > Header Sidebar/Mobile.
- **Logo:** show your site logo; upload it from Appearance > Customize > Header > Logo & Site Identity.
- **Cart:** show the cart icon to display your cart; to modify it go to cart section in header settings.
- **Wishlist:** show the wishlist icon; go to Appearance > Customize > Header > Wishlist to modify.
- **Search:** show the search bar; you can customize it from Appearance > Customize > Header > WooCommerce Search.

There are two types of search element, which are search bar and search modal. For the search modal, it will show a pop-up where user can type their keyword then directly get the search result suggestion in columns, while the search bar shows the suggestion in dropdown mode.

- **Contact:** show contact information which is set on the contact section of header settings.
- **Newsletter:** show subscribe button to show sign-up form pop-up; set it within Appearance > Customize > Header > Newsletter. To set up the pop-up please read in [this section](#).
- **Account:** show account menu in the header; to modify navigate to account section in header settings.
- **Social Account:** show list of social icons which style is set on social icon section in header settings. To set up your social account go to Appearance > Theme Option > Social Account.
- **HTML:** any custom code to put in the header; you can input HTML code within Appearance > Customize > Header > HTML.
- **Button:** button elements in the header; to modify, go to button section in header settings.

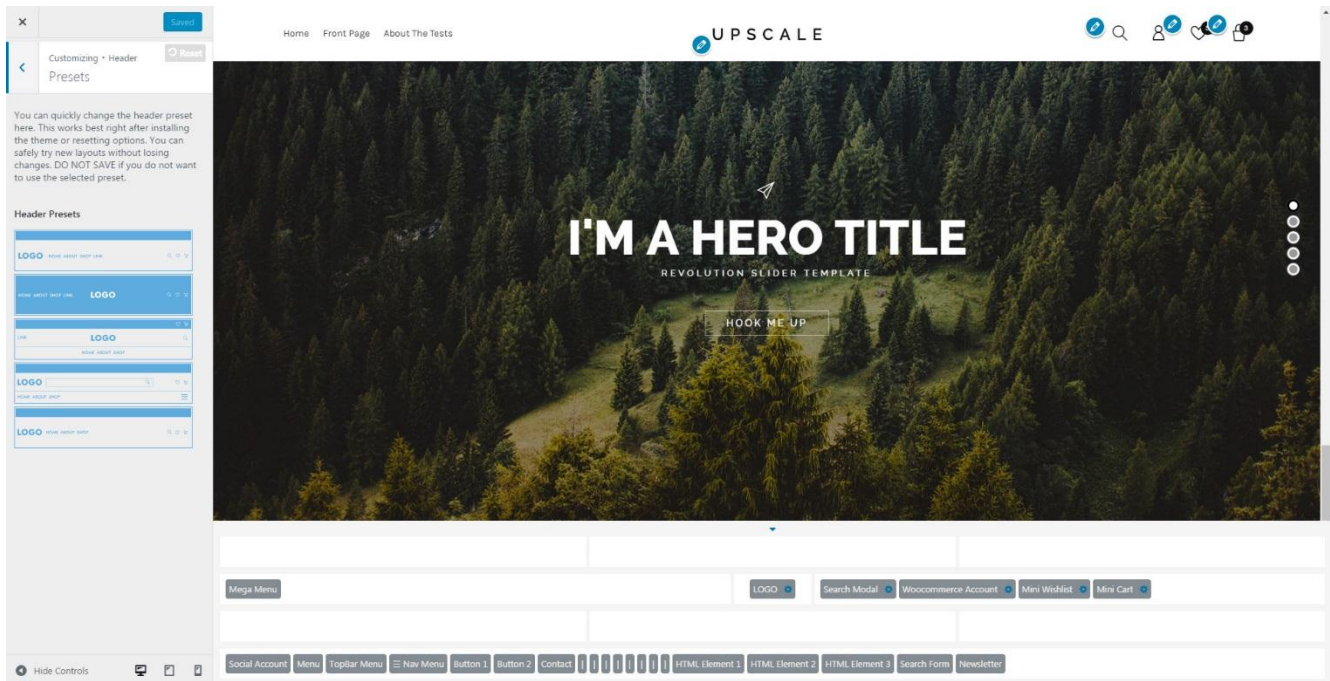
NOTE: Cart, wishlist, and account element are available after installing and activating WooCommerce plugin and YITH WooCommerce Wishlist plugin.

Header Customization

Preset Header Layout

In the preset section of header settings, you can choose the prebuilt layout to start creating your own header. You can safely preview each layout without losing changes. Click **save** to use the selected preset or go back to the header main settings if you do not want to use it.

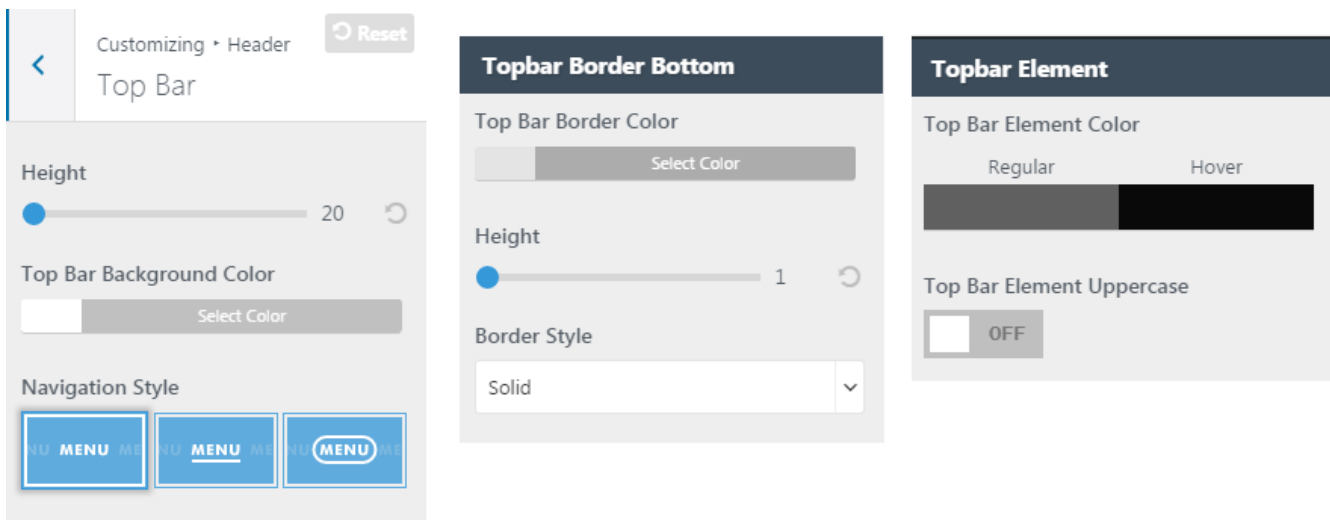
NOTE: It works best right after installing the theme or resetting options.



Top Bar

To customize the display of top bar area, navigate to **Appearance > Customize > Header > Top Bar**.

If you do not want to use top bar on your website, drag and drop all elements in the first row of header builder into the fourth row (*Not in Use* row).



Main & Bottom Header

To customize the display of main header area, on your WordPress dashboard navigate to **Appearance > Customize > Header > Main Header**. There you can modify the color, size, and upload custom image for your main header background.

To customize the bottom area, go to **Appearance > Customize > Header > Bottom Header**. Do not forget to click **save & publish** after making a change.

Main Header Height
80

Logo Top Padding
20

Logo Bottom Padding
10

Header Background

Header Background Color
Select Color

Background Image
No file selected
Select File

Background Size
Cover

Background Repeat
No-Repeat

Background Position
Center Center

Background Attachment
Scroll

Header Main Border Bottom

Main Header Border Color
Select Color

Main Header Border Width
1

Border Style
None

Navigation

Navigation Style
NU MENU ME NU MENU ME NU MENU ME

Navigation Size
Default

Main Header Navigation Height
40

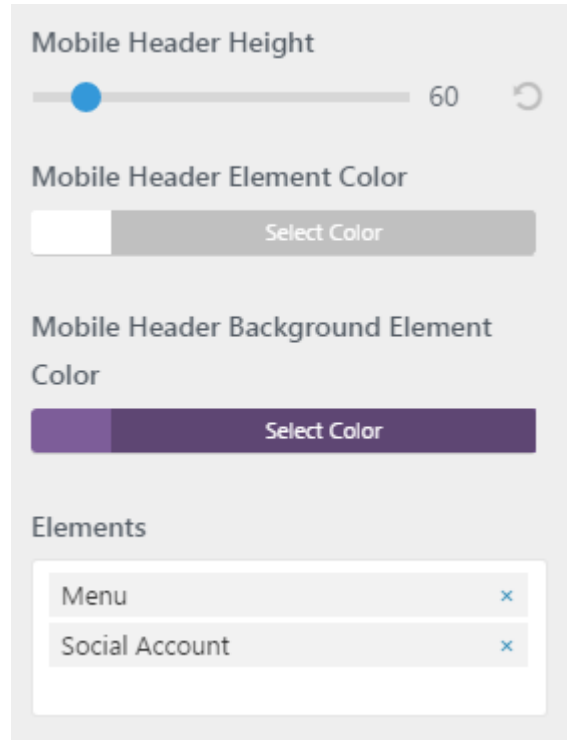
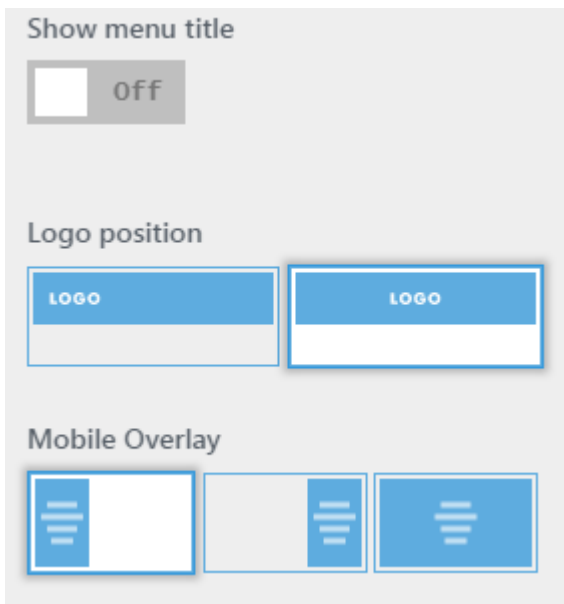
Main Header Navigation Push
0

Main Header Navigation Color
Regular Hover

Main Header Element Uppercase
OFF

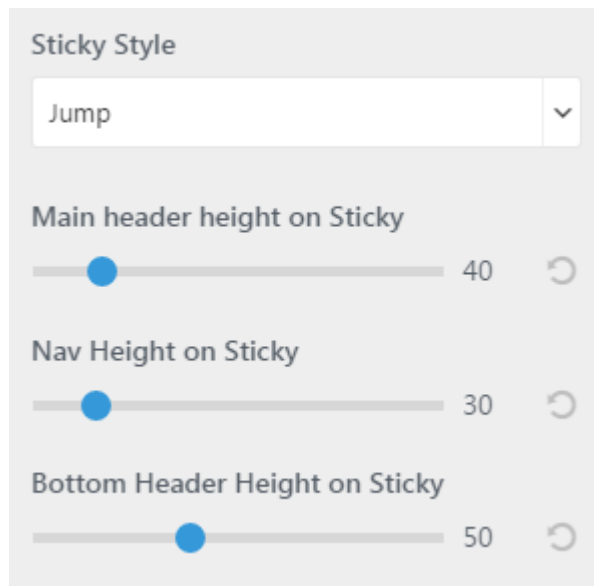
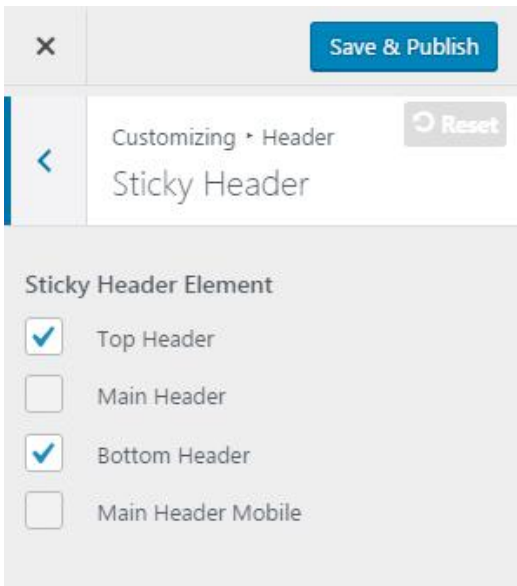
Mobile Header

To customize header's appearance on mobile, please go to **Appearance > Customize > Header > Header Sidebar/Mobile**.



Sticky Header

You can customize the sticky header setting within **Appearance > Customize > Header > Sticky Header**.



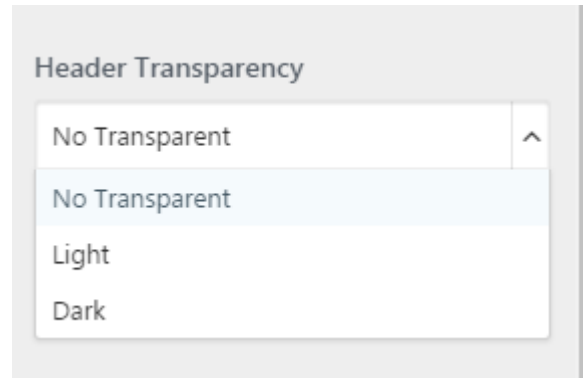
Header Transparency

To customize header transparency, go to **Appearance > Customize > Header > Header Transparent**. In this section you can customize light and dark color schemes for the header elements. Before you custom the color, you need to go to a specific page which has the light/dark header transparent manually.

Choose a different header color scheme for a specific page

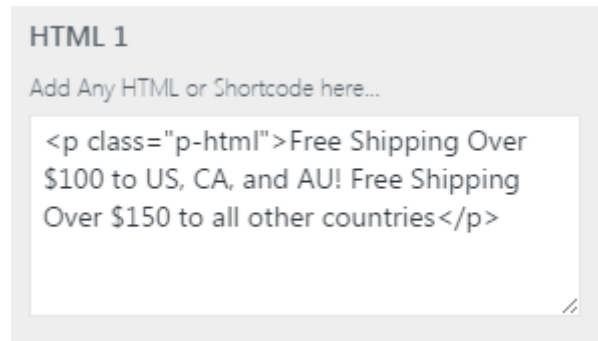
You can set up specific page for the header transparency, simply by choosing a different option from the Header Transparency dropdown available in each page setting section or in Dahz Setting section when you create a new product, page, or post.

For example, if you want to use light header transparency in portfolio page, navigate to Appearance > Customize > Portfolio > Portfolio Layout, then choose the light option from Header Transparency dropdown.



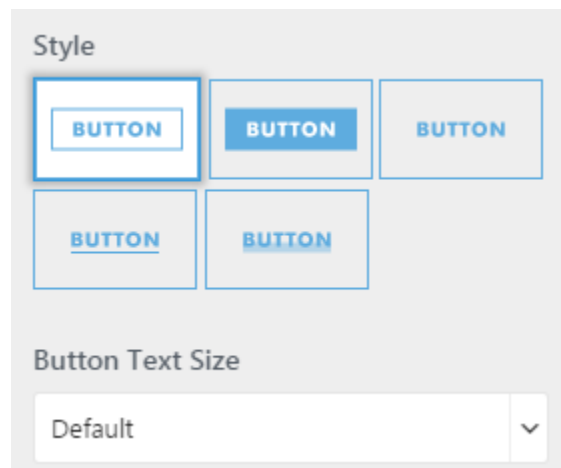
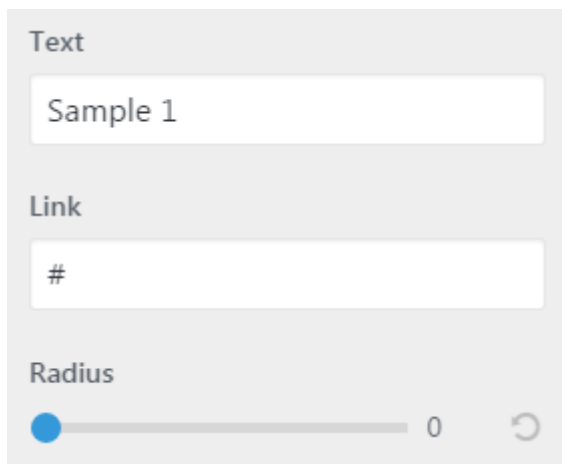
Custom HTML Code

You can also add any HTML custom code to customize the header by navigating to **Appearance > Customize > Header > HTML** or **Appearance > Customize > Header > Header Element Before After**.



Header Button

There are two button styles to use in header. To customize the display of each button, go to **Appearance > Customize > Header > Button**.

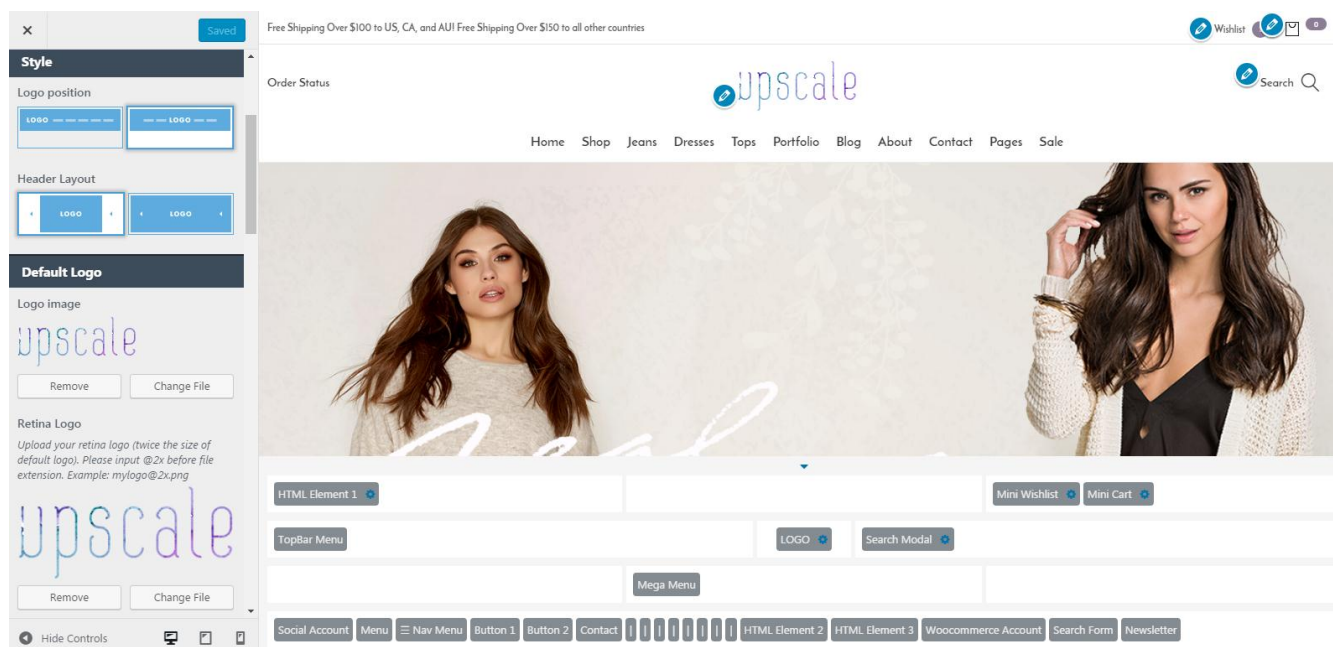


Insert Logo and Favicon

Logo

In Upscale, you need to upload 6 types of logo which are the default logo, logo for light & transparent header, logo for dark & transparent header, sticky logo, mobile logo, and footer logo.

1. Navigate to **Appearance > Customize > Header > Logo & Site Identity** or **Appearance > Customize > Footer > Footer Main**
2. If you haven't built your header yet, select the logo position and header layout you want from the style section
3. Upload your logo for all versions (default, transparent, sticky, mobile, footer, and retina) by clicking on **select image** button
4. Browse your logo on the 'Media Library' or upload a new one, then click **choose image**
5. Click **save & publish** to save your change or **change file** to choose another logo image.



On the right side, you can see the live preview how your logo will be displayed.

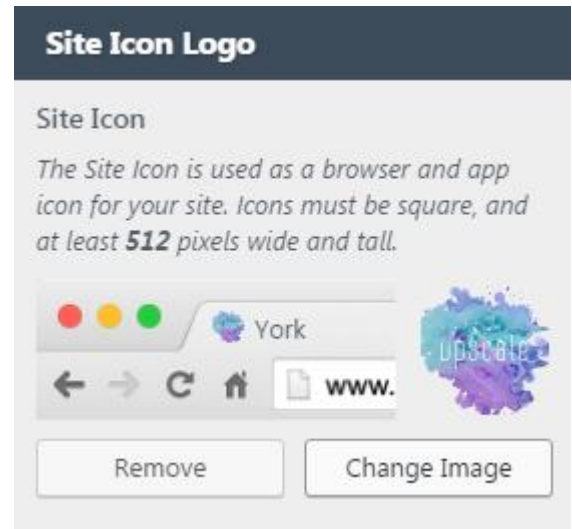
TIP: For retina logo, you need to upload another image with twice the size of your “normal” logo. You also need to make sure that the file have the SAME logo name and add @2x before file extension. For example, if your logo file name is “**mylogo.png**” (resolution **200 x 20px**), you should upload another named “**mylogo@2x.png**” (resolution **400 x 40px**) for the retina logo.

NOTE: Upscale’s default logo in the demo is set at 141 × 60px.

Favicon

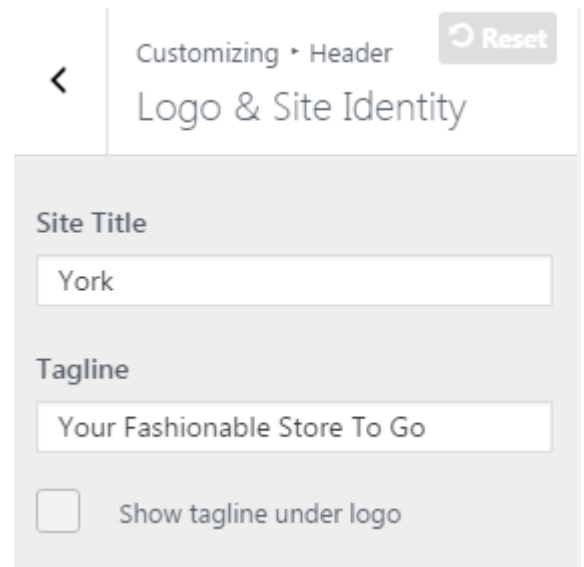
1. Navigate to **Appearance > Customize > Header > Logo & Site Identity**
2. Scroll down to the Site Icon Logo section
3. Click on **select image** button to upload your favicon logo
4. Browse your favicon on the 'Media Library' or upload a new one, then click **choose Image**
5. Click **save & publish** to save your change or **change file** to choose another logo image.

NOTE: Icons must be square, and the minimum resolution is 512 pixels wide and tall.



Site Title & Tagline

You can also set up your site title and tagline from the **Appearance > Customize > Header > Logo & Site Identity** section. Enter the site title and tagline in the available fields. If you also want to display the tagline under the logo, check the 'show tagline under logo' box.



Homepage

Free Shipping Over \$100 to US, CA, and AU! Free Shipping Over \$150 to all other countries

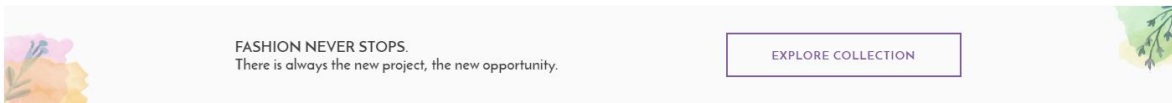
Wishlist   

Order Status

upscale

Search 

[Home](#) [Shop](#) [Jeans](#) [Dresses](#) [Tops](#) [Portfolio](#) [Blog](#) [About](#) [Contact](#) [Pages](#) [Sale](#)

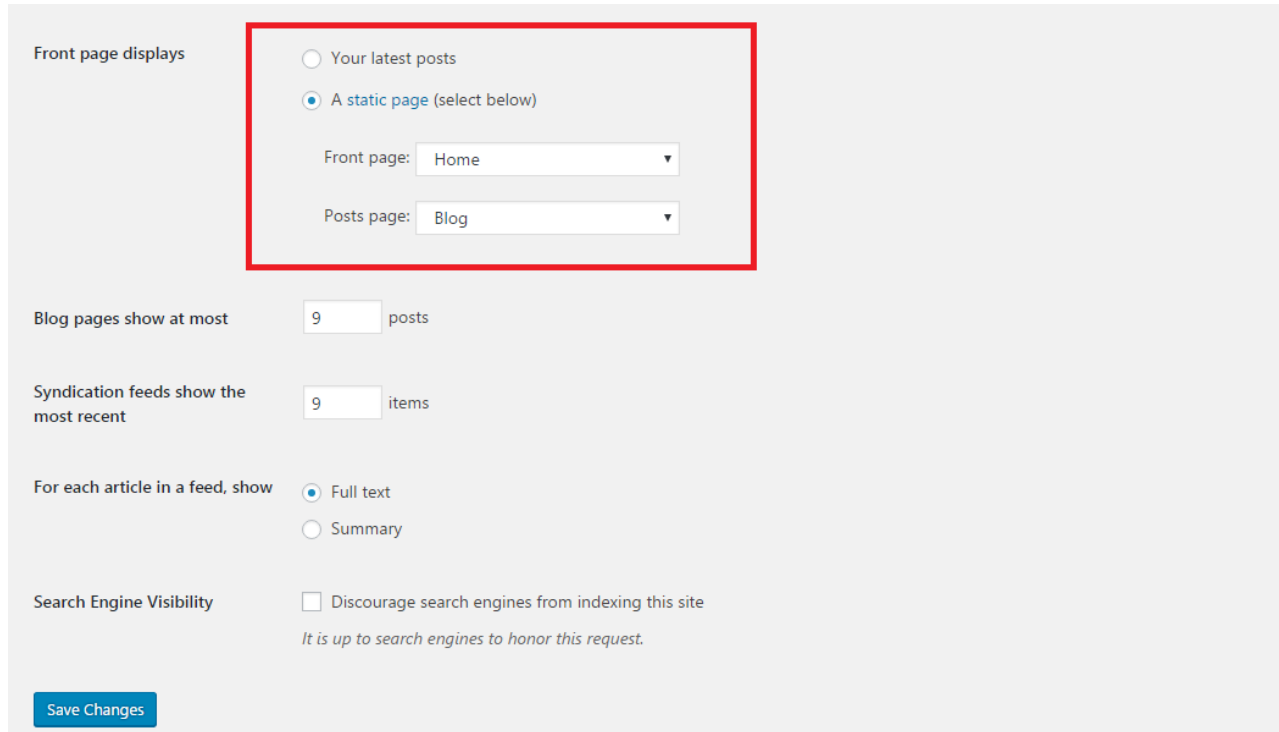


Homepage is the first page visitors will see when they arrive at your website. By default, the homepage will be the page displaying all of your posts, beginning with the most recent where you can change the layout within blog layout.

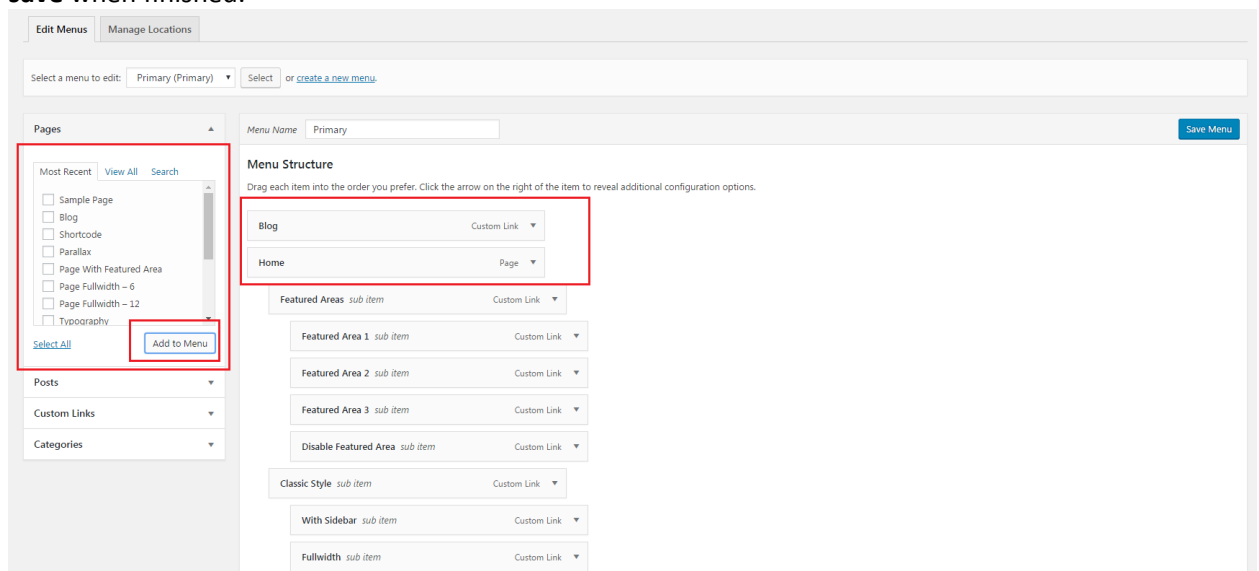
Choosing Page for Homepage and Blog Page

By default, your homepage will display your post feed, listing all of your latest posts for visitors to see. You can make your homepage as a static page and display your post feed on a separate page.

- Create your new homepage and blog pages within **WordPress Dashboard > Pages > Add New** or you can choose your page that is already created.
- Navigate to **Settings > Reading** or **Appearance > Customize > Static Front Page**. You will see a section titled 'Front page displays' then choose 'a static page' option. From the **Front page** dropdown menu, select the desired page to be your homepage and from the **Posts page** dropdown menu select the desired page to be your blog page. Be sure to **save changes** when finished.



- Navigate to **Appearance > Menus** to add homepage and blog page to navigation menu. Click the **pages** dropdown menu on the left, check the boxes next to your home and blog pages, and then add them to the menu. Drag and drop them to wherever you'd like them to be positioned in your menu. Be sure to **save** when finished.



Sidebar & Widgets

The screenshot shows a 'SHOP' page with a sidebar on the left and a grid of product cards on the right. The sidebar is highlighted with a red border and contains the following widgets:

- Filter by price:** A price range slider from £8 to £319.
- Product Categories:** A list of categories with counts: Dresses (4), Jackets (6), Jeans (5), Jumpsuits (4), and Tops (4).
- Product Tags:** A set of buttons for 'DRESSES', 'JACKETS', 'JEANS', 'JUMPSUITS', and 'TOPS'.
- Featured Products:** A section showing two featured items: 'Folded Denim Shorts' (£37.95) and 'High Spray White Repair' (£59.95).

The main product grid displays eight items:

- Folded Denim Shorts:** Price £37.95, 4.5 stars.
- Pipe Led Night Shadow:** Price £44.95 (original £74.95), 4.5 stars.
- High Spray White Repair:** Price £59.95, 4.5 stars.
- Lexy:** Price £47.95, 4.5 stars.
- Camo Tee Dress:** Price £27.95, 4.5 stars.
- anLONNI Dark Blue DNM Dress QYT:** Price £78.95, 4.5 stars.
- OBJKIBB L/S Knit Dress 88:** Price £84.95, 4.5 stars.
- Horseback Dress:** Price £318.95, 4.5 stars.

Sidebar

A sidebar is a content area usually displayed on the left or right area of the page. Customize your sidebar by stacking up different widgets that display a variety of things and choose where you want to display it.

1. **Sidebar :** Main sidebar that appears on the page that enables sidebar
2. **Shop :** Sidebar that only appears on shop page or single product, you can use this sidebar to display custom filter for your products.
3. **Footer :** Footer sidebars that appears on the bottom of your site.

To enable or disable sidebar on each page, you can change the sidebar layout from each page setting (such as blog page setting in Appearance > Customize > Blog > Blog Layout) or specifically on a product, post, or page by changing the sidebar layout option in the **Dahz Setting** when you create one.

Free Shipping Over \$100 to US, CA, and AU! Free Shipping Over \$150 to all other countries

Home Welcome Black Blog Contact Single Layouts Pages Branded

Search

Recent Posts

- Random New Post
- Hello world!
- Straight to the Top
- Leather & Lace
- Back To Black

Recent Comments

UNCATEGORIZED

Hello world!

ADMIN | FEBRUARY 24, 2017 | 1 COMMENTS

Welcome to WordPress. This is your first post. Edit or delete it, then start writing!

SHARE

INFLUENCERS

Random New Post

ADMIN | FEBRUARY 27, 2017 | 0 COMMENTS

Dressing up. People just don't do it anymore. We have to change that. My customers are successful workingwomen. I am ...

STYLING TIPS, UNCATEGORIZED

Leather & Lace

ADMIN | JANUARY 24, 2017 | 0 COMMENTS

Sidebar Layout



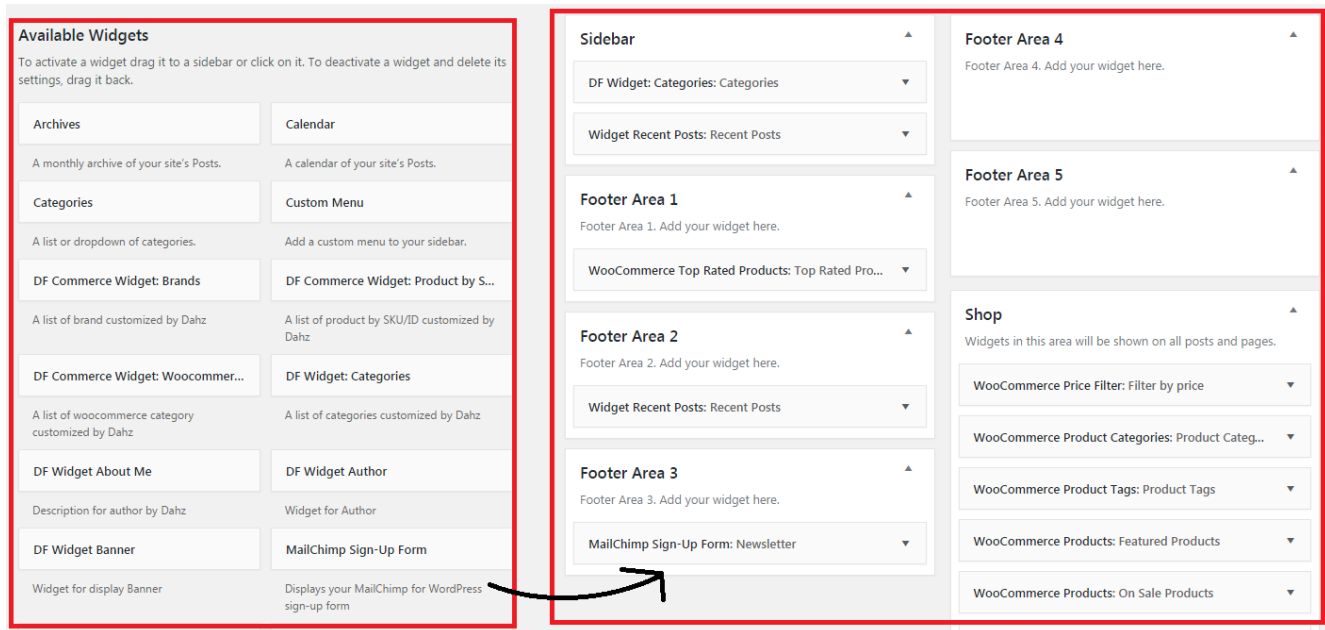
Sidebar Layout

To enable or disable sticky sidebar, navigate to **Appearance > Customize > General > Global**.

NOTE: In Upscale we also add extra sidebar as the option to display navigation menu in desktop and mobile named Header Sidebar. To enable it, navigate to **Appearance > Customize > Header > Header Sidebar/Mobile**.

Widgets

To set your widget, go to **Appearance > Widgets**. You can drag & drop widgets you want from the available list on the left side into the available area on the right side. Another way to add the widget is navigating to **Appearance > Customize > Widgets**.

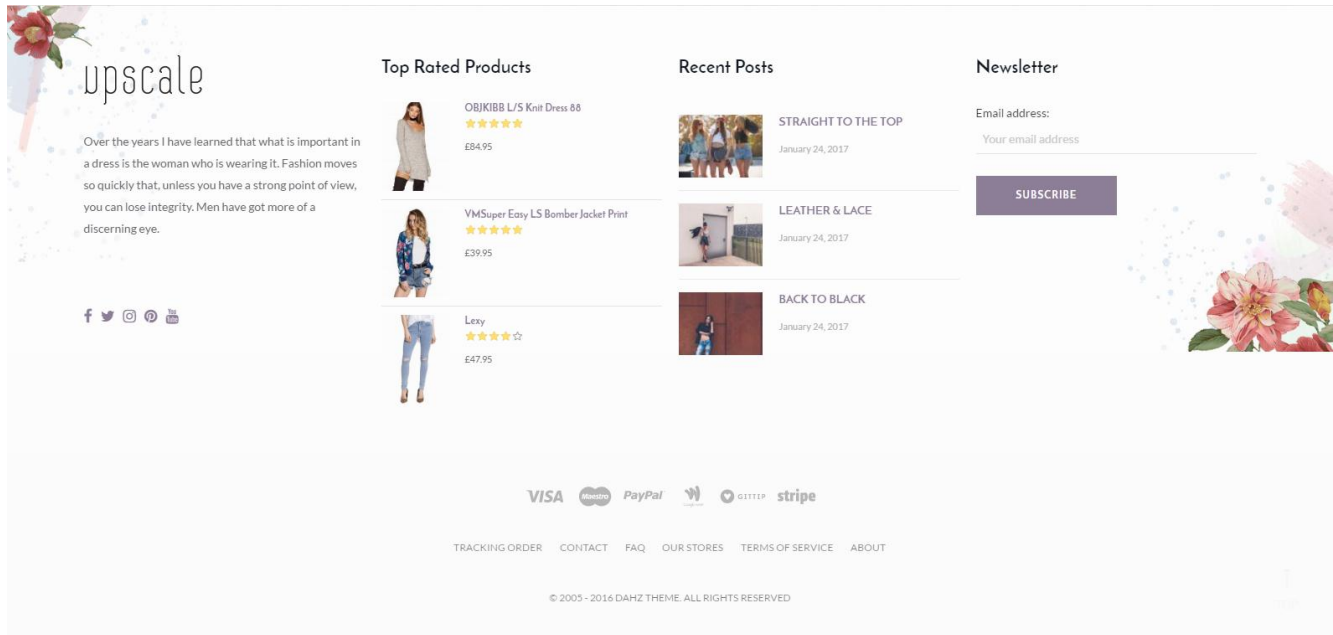


Upscale has 7 different custom widgets to choose.

- **DF Commerce Widget Brands:** to display brand logo or text.
- **DF Commerce Widget product by SKU/ID:** to display product by certain SKU or ID (for example showing New Arrival product).
- **DF Commerce Widget Woocommerce Categories:** to display product categories with image banner. The image is assigned within product categories setting.
- **DF Widget Categories:** to display post categories with image banner. The image is assigned within post categories setting.
- **DF Widget About Me:** to display your profile where you can add an image, description and social network of yours.
- **DF Widget Author:** to display other authors' info
- **DF Widget Banner:** to display banner
To create a banner, enter banner info (title, text, and image alt text), input the image URL in Image box, directed link in Image Link box, and banner height number in px (only input the number, e.g. 300). Click save to finish.

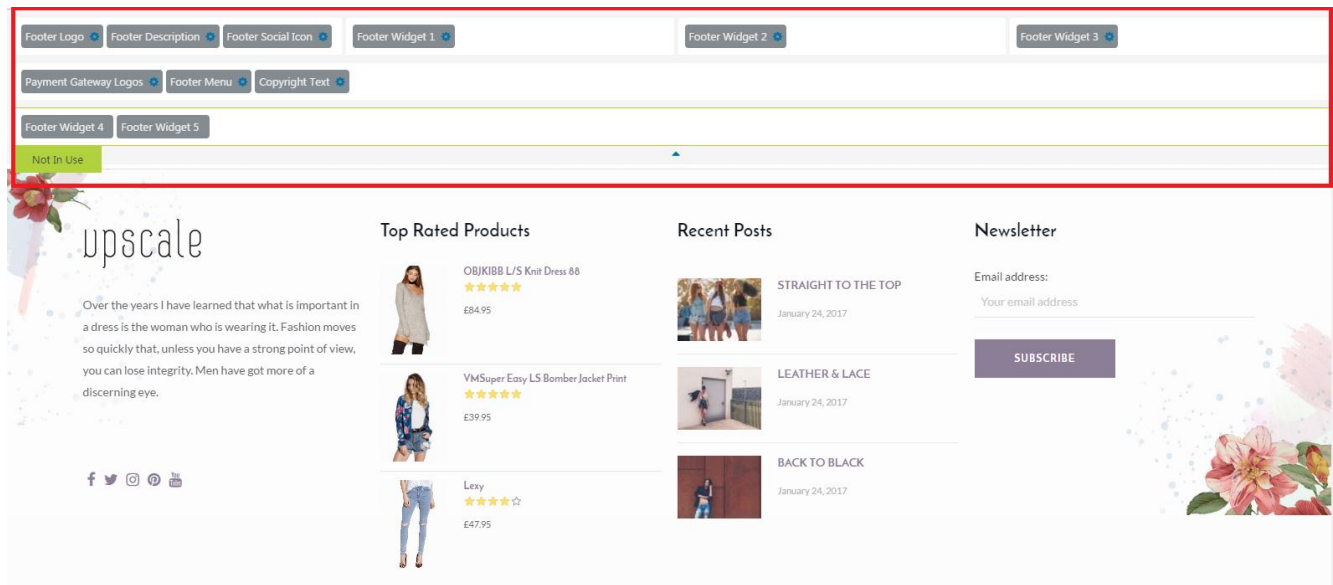
NOTE: To get the slug category, head to Products > Categories (for DF Commerce widgets) or Posts > Categories (for DF widgets), quick edit the category you want to input, then copy the slug.

Footer Area



The same as building your header, you can easily use the drag and drop builder to create the website footer. Navigate to **Appearance > Customize > Footer** on your admin panel to set up your footer.

Footer Builder



In the footer settings, the drag and drop builder will appear on the top of the live preview. It allows you to drag and drop elements into footer area, which is divided into two rows. The rows in the builder represent each area in the footer while the columns represent the position depends on the layout you choose (e.g. in general

if you drop an element at the right side of the first row, the element will be displayed at the top right side). The placement order in a row also represents the position (stack) of elements.

- First row: to drag and drop elements on the top of footer area, may consist of every footer element.
- Second row: to drag and drop elements on the bottom of footer area; can only consists of payment logos, copyright text, footer menu, and footer social icon.
- Third row: additional row showing the pre-built elements that are not in use. You can drop elements you do not want to use here or drag elements to place it in the footer.

NOTE: The number of column depends on the chosen footer layout. Every time you change the footer layout, you need to re-assign the elements into the builder.

The builder provides the shortcut to modify each element using Edit button for each element. The button will take you directly to the page settings of the element without having to go to its section in footer or widget settings manually.

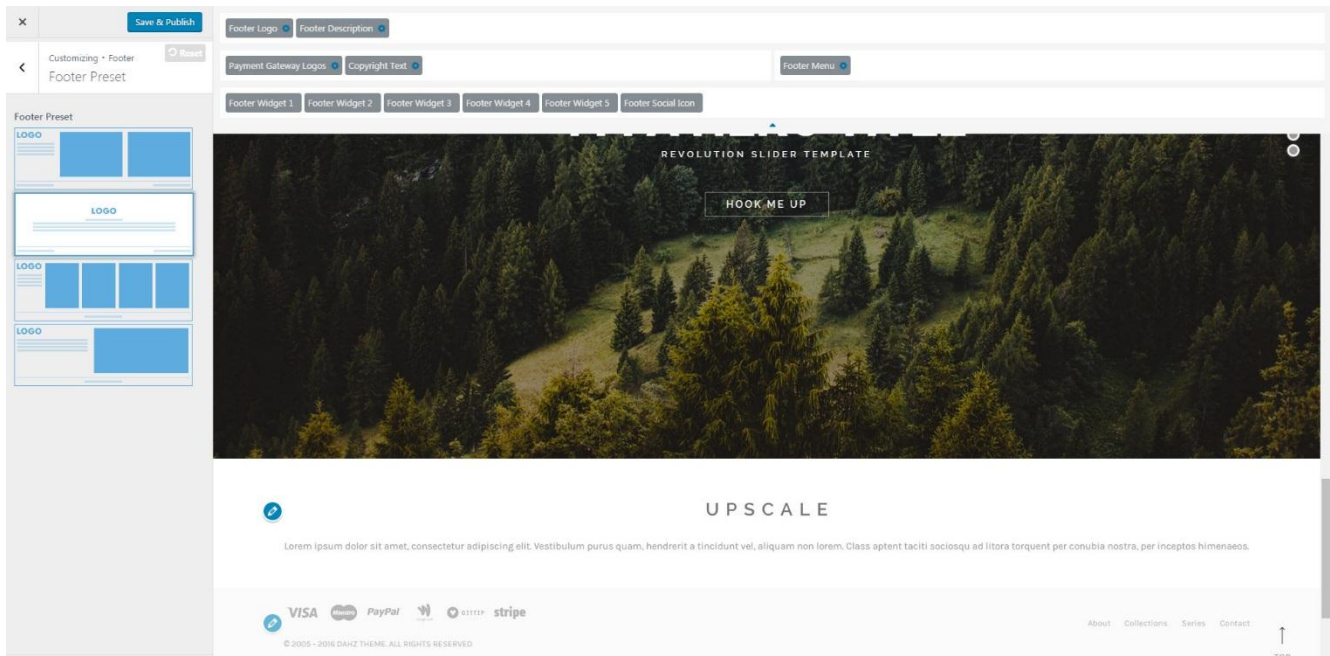
The elements you can input in footer area are logos, description, social icon, widgets, and copyright text.

- **Footer Logo:** add your site logo; upload it from Appearance > Customize > Footer > Footer Main.
- **Footer Description:** add your website short description in the footer; the Footer Description text box is in Appearance > Customize > Footer > Footer Main.
- **Footer Menu:** add navigation menu, which is set on menu settings (Appearance > Menus > Menu Locations)
- **Footer Social Icon:** add a list of social icons; navigate to Appearance > Theme Option > Social Account to set up the social accounts.
- **Payment Gateway Logos:** add the payment gateway logo images; modify it by going to Subfooter section in footer settings.
- **Copyright Text:** add a copyright or disclaimer text; to edit the text navigate to Appearance > Theme Option > Footer > Subfooter, then change the text on 'Copyright Text' box.
- **Footer Widget:** add a widget to the footer area; modify it from Appearance > Customize > Widgets.

Preset Footer Layout

In the preset section of footer settings, you can choose the prebuilt layout to start creating your footer. You can safely preview each layout without losing changes. Click **save** to use the selected preset or go back to the main footer settings if you do not want to use it.

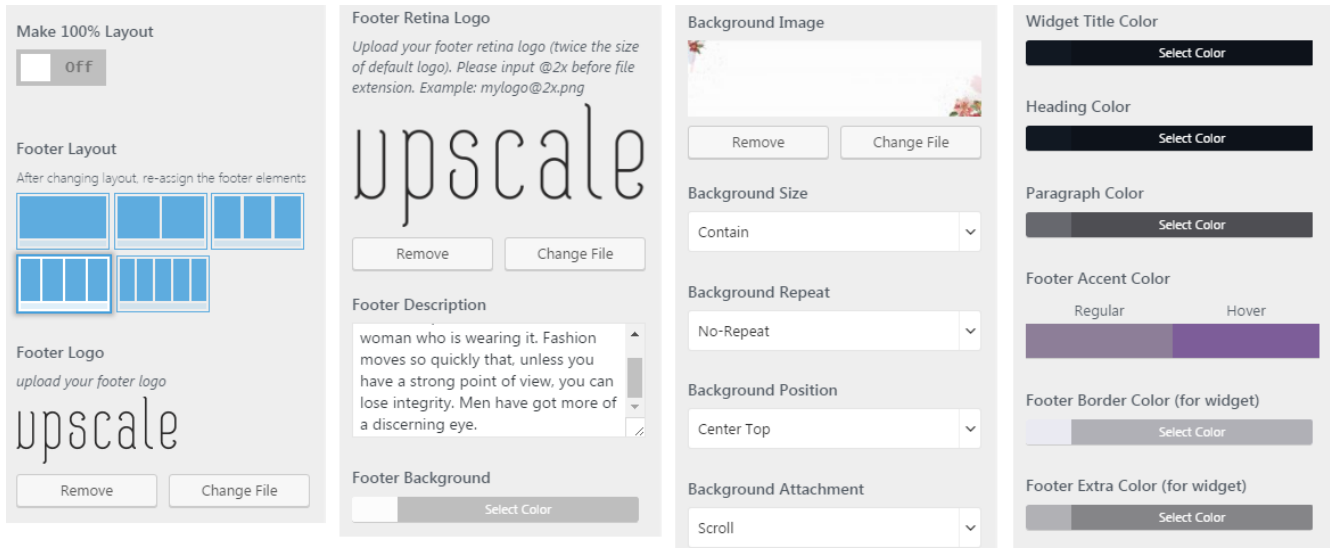
NOTE: It works best right after installing the theme or resetting options.



Footer & Subfooter Customization

To customize the display of footer area, on your WordPress dashboard navigate to **Appearance > Customize > Footer > Footer Main** or **Appearance > Customize > Footer > Subfooter** for subfooter area. There you can modify the layout, color, size, and upload custom image for your main header background.


Do not forget to click **save & publish** after making a change.



Customizing • Footer Reset

Subfooter




Subfooter Layout
After changing layout, re-assign the footer elements:



Copyright Text




© 2005 - 2016 DAHZ THEME. ALL RIGHTS RESERVED

Payment Gateway Logos
Upload the payment gateway logo images

VISA  PayPal   stripe

Remove Change File

Payment Gateway Logos Retina
Upload your payment gateway logo images retina (twice the size of default logo). Please input @2x before file extension. Example: mylogo@2x.png

VISA  PayPal   stripe

Remove Change File

Subfooter Background Color

Select Color

Subfooter Background Image

No file selected

Select File

Background Size

Cover

Background Repeat

No-Repeat

Background Position

Center Center


Background Position

Scroll

Subfooter Color Text

Select Color

Footer Social Icon



Footer Social Icon Size

Default

Custom HTML Code

You can also add any HTML custom code to customize the footer within **Appearance > Customize > Footer > Before & After Footer**.

Before Footer

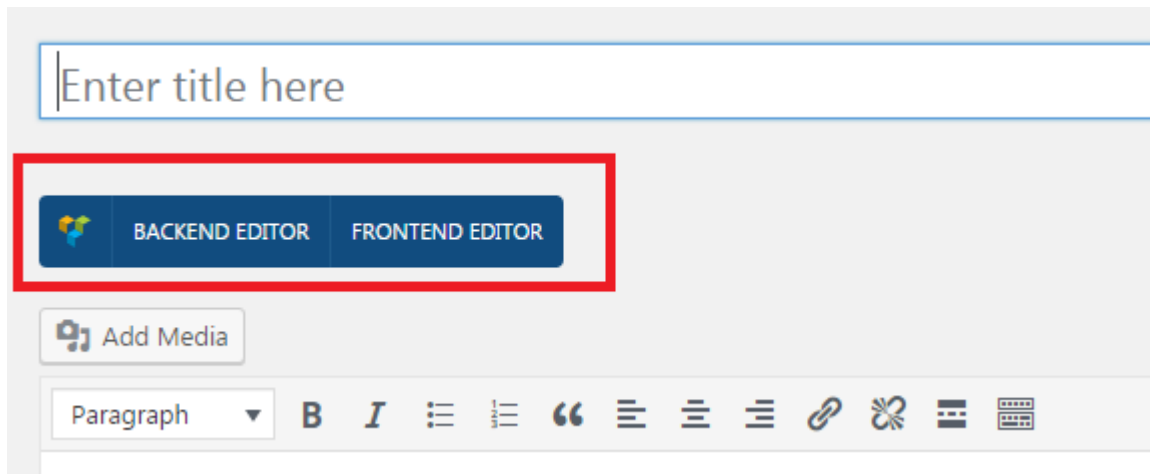
Add any HTML or shortcode here

After Footer

Add any HTML or shortcode here

Visual Composer

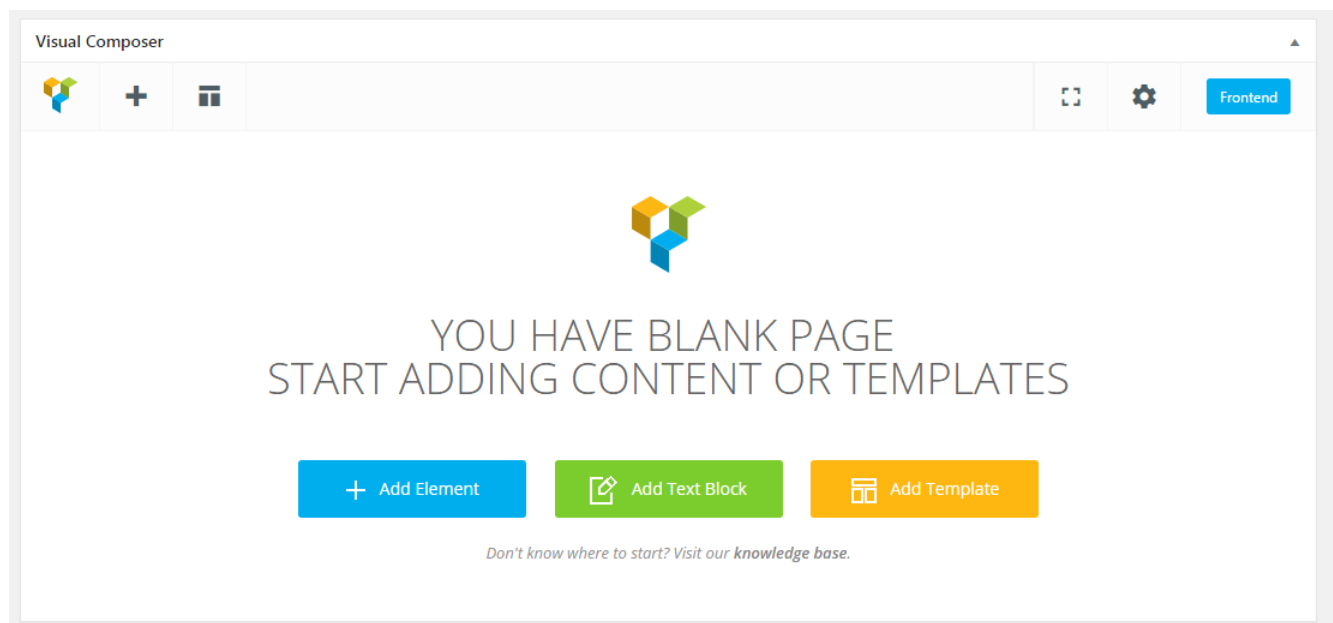
Upscale uses Visual Composer to help you customizing your pages or creating complex layouts within minutes. You can change the WYSIWYG editor (WordPress default editor) into Visual Composer editor for creating posts or pages. You can add many elements and row in your post or page with Visual Composer.



For more detail documentation of Visual Composer, please check [Visual Composer Official Guide](#) and [Visual Composer Video Tutorials](#).

Adding Row and Elements

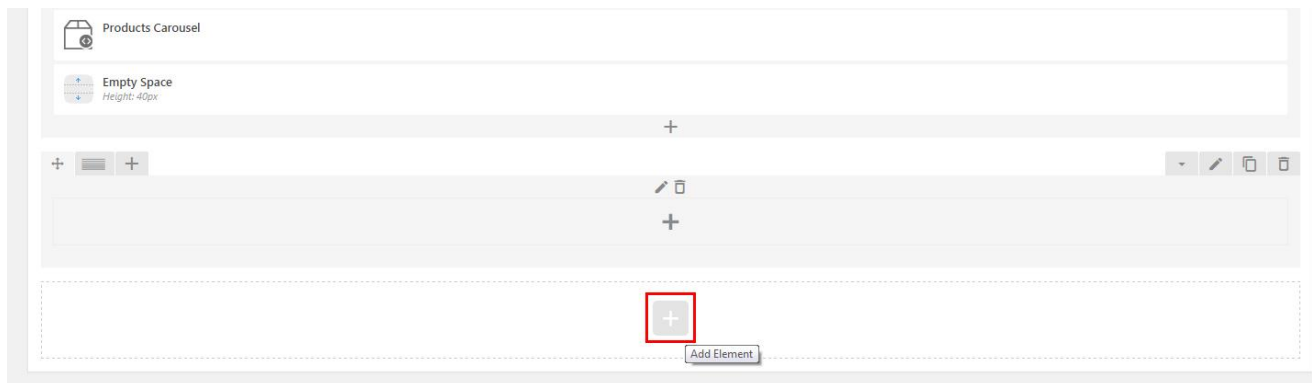
- Click the **Backend Editor** button at the top of WYSIWYG editor, then the editor will be changed to Visual Composer canvas.



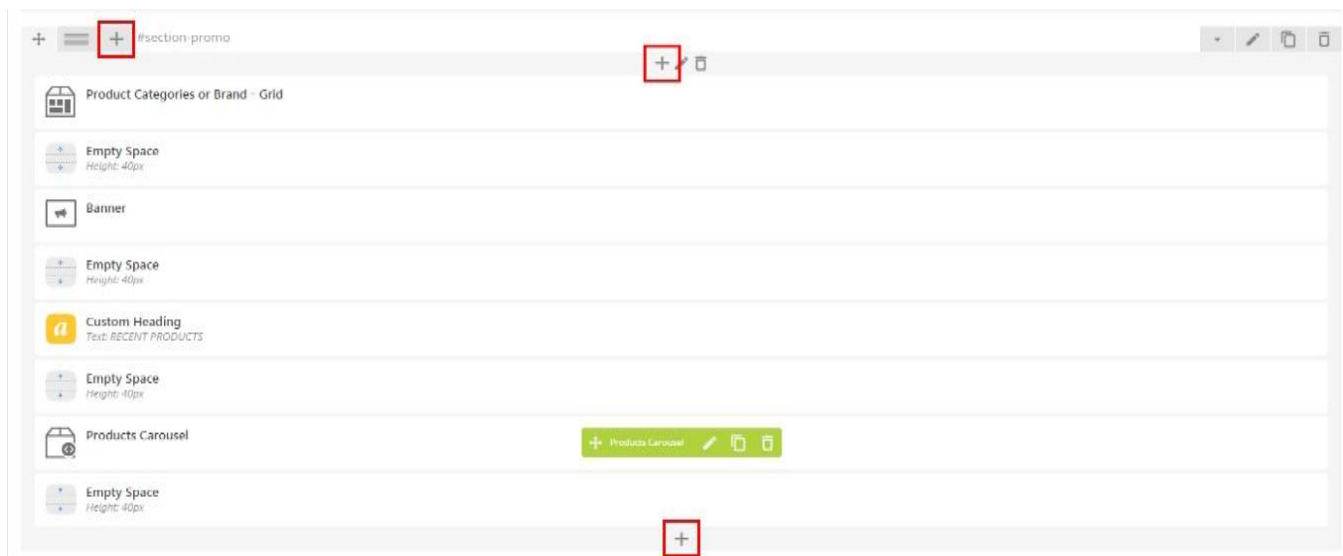
- Click on the **Add Element** button or the + sign at the top of the editor box.
- Choose an element from Visual Composer elements list.

You can add other elements in the same row or add one in a new row first.

- To add element in a new row, click on a big + sign in the middle of that new row.



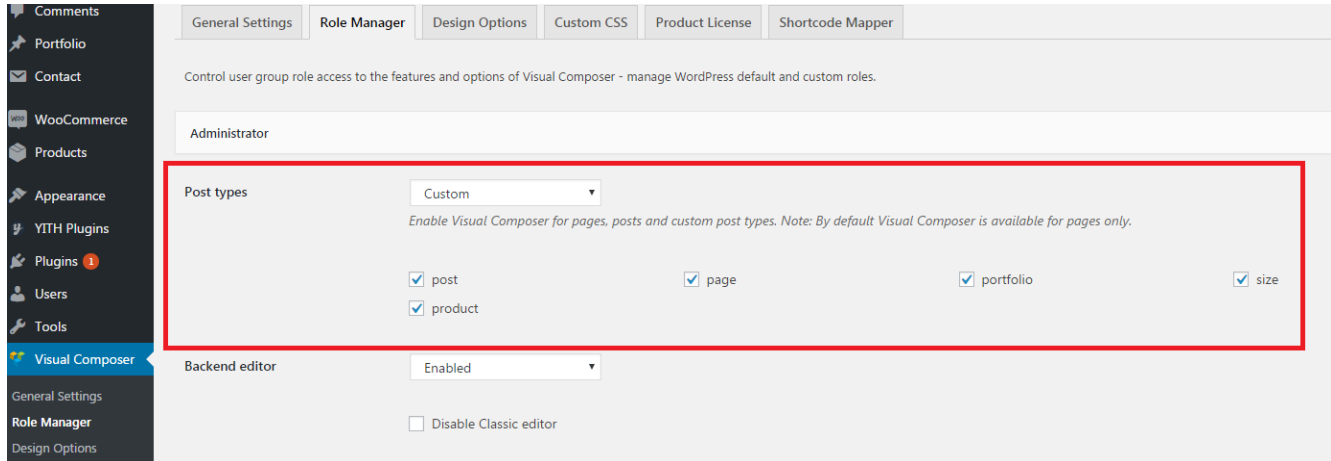
- To add the element in the same row, click the plus button that says 'add column' or 'prepend to this column'.



Drag and drop the rows to arrange the position of your content.

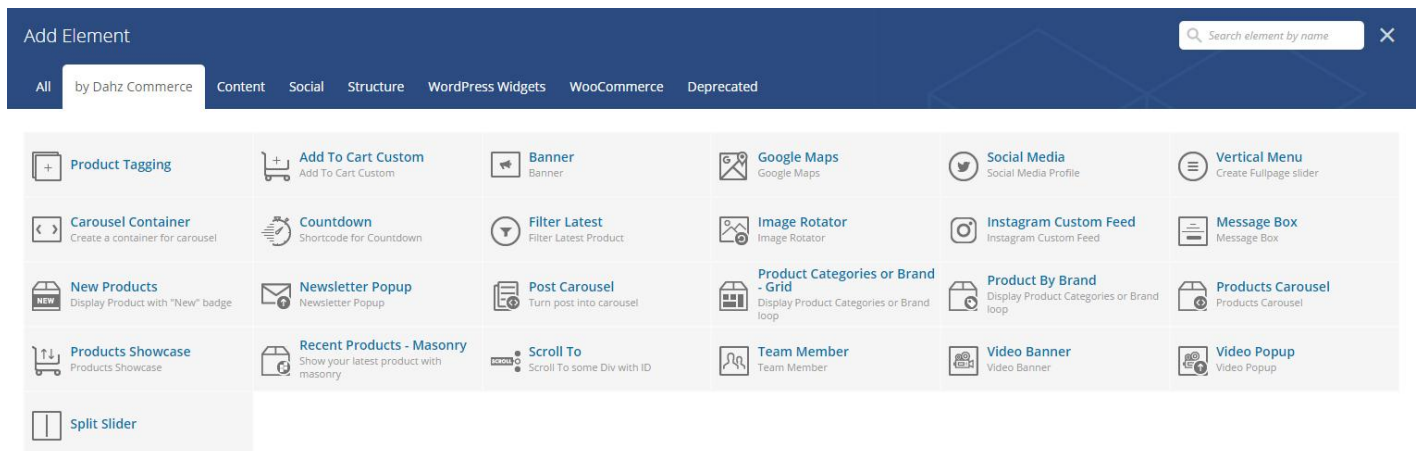
Enable Visual Composer in Custom Post Types

If you don't see the Backend Editor button, navigate to **Visual Composer > Role Manager**. From the Administrator tab section select 'Custom' on Post Types dropdown, then check the box of the post types on which you want to use the Visual Composer.



Shortcode Guide

We provide our custom elements (shortcodes) in addition to Visual Composer elements. The shortcodes are available through the Visual Composer interface, simply by selecting the **by Dahz Commerce** tab, then you can see the list of our custom shortcodes you can add to post or page content.



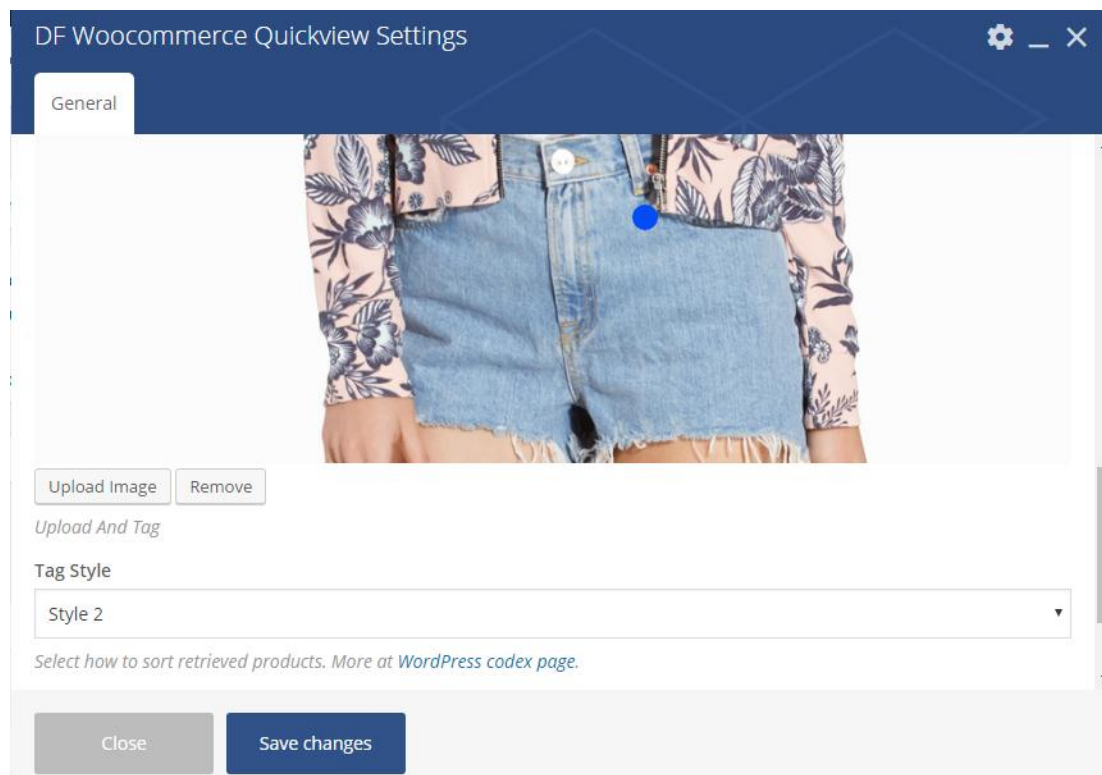
NOTE:

- Some shortcodes require you to set up the padding manually, to learn more about padding, please read about [CSS Padding](#).
- Some shortcodes let you use custom icon by uploading it or input the icon class from [Font Awesome](#) and Outicons.
- When you upload an image, please wait until you can see the thumbnail of the uploaded image, otherwise the image won't show properly.

Create Product Tagging On a Photo

Use *DF WooCommerce Quickview* shortcode to create product tagging on a photo. When you click the tag, the product quickview will pop up on your screen.

1. Upload the image that contains the product you want to tag
2. Click on the wherever area on the photo to assign the tag and choose the tag color, then click save
3. Choose the tag style
 - Style 1: Only show the tag button
 - Style 2: Show the short product information when you hover on the tag button
 - Style 3: List the product information and link instead of showing the tag button
4. Save changes



Customize Add To Cart Button

£74.95

Add To Cart Custom shortcode allows you to show the price and add to cart button of a product. Simply choose the product ID from dropdown option and set the appearance to your liking.



Add To Cart Custom Settings

ID
onlbell Bomber OTW

Show Price
Yes

Price Color
Select Color

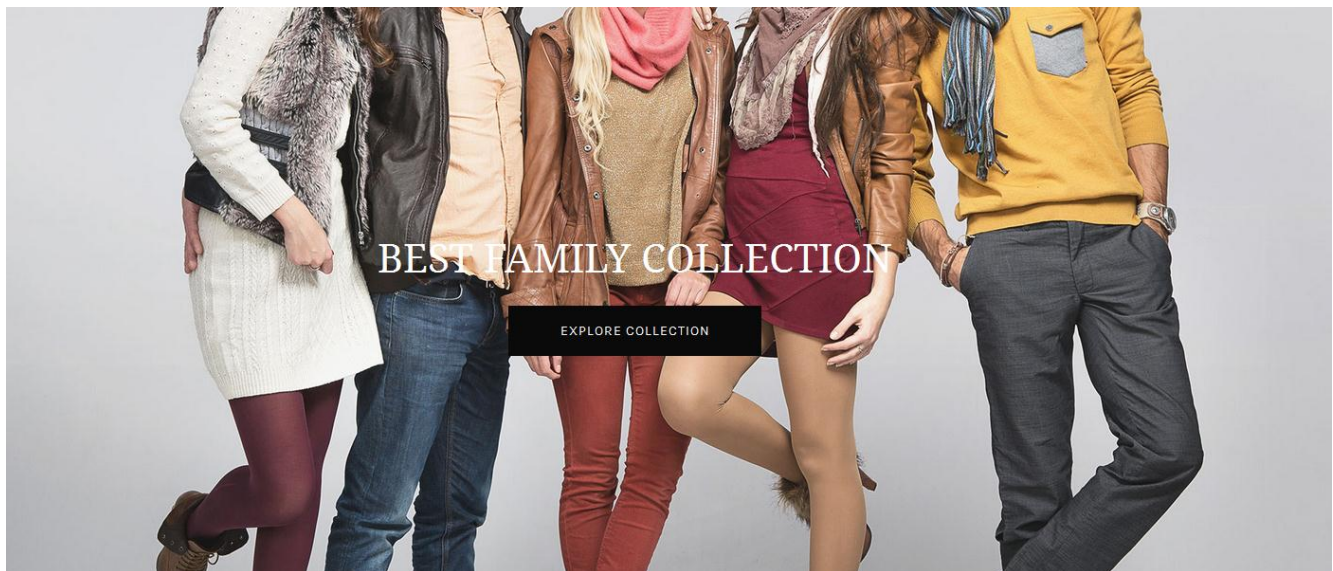
Style Button
Fill

Align
Center

Extra Class

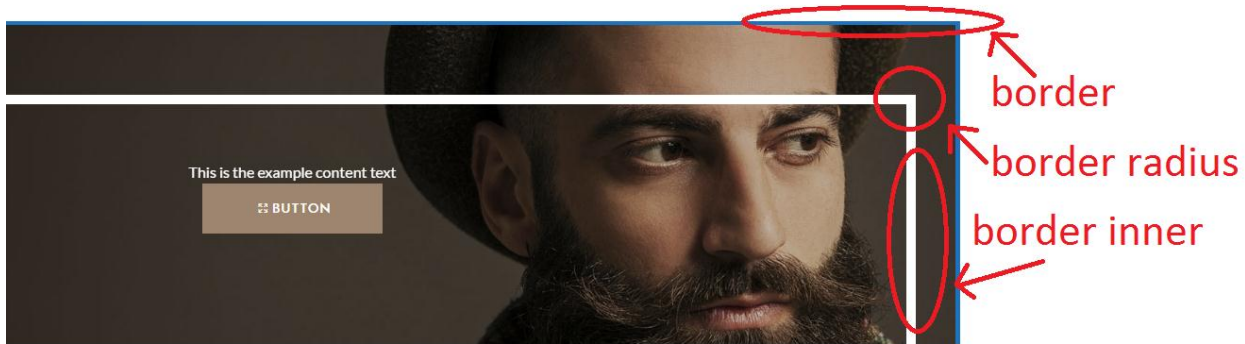
Close Save changes

Create Banner



Banner shortcode allows you to create a banner, both image and video banner. You can read the [w3school guide](#) to help you in creating the banner height and padding

1. Input the height for banner, for example 500px.
2. Select an image for the background, or you can select a color for the background.
3. Select the color for overlay.
4. Set up the border width, color, and style.




5. If you want to create video banner, put the link from Youtube or HTML5 video URL. If you assign the image before, then it will keep displayed as the background image.
NOTE: We recommend you to input HTML 5 video so that you can adjust the size of video with the banner.
6. Set up the banner inner width, padding, position, text alignment, and background color. It will determine how your content will be displayed in the banner.
7. Set up the width, radius, and color for border banner inner.
8. Input your content in the text banner/WYSIWYG editor. If you set up the different alignment from the banner inner setting before, then the setting in text banner will be overwritten with the banner inner setting.
9. Input the button title and select the color element for the button.
10. Select the style for the button. If you want you can input an icon beside the button title.
11. Input the link for the button. You can create another button by checking the Enable Secondary Button box.
12. Save changes.

A screenshot of the "Banner Settings" configuration window. The window has a blue header with a gear icon, a minus sign, and a close button. The settings are as follows:

- Height: 500px
- Banner Height: (label)
- Background Image: (placeholder with a plus sign)
- Select Image for Background Image: (label)
- Background Color: (color picker)
- Select Color for Background Color: (label)
- Overlay Color: (color picker)
- Select Color for Overlay: (label)
- Border Width: 10px

Border Color

 Select Color

Banner Border Color

Border Style

Solid ▼

Banner Border Style

Youtube Video URL

Banner Youtube Video URL Link

HTML 5 Video URL

Banner HTML 5 Video URL Link

Disable Sound

Loop Video

Banner Inner Width

95%

Banner Inner Width

Padding Width

0 20px 30px 20px

Banner Inner Padding Width (Padding Top, Right, Bottom, Left)

Horizontal Position

0%

Banner Inner Horizontal Position 1% - 100%

Vertical Position

5%

Banner Inner Vertical Position 1% - 100%

Text Alignment

Left ▼

Banner Inner Text Alignment

Style

Fill ▼

Button Style

Icon

Button Icon from Outicons

Icon Position

Left ▼

Button Icon Position

Icon Visibility

Always Visible ▼

Button Icon Position

Link

Button Link

Link Target

Same Window ▼

Button Link Target

Enable Secondary Button

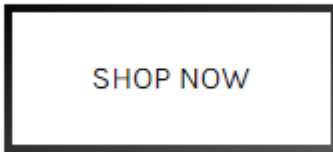
Extra Class

Banner Extra Class

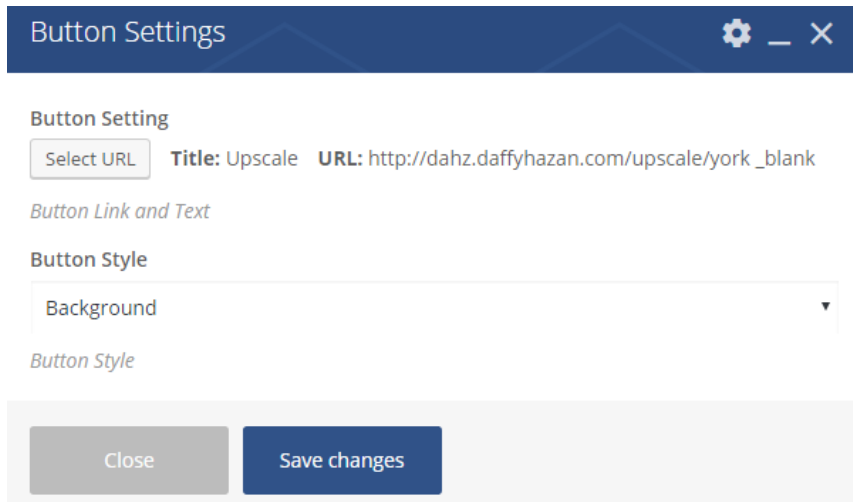
Close

Save changes

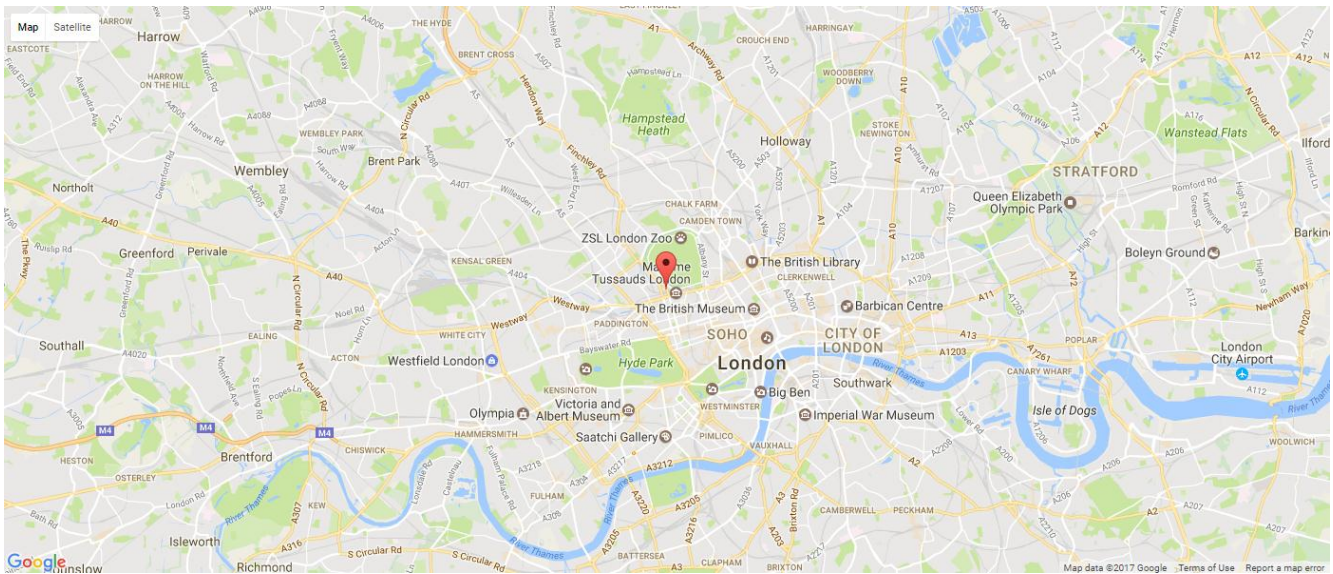
Create Button



You can create a button using *Button* shortcode. Simply add the button text, link, and style.



Display Location Maps



You can show location map using *Google Maps* shortcode. To use this shortcode, please generate your Google Map API Key first, then set up the map setting for your location by entering the latitude and longitude of your location. You can also upload your custom marker icon within the Marker tab section.

Google Maps Settings

- General Settings
- Advanced
- Info Window
- Marker
- Styling

Height (in px)
600
Maps Height in PX

Map type
Roadmap

Latitude
51.523772
Maps Latitude

Longitude
-0.158538
Maps Longitude

Map Zoom
18 - Default

Disable map zoom on mouse wheel scroll

Extra Class

Close Save changes

Display Social Icons

Use *Social Media* shortcode to display social icons linked to your account. You can set how all of your social accounts will be displayed. If you need to set up your accounts, [read this section](#).



Social Media Settings

Style
Default

Social Style

Size
Small

Social Size

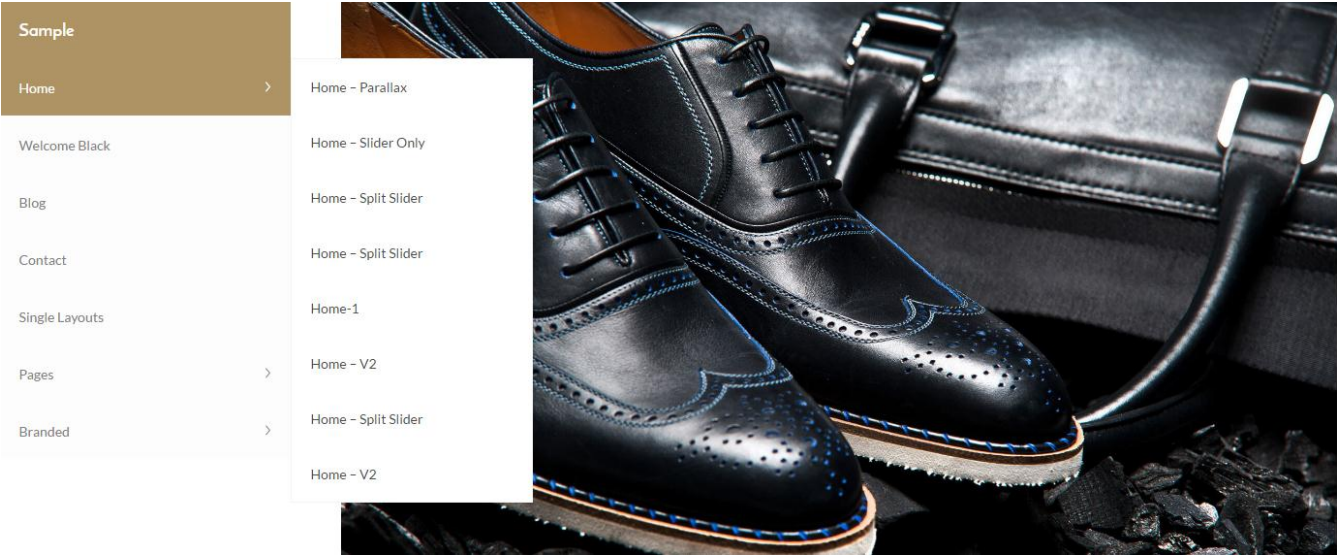
Alignment
Left

Social Alignment

Extra Class

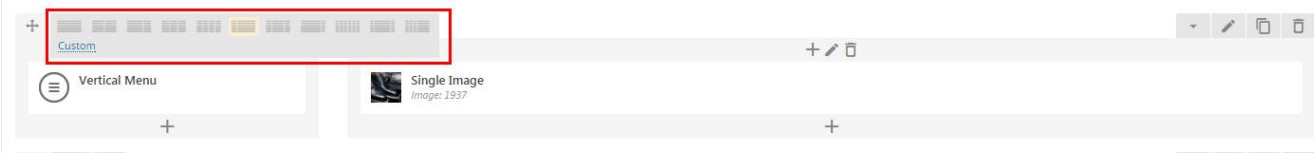
Social Extra Class

Display Vertical Menu



Vertical Menu shortcode allows you to show menus you have assigned to vertical menu. If you have yet to assign a menu to vertical menu, navigate to Manage Locations tab within Appearance > Menus.

NOTE: You shouldn't choose the full column width to assign the vertical menu. For example you can choose to use the two columns (1/2+1/2 width).



Vertical Menu Settings



Title

Vertical Menu Title

Title Color

Vertical Menu Title Color

Title Background

Vertical Menu Title Background Color

Navigation Color

Vertical Menu Navigation Color

Navigation Hover Color

Vertical Menu Navigation Hover Color

Navigation Background Color

Vertical Menu Background Color

Create Carousel Container



You can create a carousel that consists of other shortcodes by using the *Carousel Container* shortcode.

1. Set the number of column for each device

Large

Show on large. (Desktop)

Medium

Show on medium. (Medium Desktop, Landscape Tablet)

Small

Show on small. (Portrait Tablet, Mobile)

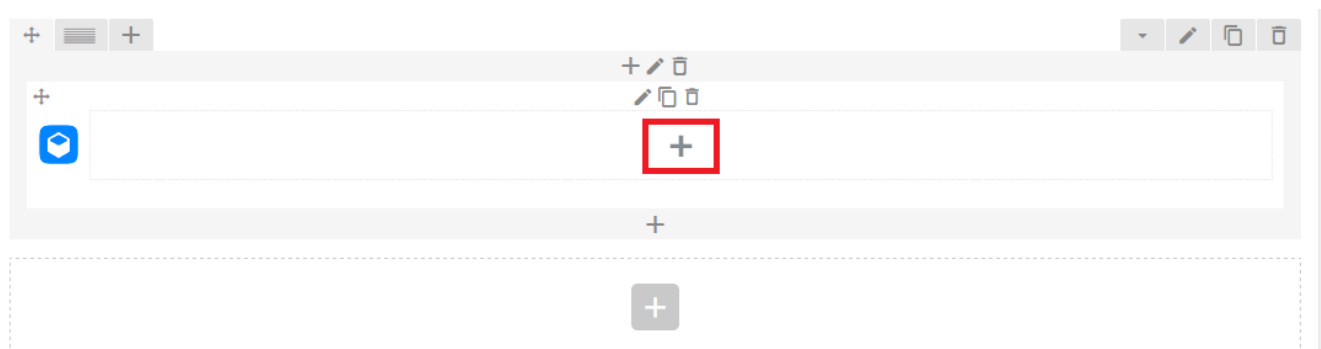
Enable Navigation Button

 Yes

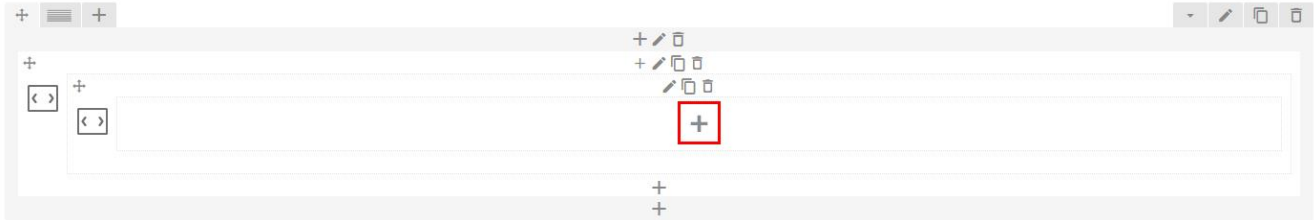
Enable navigation button for carousel

Extra Class

2. Click the + button inside the carousel container column



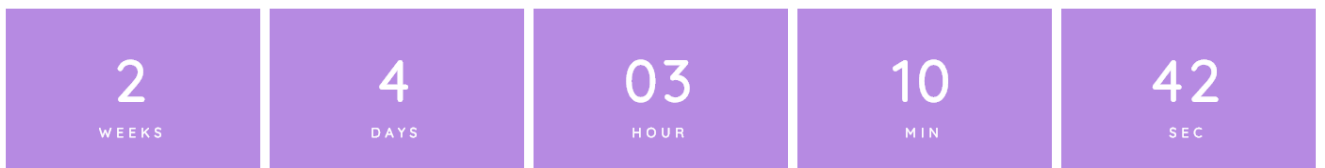
3. Click the Carousel Item shortcode
4. Click the + button inside the carousel item column



5. Add element for the carousel
6. To add another carousel item, click the + button outside the carousel item box (it says 'append to this carousel container')



Create Countdown



Create countdown timer on your site easily using the *Countdown* shortcode. Simply set up the type of countdown to use, colors for background and element, then fill the countdown year, month, date, and hour (in 24 hour format). Check the week, day, hour, minutes, and/or second boxes to display the element.

Countdown Settings



Element Color

Select Color

Countdown Element Color

Year

2017

Countdown Year

Month

03

Countdown Month

Date

03

Countdown Date

Hour

17:00

Countdown Hour and 24 hour format (ex: 18:00)

Check to Display It

Week Day Hour Minutes Second

Countdown Hour and 24 hour format (ex: 18:00)

Close

Save changes

Filter Latest

Filter

NEW onNova Lux Tiles Jumpsuit WVN €44.95

DRESSES onLONNI Dark Blue DNM Dress QYI €78.95

NEW JACKETS Variable Product Multiple Color €280.00-€500.00

INSTAGRAM Upscale is the fashionable WooCommerce theme to escalate the online shopping experience #dahzofyork

INSTAGRAM Time for creating attractive lookbook! With product tagging on the photos, Upscale can escalate shopping experience on your eCommerce store #dahzofyork

DRESSES Through The Hood Sweat €280.00-€500.00

TRENDS, UNCATEGORIZED Sweater Weather admin | January 24, 2017 | 0 Comments Dressing up. People just don't do it anymore. We have to change that. My customers are successful workingwomen, I am ... SHARE

TRENDS Straight to the Top admin | January 24, 2017 | 0 Comments Dressing up. People just don't do it anymore. We have to change that. My customers are successful workingwomen, I am ... SHARE

SALE JUMPSUITS Simple Wrap Playsuit €22.95-€13.95

STYLING TIPS The Look admin | January 24, 2017 | 0 Comments Dressing up. People just don't do it anymore. We have to change that. My customers are successful workingwomen, I am ... SHARE

INFLUENCERS The Innovator admin | January 24, 2017 | 0 Comments Dressing up. People just don't do it anymore. We have to change that. My customers are successful workingwomen, I am ... SHARE

STYLING TIPS Same Jeans admin | January 24, 2017 | 0 Comments Dressing up. People just don't do it anymore. We have to change that. My customers are successful workingwomen, I am ... SHARE

STYLING TIPS, UNCATEGORIZED Round and Round admin | January 24, 2017 | 0 Comments Dressing up. People just don't do it anymore. We have to change that. My customers are successful workingwomen, I am ... SHARE

TRENDS Refine The Year admin | January 24, 2017 | 0 Comments Dressing up. People just don't do it anymore. We have to change that. My customers are successful workingwomen, I am ... SHARE

LIFESTYLE Postcard From Italy admin | January 24, 2017 | 0 Comments Dressing up. People just don't do it anymore. We have to change that. My customers are successful workingwomen, I am ... SHARE

INFLUENCERS, UNCATEGORIZED Route 99 admin | January 24, 2017 | 0 Comments Dressing up. People just don't do it anymore. We have to change that. My customers are successful workingwomen, I am ... SHARE

INFLUENCERS Random New Post admin | February 27, 2017 | 0 Comments Dressing up. People just don't do it anymore. We have to change that. My customers are successful workingwomen, I am ... SHARE

SHOW MORE

Filter Latest shortcode is used to display the filter options to sort your search to only display the latest products, posts, Instagram photos or all of them. To use this shortcode you need to set up your [Instagram OAuth](#) first.

1. Input how many product, Instagram post, and post to show
2. Input the number of content and column to display in a page
3. Input the number of image loading after the first page (load more) in the Item Added field
4. Fill the Instagram hashtag if you only want to display photos with specific hashtag
5. Set the based order, sort order, and pagination style. For order by name, it will be generated from the caption of the image post.
6. Save changes



How Many Product to Show

Total Product to Show

How Many Instagram to Show

Total Instagram to Show

How Many Post to Show

Total Post to Show

Product per-page

Product per-page

Column

Column

Item Added

Item Added

Instagram Hashtag

Instagram Hashtag

Order by

Select how to sort retrieved products. More at [WordPress codex page](#).

Sort order

Designates the ascending or descending order. More at [WordPress codex page](#).

Pagination

Pagination Type. More at [WordPress codex page](#).

Show Image as Banner or Gallery Lightbox Link



Free Shipping Over \$100 to US, CA, and AU! Free Shipping Over \$150 to all other countries



Login / Register Wishlist



You can display an image that will show a gallery lightbox or redirect to another link address when clicked. Select the *Image Filter* shortcode then simply upload image(s) to display and select lightbox or link to use. Custom the element to your liking.

Image Filter Settings ⚙️ — ✕

Select 1 Images

Designates the ascending or descending order. More at [WordPress codex page](#).

Image Color Overlay

Yes

Designates the ascending or descending order. More at [WordPress codex page](#).

Image Box Shadow

Yes

Designates the ascending or descending order. More at [WordPress codex page](#).

Image Parallax

Yes

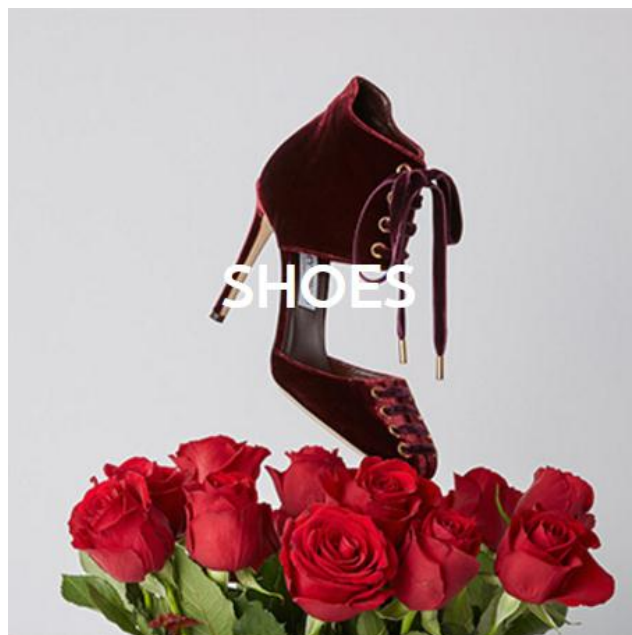
Image Parallax

Image Click Style

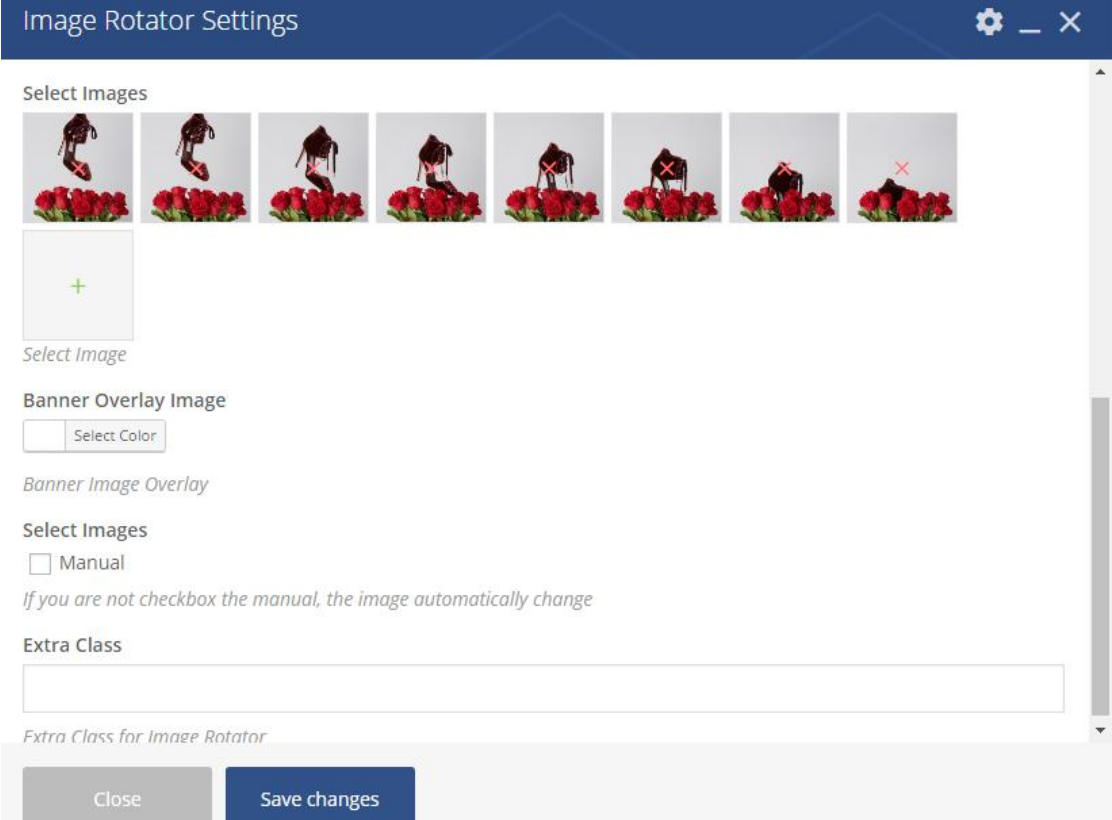
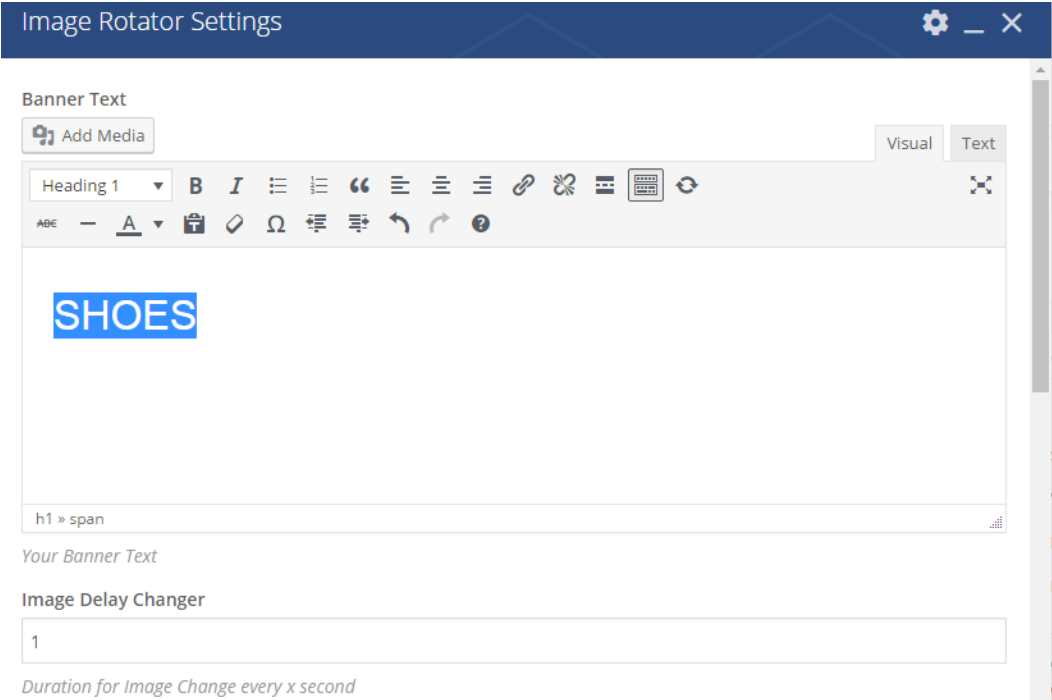
Lightbox ▾

Designates the ascending or descending order. More at [WordPress codex page](#).

Create Images into Video Loop Banner

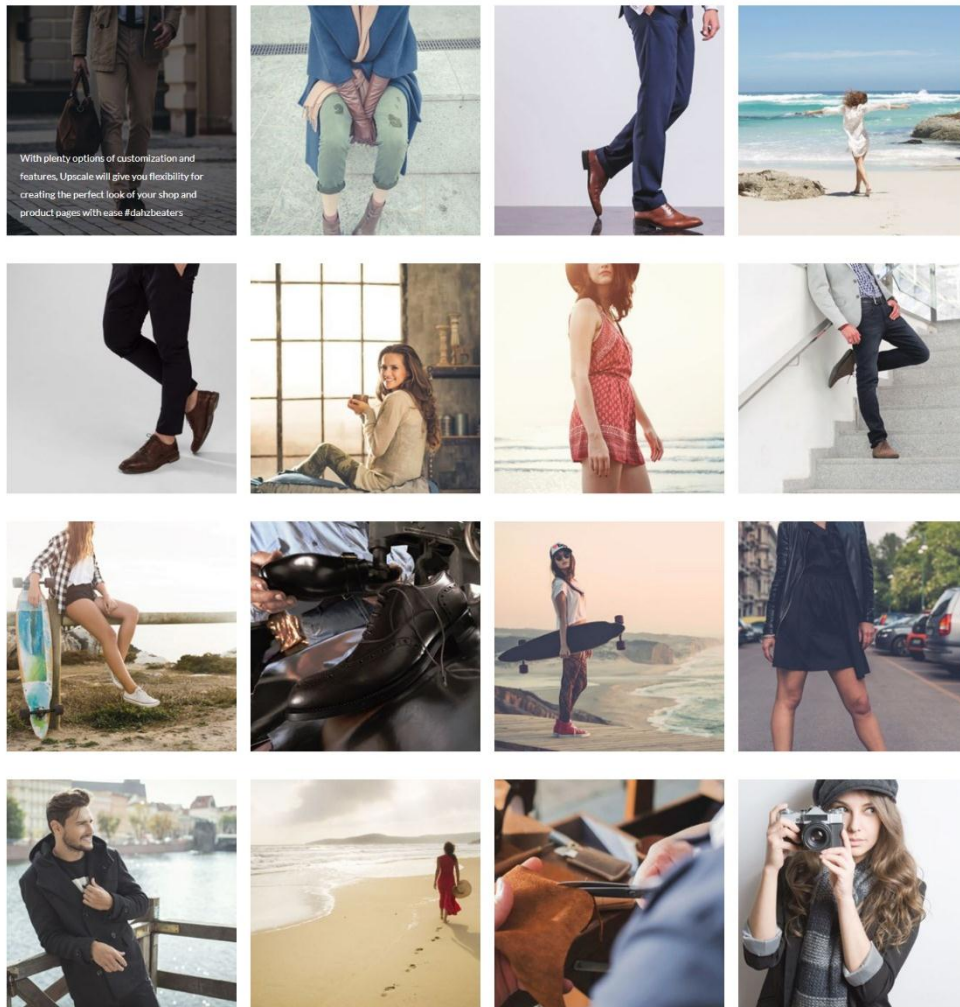


You can create a banner consisted of few images that will be displayed like a GIF image with *Image Rotator* shortcode. To create one, add and custom the text to display over the banner in the WYSIWYG editor (or you can leave it blank), set the interval for changing image, then add all images you want for creating the loop.



NOTE: If you check the Manual box for Select Images, it means that the loop can only be seen when you hover on the image.

Showcase Instagram Feed



Instagram Custom Feed shortcode allows you to create **Instagram feed which displays your Instagram photos**. It displays all photos from your Instagram account or only some of them that have the same hash tag. [Authenticate Instagram OAuth first](#) before you use this shortcode. Simply set up how many Instagram post to show, the number of column, the order, and caption position. If you only want to show posts with specific hashtag, input the hashtag in the Tags field.

NOTE: If choose the order by name, then the order will be generated from the caption of the photos.

Instagram Custom Feed Settings



How Many Instagram to Show

The `number` field is used to display the number of Instagram.

Tags

Tags of Instagram

Column

Show number column

Order By

Select how to sort retrieved products. More at [WordPress codex page](#).

Sort Order

Designates the ascending or descending order. More at [WordPress codex page](#).

Caption Position

Create Message Box



You can create a box where you can input your message text and a button using *Message Box* shortcode. Input the message box height, message content in the WYSIWYG editor, button title, and button URL. You can also make the message like a banner image by adding the message background image.

Message Box Settings

Add Message Background Image

Image Background for Message

Background Color

Background Color for Overlay Image

Padding Top

Insert Your Message Box Padding Top

Padding Bottom

Insert Your Message Box Padding Bottom

Insert Message

Visual Text

Heading 3 **B** *I*

ABE

Title Goes Here

Add your content here

h3 » span

Insert Your Message Here

Button Text

Buy Now

Message Box Button Text

Button Link

Select URL **Title:** new product **URL:** http://dahz.daffyhazan.com/upscale_blank

Message Box Button Link

Button Style

Fill

Display Products with New Badge



Jeans
onIHENNA Dress AL983 DNM Noos
#6706 £34.50



Jackets
Virica Coat
E89.95



Jackets
onbell Bomber OTW
E74.95

New Products shortcode lets you display products that have new badge assigned. Simply set how many product to show, how many column for the products, and the based-order to show. To assign the badge, go to the Dahz Setting custom metabox when you add or edit a product.

New Products Settings

Total Product

Select how many product to display

Column

Column of new product

Order by

Select how to sort retrieved products. More at [WordPress codex page](#).

Sort order

Designates the ascending or descending order. More at [WordPress codex page](#).

Extra Class

Create Button to Show Newsletter Popup

Go Subscribe!



This is the title

add content as you want

Email address:

Newsletter Popup shortcode creates a button that will display the pop-up of newsletter sign-up form. You need to set up the newsletter pop-up display, so that you can have 2 different type of newsletter pop and the pop-up you create using this shortcode will only appear if you click the button.

1. Select the style of button which can be a text or custom image. If you select the text style, you add icon which will appear beside the text.

Newsletter Popup Settings

Button Type
Text
Select button type for newsletter

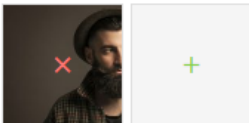
Button Text
Go Subscribe!
Add text for newsletter button

Icon
fa-envelope-o
Add icon for newsletter button
Add ONLY icon class to use icon
Fontawesome and Outicons only

Icon Alignment
Left

2. Insert the image, title, and content for the newsletter pop-up

Newsletter Media



Add media for newsletter

Newsletter Title

This is the title

Add text for newsletter title

Newsletter Content

add content as you want

Add text for newsletter content

3. Input the form shortcode

Newsletter Form

```
[mc4wp_form id="4329"]
```

Add form for newsletter (Mailchimp shortcode required)

4. Save changes

For more detail about setting up newsletter, [read this section](#).

TIP: If the button on the pop-up is not displayed properly, add `class="de-btn de-btn--boxed de-btn--fill"` or `class="de-btn de-btn--boxed de-btn--outline"` to the MailChimp form setting.

```
<p>
```

```
<label>Email address: </label>
```

```
<input type="email" name="EMAIL" placeholder="Your email address" required />
```

```
</p>
```

```
<p>
```

```
<button type="submit" class="de-btn de-btn--boxed de-btn--fill">Subscribe</button>
```

```
</p>
```



add the code here

Display Post Carousel



Walking In My Shoes



Sweater Weather



Refine The Year

You can create a carousel of display images linked to other posts on your site with *Post Carousel* shortcode. You can choose the posts to display based on the category, post ID, or recent posts.

Post Carousel Settings

General Customization Advance Customization

Filter By
Category

Select post filter (Category, Recent Post or Post ID)

Category Slug
trends, influencers

Select post category to display. Separate by comma (,)

Max Post
5

Maximum post to show

Order By
Date

Select post order by

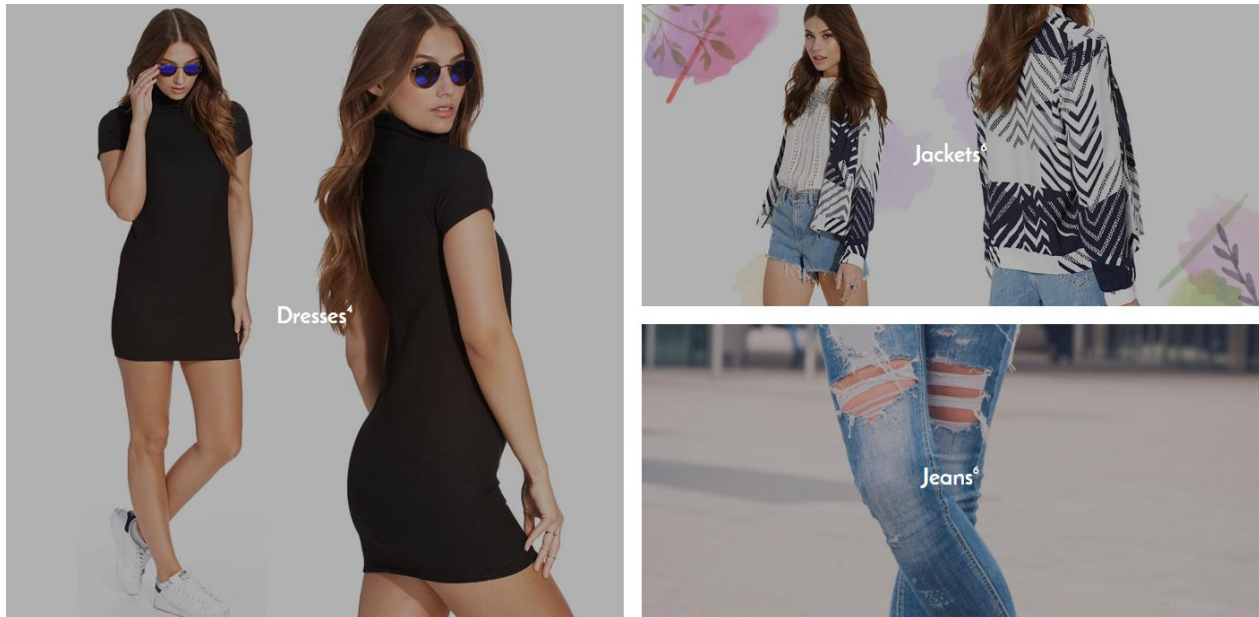
Order
Ascending

Select post order

Column
3

Close Save changes

Display Product Categories or Brand



You can display product categories or brands using *Product Categories or Brand – Grid* shortcode. The images of product categories or brands will be displayed in grid layout. You can display all categories/brands, only the parent categories/brands, or some categories/brands specified by IDs. To assign the category or brand images, head to **Products > Brand** or **Products > Categories** then upload the brand or category header.

Product Categories or Brand - Grid Settings

Categories

Select Product / Categories

How Many Product / Categories to Show

The `number` field is used to display the number of Categories or Brands.

Order by

Select how to sort retrieved products. More at [WordPress codex page](#).

Sort order

Designates the ascending or descending order. More at [WordPress codex page](#).

Hide Empty

Designates the ascending or descending order. More at [WordPress codex page](#).

Parent

set the parameter to 0 to only display top categories or brands

NOTE:

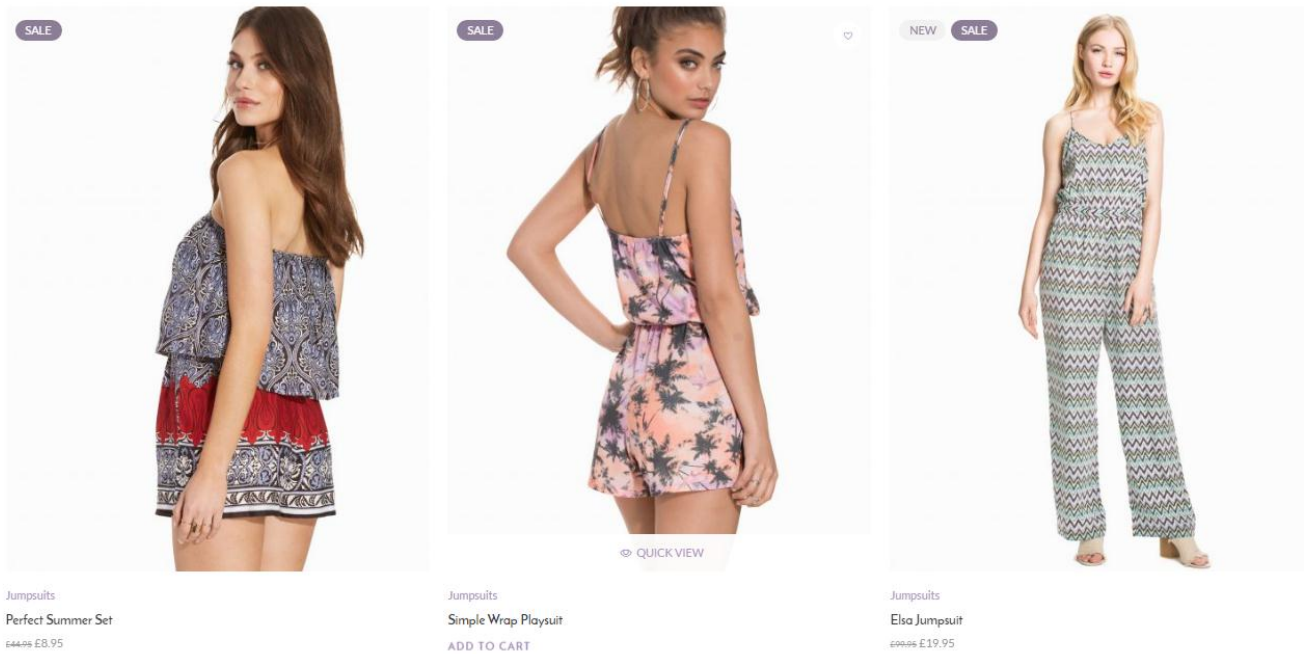
- If you have categories with child categories, by default this shortcode will show all of it (both parent and child categories). To hide the child categories, input 0 (zero) on the parent field.
- For category/brand IDs, hover on the title then see the link on the bottom. The number after 'ID=' is the number you need to input.

The screenshot shows the WordPress admin interface for managing product categories. On the left is a sidebar with navigation options like Portfolio, WooCommerce, Products, Appearance, etc. The main content area is titled 'Add New Product Category' and contains a form with fields for Name, Slug, Parent, Description, Display type, Thumbnail, and Header. To the right of the form is a table listing existing categories:

Thumb	Background	Layout	Name	Description	Slug	Count
<input type="checkbox"/>			tiffany	Dresses	dresses	4
<input type="checkbox"/>			titania	Jackets	jackets	6
<input type="checkbox"/>			tiffany	Jeans	jeans	6
<input type="checkbox"/>			titania	Jumpsuits	jumpsuits	4
<input type="checkbox"/>			tiffany	Tops	tops	4

Below the table is a footer with 'Bulk Actions' and 'Apply' buttons, and a note '5 items'. At the bottom of the screenshot, a red box highlights a URL: `wp-admin/term.php?taxonomy=product_cat&tag_ID=118&post_type=product&wp_http_referer=%2Fwp-admin%2Fedit-tags.php%3Ftaxonomy%3Dproduct_cat%26post_type%3Dproduct`

Display Product by Brand



Product by Brand shortcode allows you show products from the same brand. Simply choose the brand, the set up how to display them.

⚙️ _ ✕
Product By Brand Settings

Select Product / Categories

Miss Selfridge (4 products)

Select Product / Categories

How Many Product to Show

3

The `number` field is used to display the number of Categories or Brands.

Column

3

Column of product brands

Order by

Date

Select how to sort retrieved products. More at [WordPress codex page](#).

Sort order

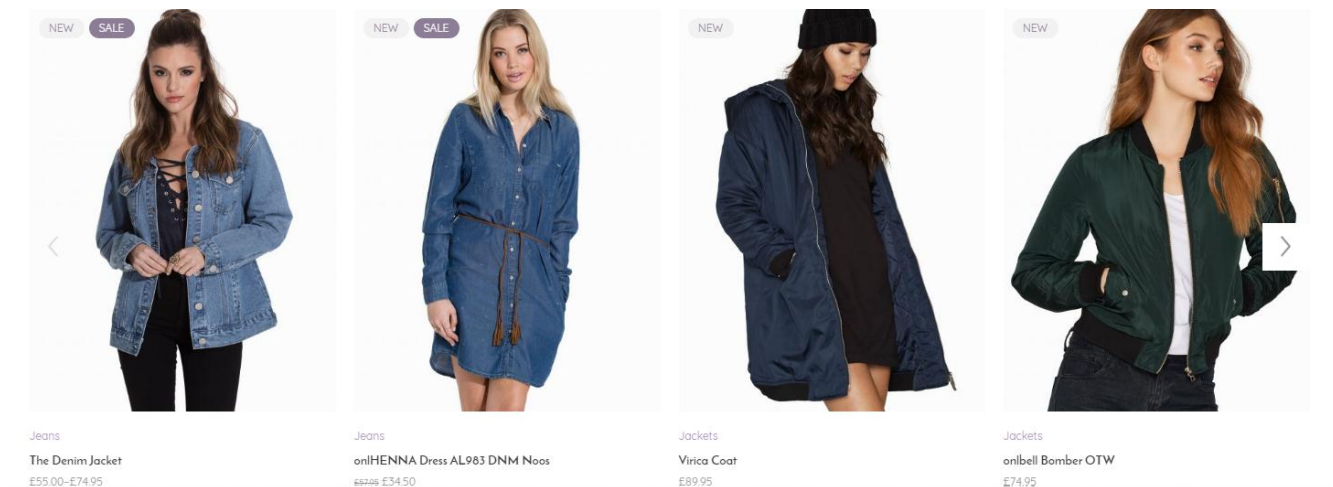
Ascending

Designates the ascending or descending order. More at [WordPress codex page](#).

Extra Class

Close
Save changes

Display Product Carousel



You can create a carousel of your products using *Product Carousel* shortcode. You can choose the product to display based on the attributes of the products such as category, SKU number, top rated, etc.

⚙️ — ✕
Products Carousel Settings

Enable Carousel
 Yes
Enable carousel layout. Default setting is grid

Asset Type
 Best Sellers ▾
Designates the ascending or descending order. More at [WordPress codex page](#).

Layout
 Layout 1 - Elaina ▾
Select Layout

Categories
 id: 35 , name: Jeans ✕ id: 16 , name: Jackets ✕

List of product categories

How Many Product to Show
 8
The `number` field is used to display the number of Categories or Brands.

Column
 4
Column of new product

Close
Save changes

Showcase Product



Moss & Sledge
Horseback Dress

£318.95

BUY PRODUCT

♡ ADD TO WISHLIST

Knit dress from Odd Molly. Stretchy texture. Smock turtleneck and closure at back. Made of 100% Cotton.

[f](#) [t](#) [p](#) [e](#)

You can show all products you choose using *Product Showcase* shortcode. It will be displayed as a single product information like you see in the single product or quickview in fullwidth mode. To assign the product, simply type the name of the product.

Products Showcase Settings

General

Product

id: 419 , name: Horseback Dress x

Which Product would you like to show?

Arrow

Inside

Select arrow location

Showcase Style

Style 1

Select how to sort retrieved products. More at [WordPress codex page](#).

Extra Class

Close Save changes

Show Recent Products



Recent Products – *Masonry* shortcode lets you display the latest products added to the store in a masonry layout. Simply set up the setting to display the products such as number of products to display per page and the number of column to use.

Recent Products - Masonry Settings

Per Page
9
The "per_page" shortcode determines how many products to show on the page

Columns
3
The columns attribute controls how many columns wide the products should be before wrapping.

Order by
ID
Select how to sort retrieved products. More at WordPress codex page.

Sort order
Ascending
Designates the ascending or descending order. More at WordPress codex page.

Extra Class

Close Save changes

Create Scroll To Element



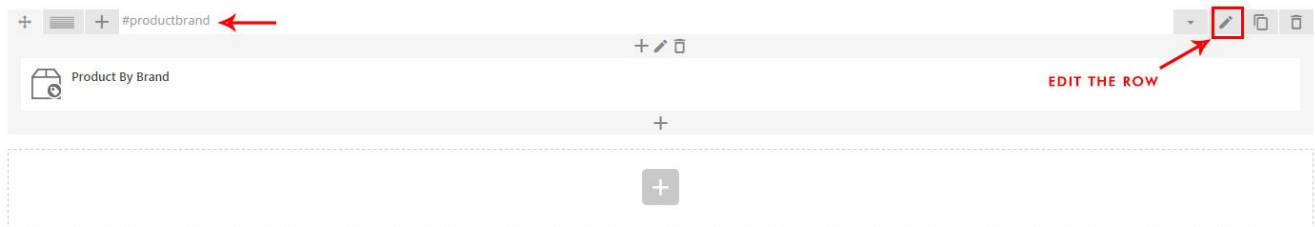
Jumpsuits
Simple Wrap Playsuit
£27.99 £13.95

Jumpsuits
Elsa Jumpsuit
£99.99 £19.95

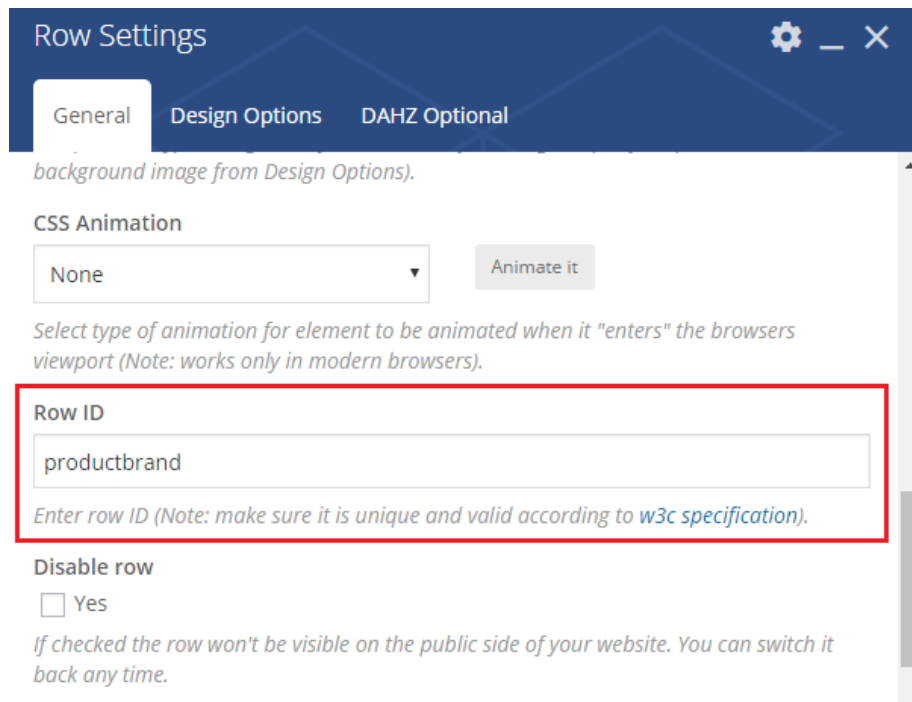
Brands ● ●

Scroll To shortcode creates a scroll button that direct user to another section in the post or page.

1. Before you add this shortcode, set up the row ID of the target section first by clicking the Edit This Row button



2. Input the row ID, then save changes



3. Next, add a new row then assign the Scroll To element.
4. Input the target row ID and select the color you want for the bullet

Scroll To Settings

Insert ID scroll

productbrand, upscale

Insert ID that you want to scroll (Separate by coma and space "beauty, space")

Insert Title scroll

Brands | Upscale

Insert Title that you want to scroll (Separate by Pipeline "beauty | space")

Hide Bullets

Yes

Extra Class

Extra Class for Scroll To

Color

#8224e3

Color for Dots

Color Active

Color for Dots When Active

5. Save changes.

If you choose to hide bullets, then you need to assign a button as the scroll to element. Assign a button, then input the link as #Row ID, for example #productbrand

Button Settings

General Design Options DAHZ Optional

Normal

Select button display size.

Alignment

Inline

Select button alignment.

Add icon?

Yes

CSS Animation

None Animate it

Select type of animation for element to be animated when it "enters" the browsers viewport (Note: works only in modern browsers).

Extra class name

de-sc-scrollTo **DONT FORGET TO ADD CLASS**

Style particular content element differently - add a class name and refer to it in custom CSS.

Advanced on click action

Yes

Insert inline onclick javascript action.

Close Save changes

Insert/edit link

Enter the destination URL

URL #productbrand

Link Text

Open link in a new tab

Add nofollow option to link

Or link to existing content

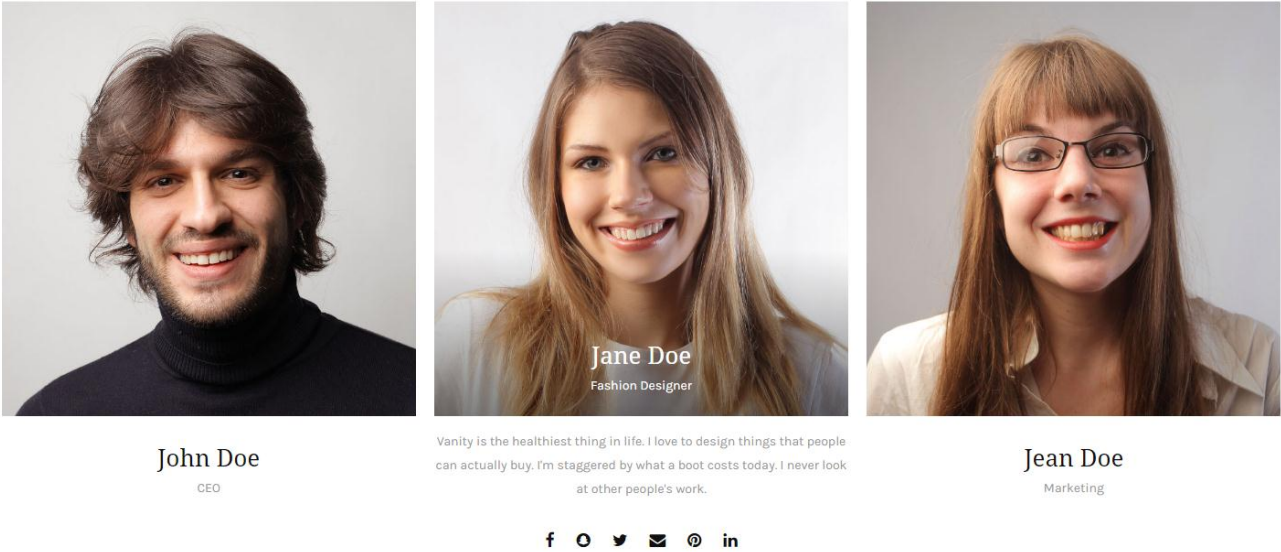
Search

No search term specified. Showing recent items.

Tagging	PAGE
Dress Size Guide	SIZE
Tracking Order	PAGE
Contact	PAGE
Frequently Asked Questions	PAGE

Cancel Set Link

Show Team Member



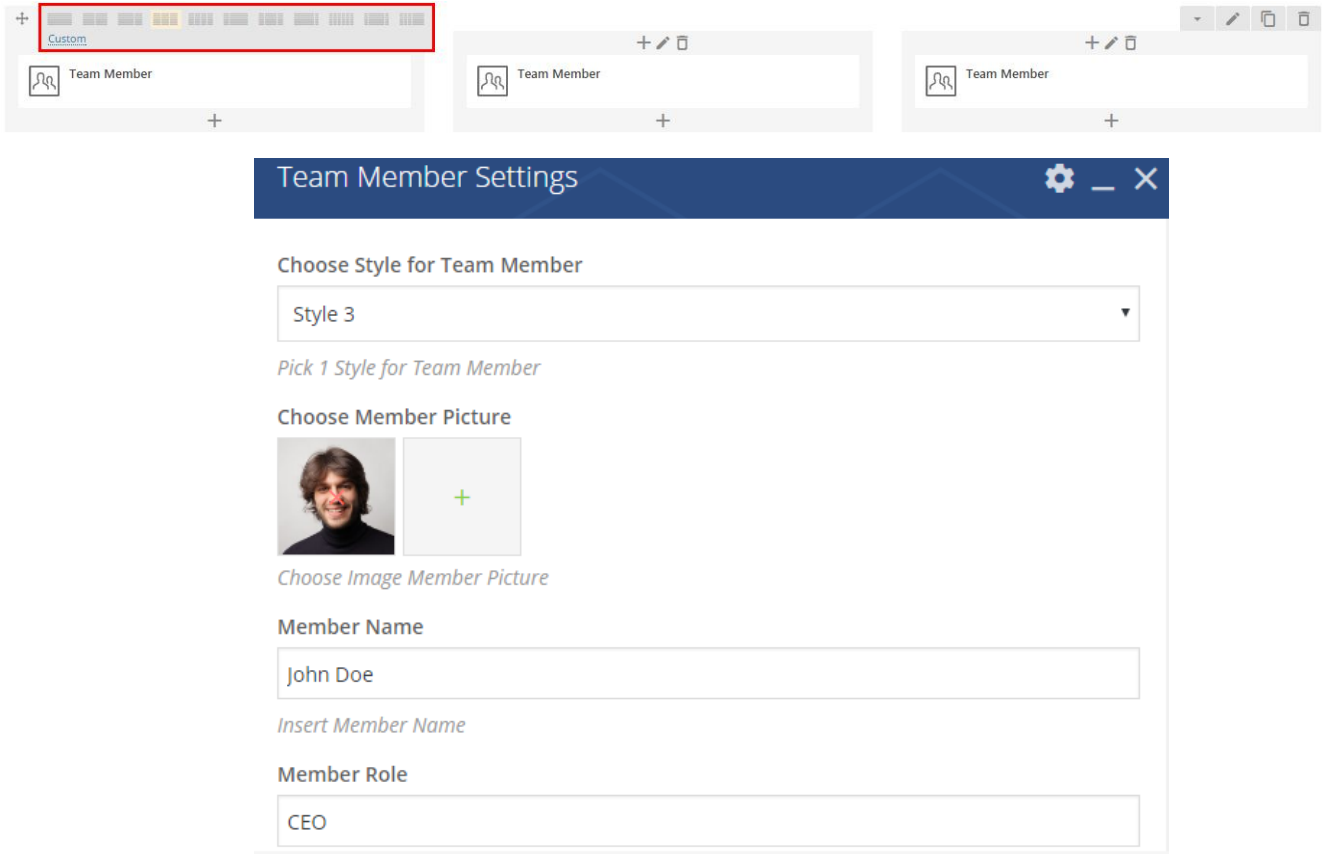
John Doe
CEO

Jane Doe
Fashion Designer
Vanity is the healthiest thing in life. I love to design things that people can actually buy. I'm staggered by what a boot costs today. I never look at other people's work.

Jean Doe
Marketing

f o t e @ in

Team Member shortcode allows you to list the team members with their profile. Simply add the image, social account, and description of the member. Don't forget to assign the same size of images and change the column width as you need. If you don't want to assign social accounts, please leave it blank.



Custom

Team Member

Team Member

Team Member

Team Member Settings

Choose Style for Team Member

Style 3

Pick 1 Style for Team Member

Choose Member Picture

Choose Image Member Picture

Member Name

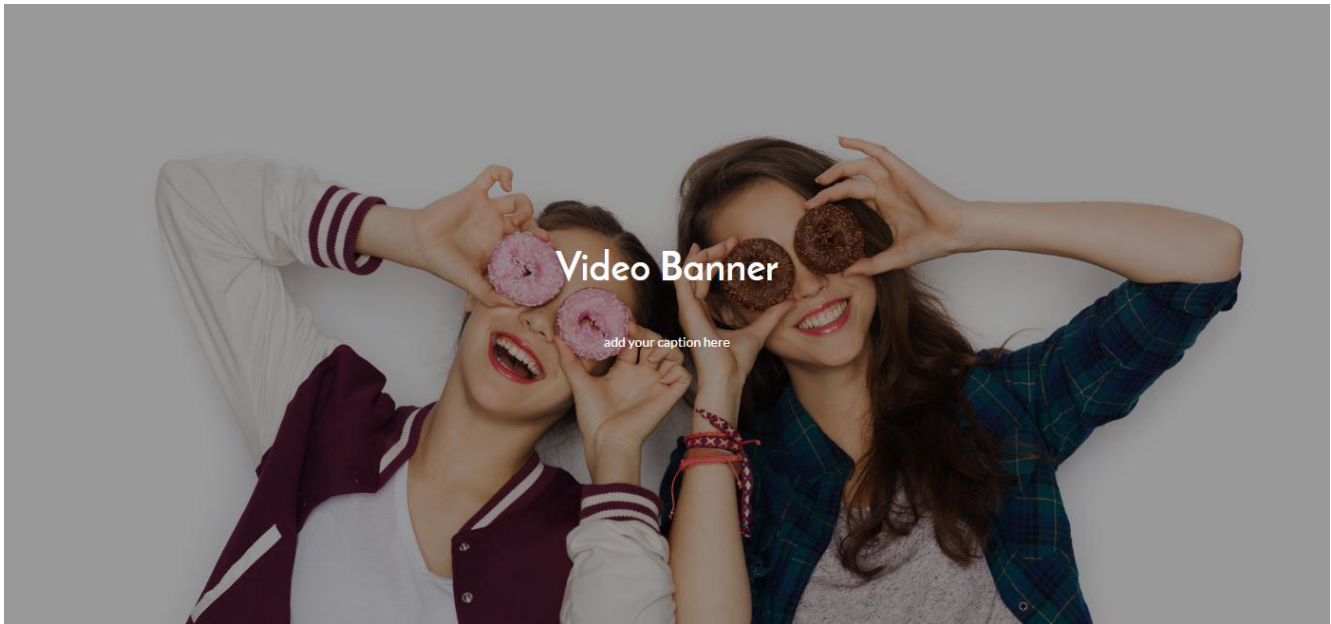
John Doe

Insert Member Name

Member Role

CEO

Create Video Banner



With *Video Banner* shortcode you can create an image banner that will turn into a playing video when you hover on it. Simply upload the image, add the title, title URL, caption and video URL. You can custom the color for the title and caption.

Video Banner Settings

Image for covering the video if not hovered

Add Image Cover

Title

Title Url

Title Color

Caption

Add banner caption

Caption Color

Select banner caption color

Video Url

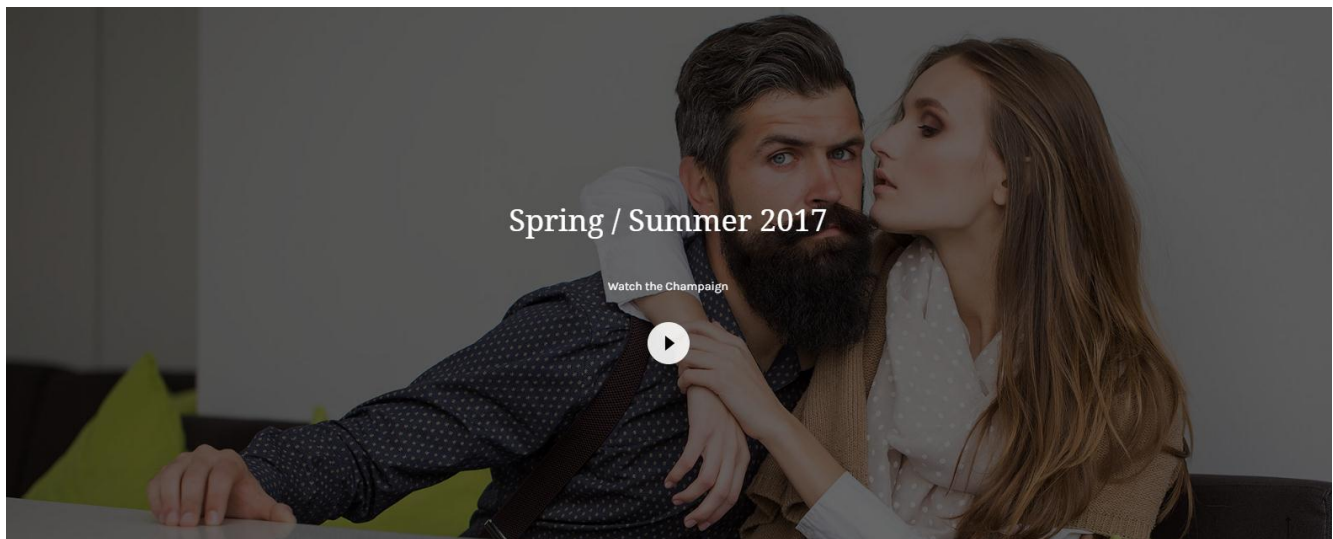
Add banner video

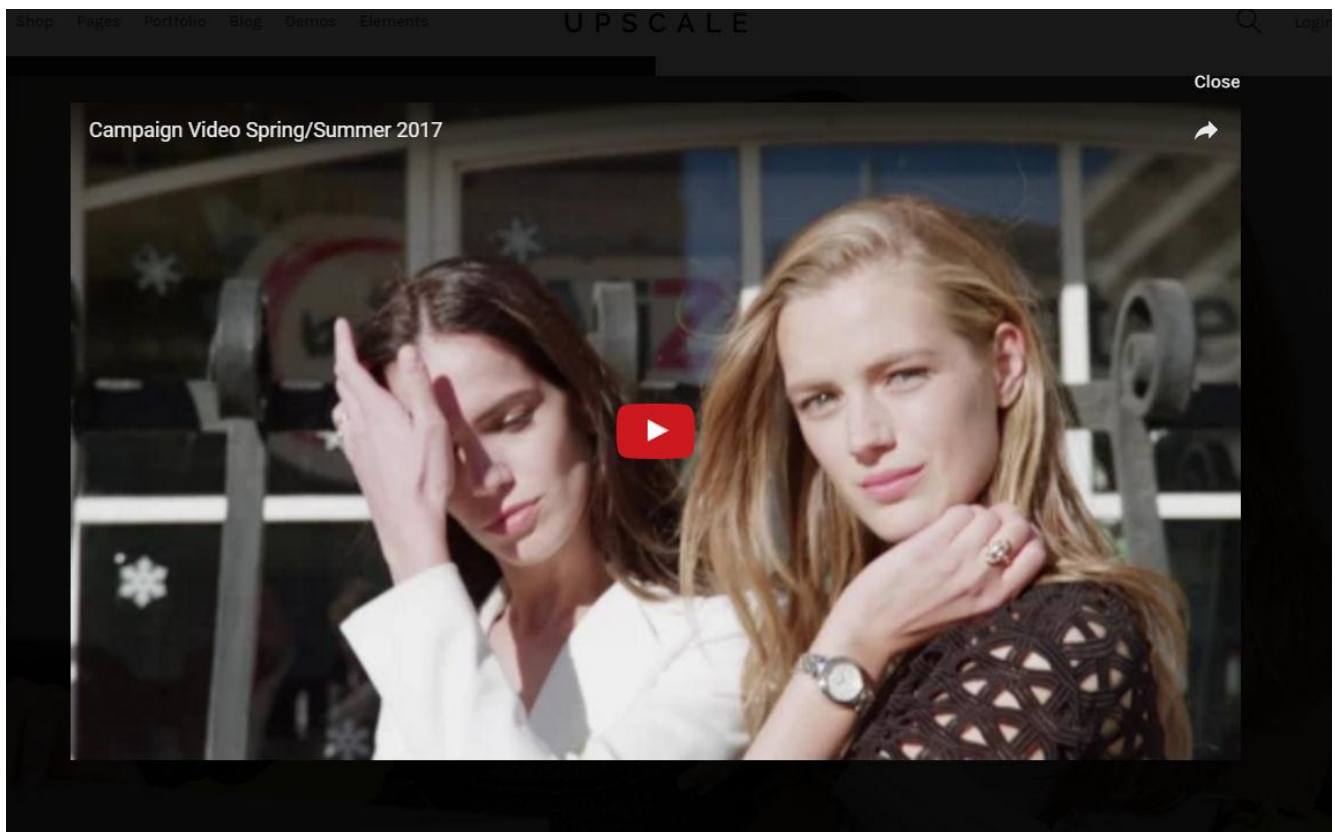
Mute Video

 Yes
Disable audio on video

Extra Class

Create Pop-Up Video with Image Banner

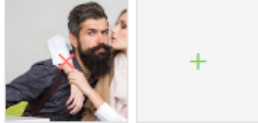




You can create a display image that will direct you to open a video in pop-up mode.

1. Add the background image for image banner
2. If you enable text, add title and caption, then custom the color element
3. Input the video URL for the pop-up
4. Select the style for the button; if you choose image, you can upload icon on your own, but if you choose icon, then you need to input icon class from Font Awesome or Outicons.
5. Check the Hover Text box if you only want to display the title and caption when you hover on the banner
6. Save changes

Add Background Image



Add image for banner background

Enable Text

Yes

Enabling shortcode to have text for title and caption

Title

Spring / Summer 2017

Add banner title

Title Color

Select Color

Select banner title color

Caption

Watch the Campaign

Caption Color

Select Color

Select banner caption color

Video Url

<https://www.youtube.com/watch?v=379xQh0TTAA>

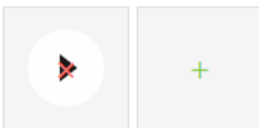
Add pop up video url. Youtube or Vimeo

Button Type

Image

Select popup button type

Image



Add image for popup button

Hover Text

Yes

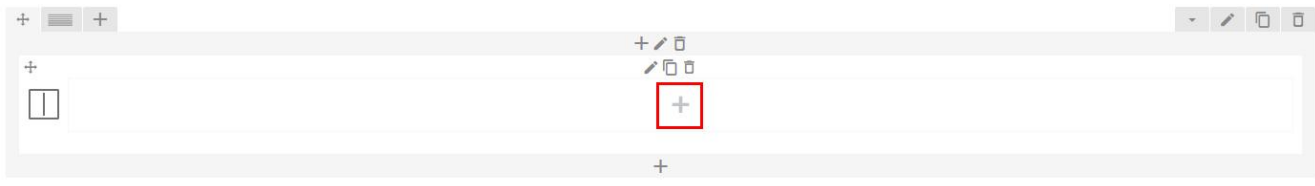
Show text when hover

Split Slider



Split Slider shortcode allows you to display two contents at the same time by splitting the screen area for each content as left and right content. You can insert other shortcodes in creating the content like you can do when using Carousel Container shortcode.

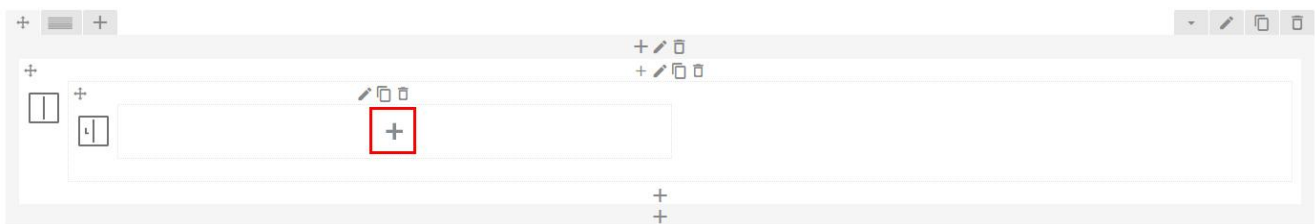
1. Add Split Slider shortcode, , then set the color for the dots of slider
2. Click the + button inside the Split Slider column



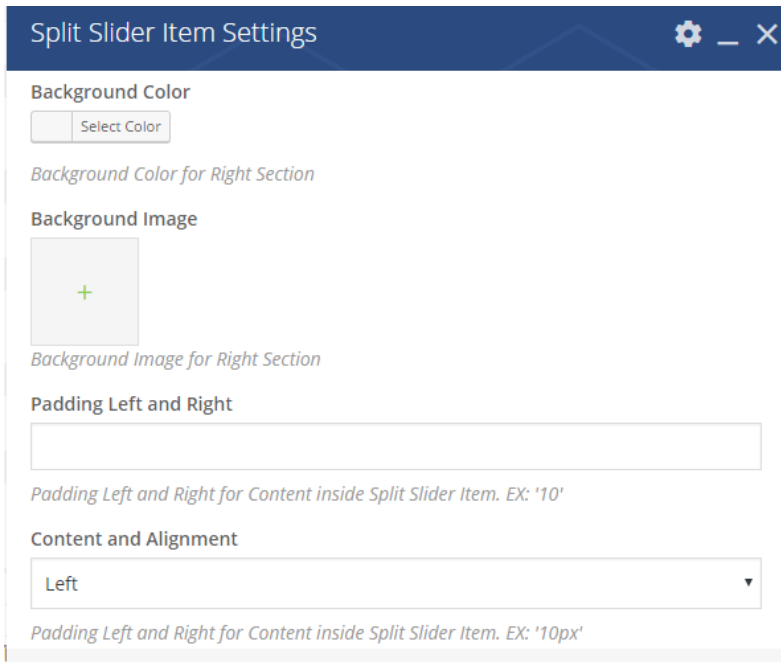
3. Select the side you want to assign the content, e.g. Split Slider Left



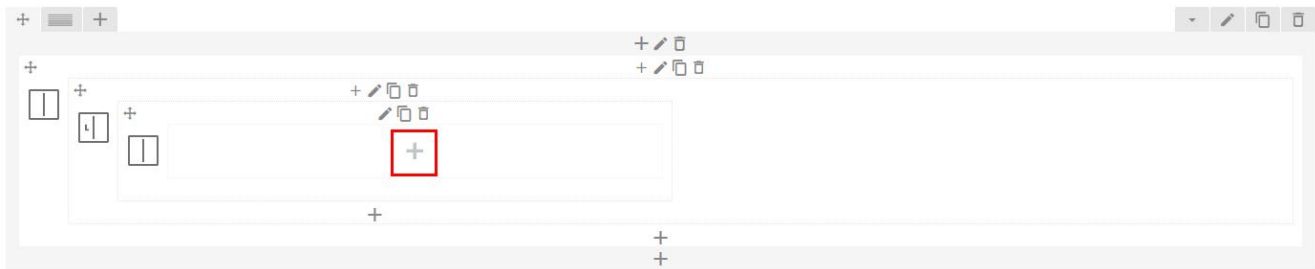
4. Click the + button inside the Split Slider Left column



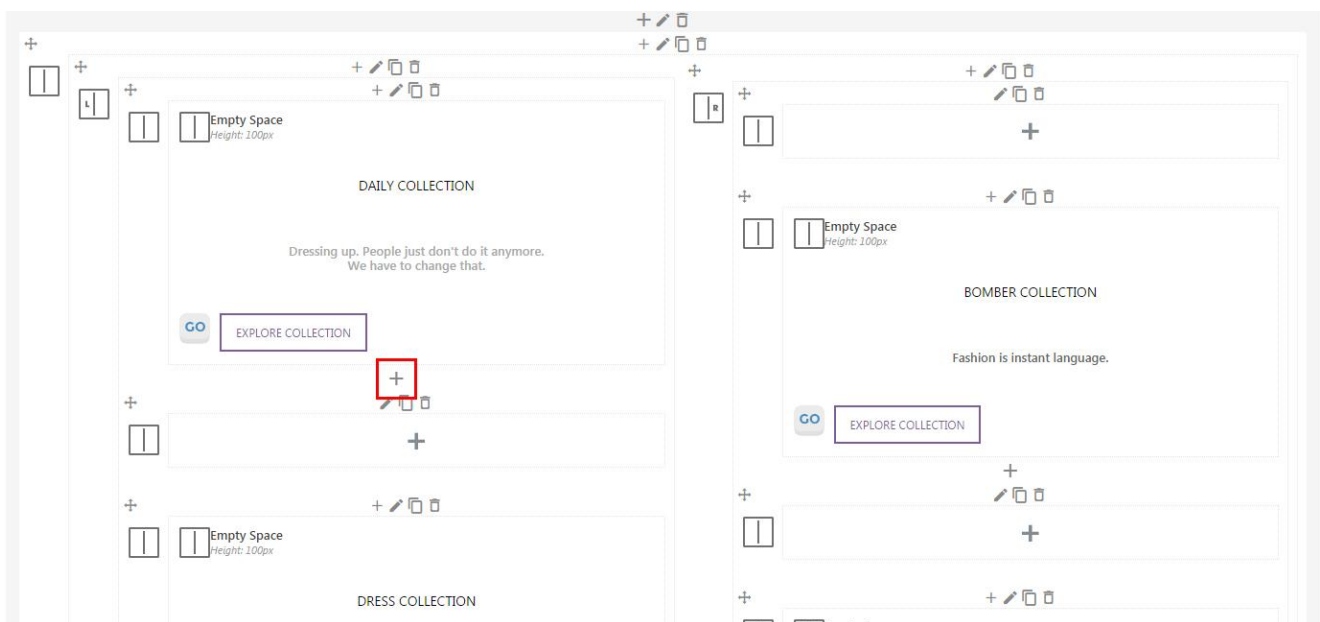
5. Click the Split Slider Item option
6. Set the background color, padding, and content alignment; if needed you can also upload a background image, then click Save Changes



7. Click the + button inside the split slider item column



8. Add element you want for the split slider content. If you want to add another content, select the + button to add split slider item



9. Repeat the same step for the other side (Split Slider Right)

NOTE: If you want to use split slider, the header setting should be set as transparent header and don't add other content after it. If you don't want to show the header, simply select page blank template.

Revolution Slider

Upscale includes Revolution Slider plugin to add a slider on page.

For more detail documentation, please check [Revolution Slider Official Guide](#) and [Revolution Slider 5.x Video Tutorials](#).

Import & Export Slider

Import

Overwrite current slider settings and slides with those from the imported slider zip.

- Browse: select the slider import zip from your computer.
 - Custom Animations / Static Styles
 - Overwrite: overwrite previous styles and animations with those from the imported slider.
 - Append: preserve previous styles and custom animations (usually the best option).
1. Go to the **Revolution Slider** tab in your WordPress Admin Panel, and click the **Import Slider** button.
 2. Choose the zip file of the slider you'd like to import.
 3. Once you've chosen the zip file, an Import Slider button will appear.
 4. Click the **Import Slider** button, and wait for it to finish uploading.
 5. Once it's finished uploading, you will see your imported slider in the list of Revolution Sliders available.

Export

Export the current slider, creates a "zip" file that can be saved to your computer for later usage (i.e. "imported" to a different website).

Add Slider on Page

From Visual Composer Editor

- Click on the **Add New Element** button or + sign
- Select the Revolution Slider 5 element

From WYSIWYG Editor

- Select the Revolution Slider icon
- Select a slider you want to use then click on **Add Selected Slider** button.

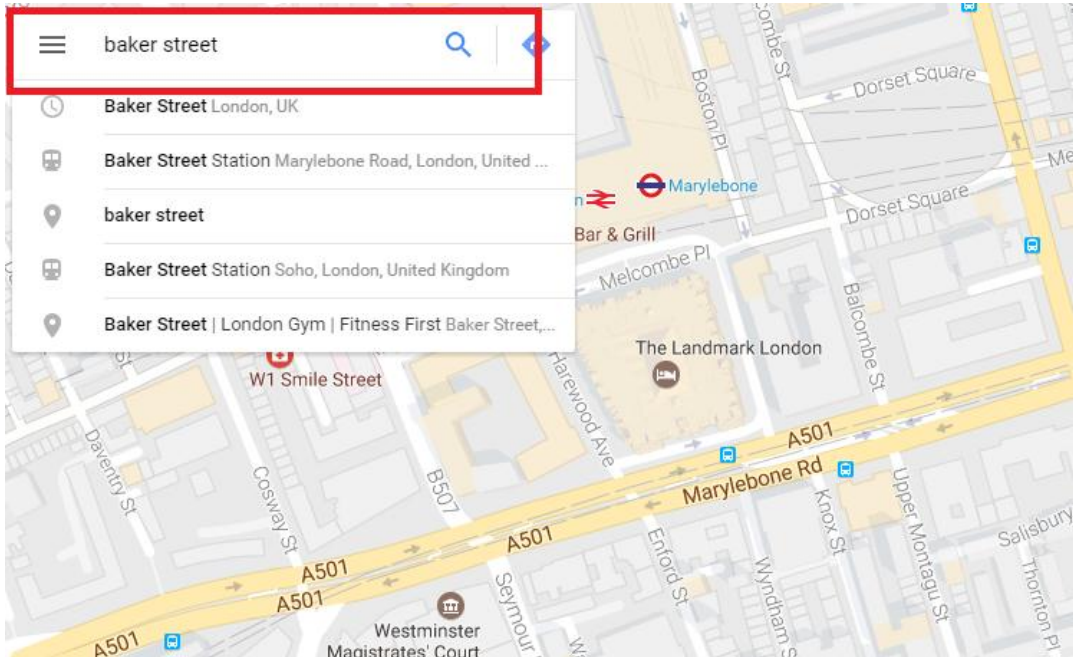
Contact Info

In Upscale you can display your contact information in the header area and create a contact page.

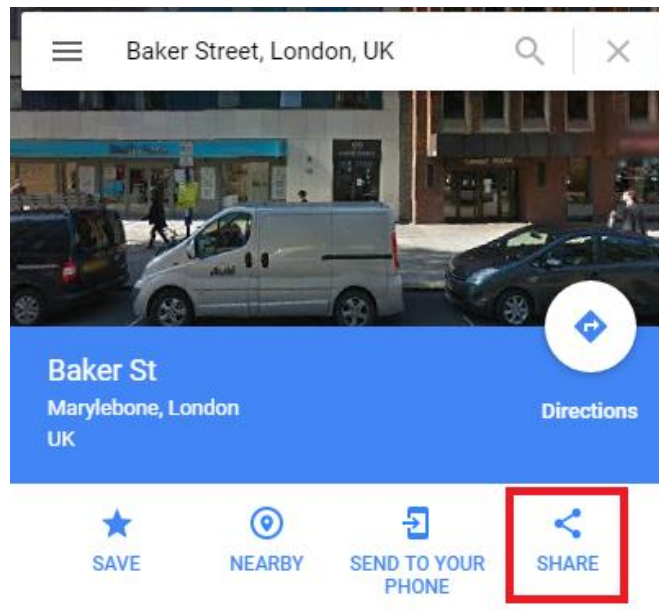
To set up the information in the header, go to **Appearance > Customize > Header > Contact**. For the location map, you need to generate a link to your location from Google Map.

Share a link to your location

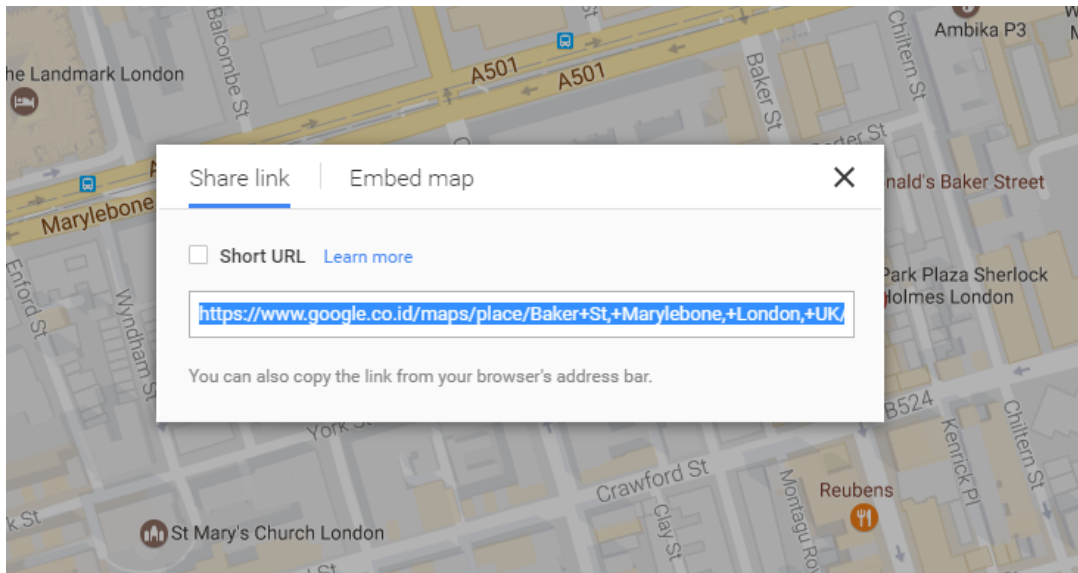
1. Type your location address in the search bar.



2. After locating your address, click on the **Share** button.



3. Copy the share link then paste it in the Location Map box.



Contact Page

NOTE: Be sure that you have installed and activated the **Contact Form 7** plugin.

Creating the form

- Navigate to **WordPress Dashboard > Contact > Add New** then simply click **Add New** button.
- Make sure the form elements & email information look correct, then click **Save** button.

Creating the page

- Create a new 'Contact Us' page and add it to your navigation menu if you have not already done so.
- Copy and paste the generated contact form shortcode (see the screenshot below) into the text box on the create/edit page screen. And contact form will appear when the page is published.



Enable/Disable Comment

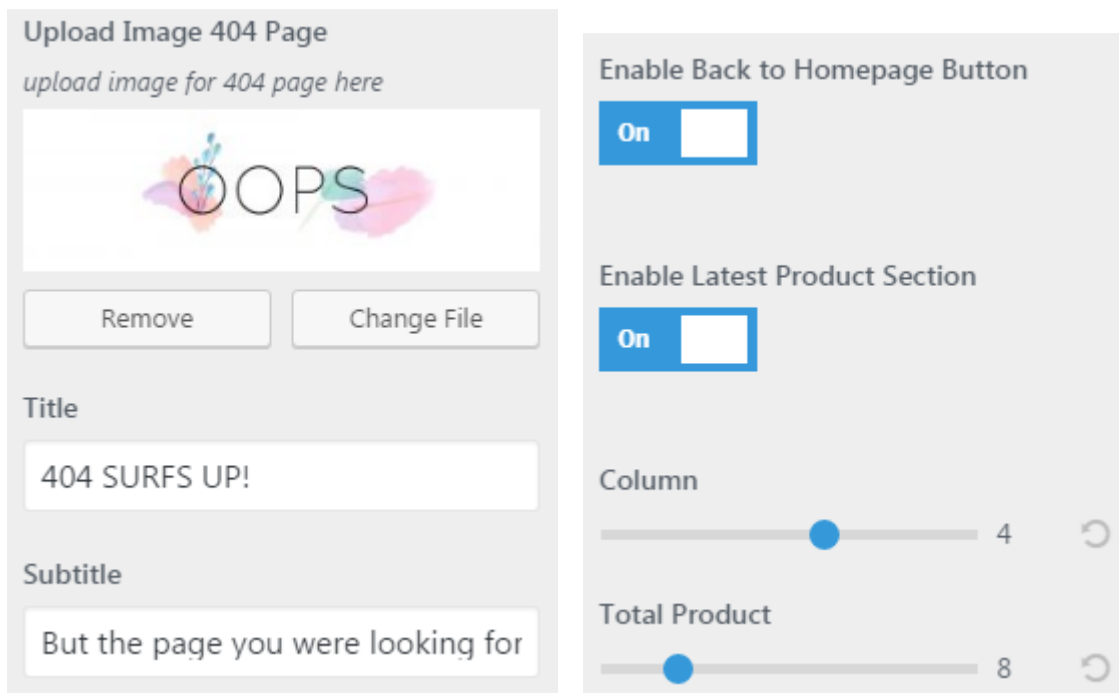
To enable/disable the ability for your visitors to post comments on your page, you can go to **Appearance > Customize > General > Global**, then locate the comment option.

Back to Top Button

If you enable the Back to Top button within **Appearance > Customize > General > Global**, an arrow up button will be displayed when you scroll down the page. It will redirect visitors to the top of the page.

Customizing 404 Page

You can custom the title and subtitle for 404 page by navigating to **Appearance > Customize > General > 404 Page**. If you choose to show the latest product section on the 404 page, you can also set up the number of column and total product to display.



The image shows two panels from a theme customizer. The left panel is titled "Upload Image 404 Page" and contains a preview of a 404 error page with the text "OOPS" and a colorful graphic. Below the preview are "Remove" and "Change File" buttons. Underneath are input fields for "Title" (containing "404 SURFS UP!") and "Subtitle" (containing "But the page you were looking for"). The right panel is titled "Enable Back to Homepage Button" and has a toggle switch set to "On". Below it is another toggle switch for "Enable Latest Product Section", also set to "On". At the bottom of the right panel are two sliders: "Column" set to 4 and "Total Product" set to 8, both with refresh icons.

Enable/Disable Lazy Load

To enable/disable lazy load feature on your site, navigate to **Appearance > Customize > General > Global**.

Custom Metabox for Posts or Pages

Besides selecting layout generally for posts or pages, you can manage the appearance of a specific post or page when creating one. Upscale includes custom metabox in each post or page editor that allows you to modify the layout of the current page or post you create. You can disable sidebar, disable footer, add an affiliate widget, add custom HTML code, and many more. You can find our **Dahz Setting** custom metabox when creating a post, page, portfolio, or single product right under the WYSIWYG content editor.

The customization you have made in Dahz Setting will only affect the selected post or page. In general, the layout settings automatically follow the default setting you have set in live customizer (within Appearance > Customize).

General Layout

In all Dahz Setting, you can find General Layout tab section which allows you to modify the layout elements such as header and sidebar or add elements to your post or page such as adding a product video. Options in General Layout section are varied for each page or post. For example, in Portfolio you can only see the options for header and color elements, while in Pages you can select the sidebar and page title layout along with the options to disable footer and breadcrumbs. The image below is the General Layout section in creating a page.

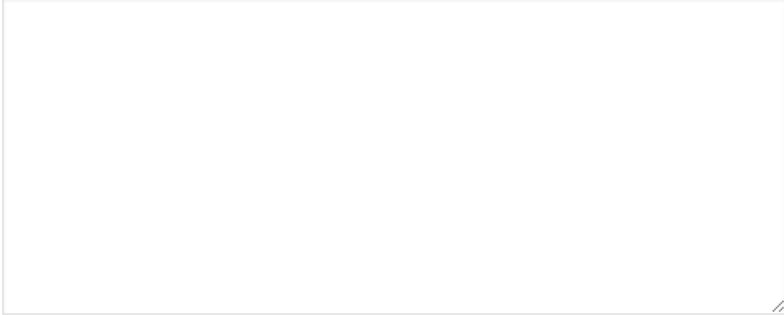
The screenshot shows the 'Dahz Setting' interface for 'General Layout'. On the left is a sidebar with 'Element' selected. The main content area is divided into several sections:

- Header Options:** A dropdown menu is set to 'Light Header' with a 'Choose Header' link below it.
- Sidebar Layout:** Three visual thumbnails representing different sidebar positions (left, right, none). The first thumbnail is selected, with a 'Sidebar Layout' link below it.
- Page Title:** Four visual thumbnails representing different page title styles (white, blue, dark blue, no title). The 'NO TITLE' thumbnail is selected, with a 'Choose Page Title' link below it.
- Footer & Subfooter:** A 'Select / Deselect All' button, two checked checkboxes for 'Disable Footer' and 'Disable Subfooter', and a 'Disable Footer or Subfooter' link.
- Disable Breadcrumb:** An unchecked checkbox with the label 'Disable Breadcrumb'.

Element

You can find Element tab section in the Dahz Setting of page, portfolio, and product. In Element section you can add custom HTML code to modify the layout.

After Header



Insert element after header

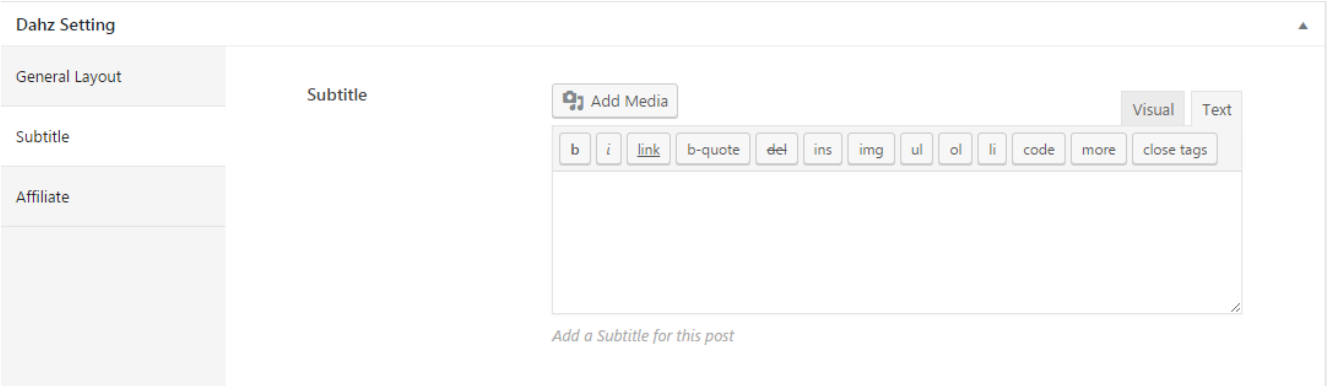
Before Footer



Insert element before footer

Subtitle

Subtitle tab section can only be found in the Dahz Setting when you're creating or editing a post. It allows you to add a subtitle for the title of your post.



The screenshot shows the 'Dahz Setting' interface with a sidebar on the left containing 'General Layout', 'Subtitle', and 'Affiliate' tabs. The 'Subtitle' tab is selected, displaying a text editor with a toolbar. The toolbar includes an 'Add Media' button, a 'Visual' tab, and a 'Text' tab. The 'Text' tab is active, showing a rich text editor with buttons for bold (b), italic (i), link, b-quote, del, ins, img, ul, ol, li, code, more, and close tags. Below the editor is a text area with the placeholder text 'Add a Subtitle for this post'.

Affiliate

Same as Subtitle, Affiliate tab section is only available in the Dahz Setting when creating a new post. It allows you to embed an affiliate widget to your post. After assigned, the widget will be displayed at the bottom of the post page.

Dahz Setting

General Layout	Affiliate Title	<input type="text"/>
Subtitle		<i>Add a title for affiliate section</i>
Affiliate	Affiliate Embed Code	<div style="border: 1px solid #ccc; height: 100px; width: 100%;"></div>
		<i>Embed code for affiliate</i>

Portfolio

Portfolio tab section is accessible when you're creating or editing a portfolio. In this section you can add a short description and modify the header title by adding a video and/or image header.

General Layout	Short Description	<div style="border: 1px solid #ccc; height: 100px; width: 100%;"></div>
Portfolio		<i>Short description for portfolio (Only rendered on Calista)</i>
Element	Media URL Video	<input type="text"/>
		<i>Enter Video URL (ex: Youtube, Vimeo). What Sites Can I Embed From? Here</i>
	Image Header	<input type="text"/> <input type="button" value="Add or Upload File"/>
		<i>Image Header in the single portfolio</i>

WooCommerce

To fully enjoy eCommerce features in Upscale, you have to install and activate WooCommerce plugin. If you have installed and activated the required plugins after installing the theme, WooCommerce plugin is already activated on your site. If you skip the step, navigate to **Appearance > Install Plugin**, select WooCommerce plugin from the list, then install and activate it.

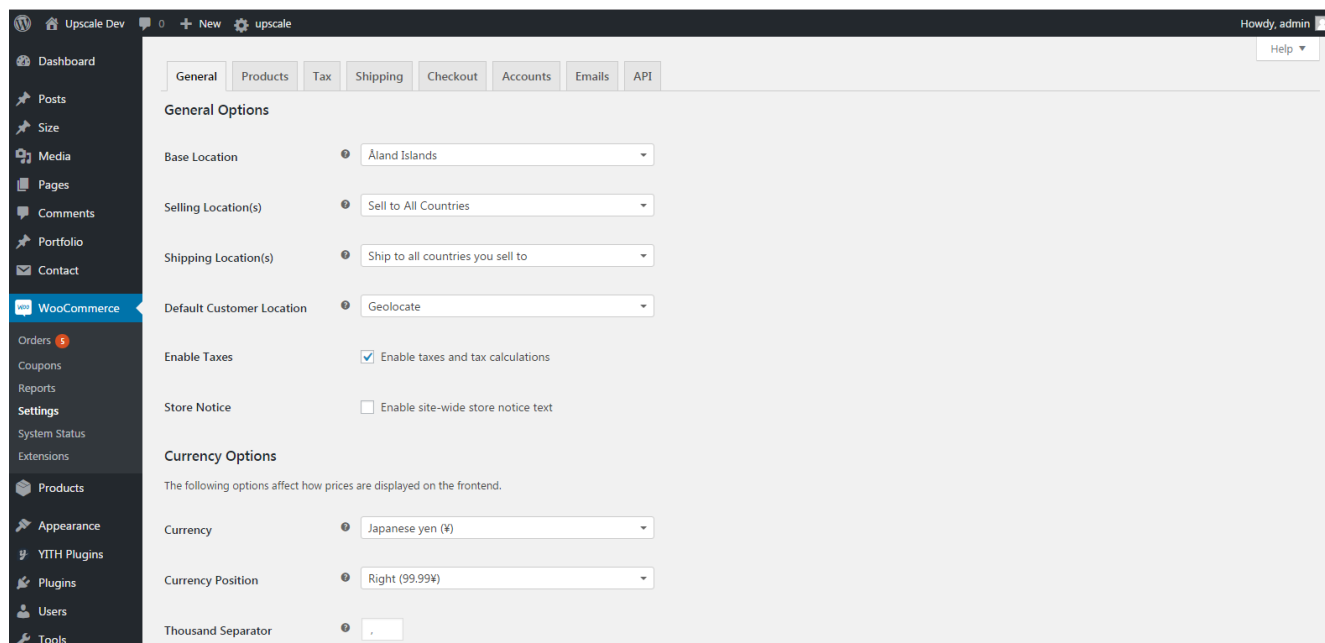
For more detail documentation, please check [WooCommerce Official Guide](#) and [WooCommerce Video Tutorials](#).

Adding WooCommerce Pages

After activating WooCommerce plugin, you will see a **notification to install WooCommerce pages** at the top of the page. Click the **Install WooCommerce Pages button** so that all WooCommerce pages will be created on your site. The pages are also assigned to each page setting automatically.

WooCommerce Settings

To set up WooCommerce, go to **WooCommerce > Settings** on your admin panel.



Product Image Size

As WordPress has a limited image resizing and cropping system, we need to optimize the display of product image.

1. Select **Products** tab from the WooCommerce settings
2. Select **Display** sub tab
3. Change the setting in the *Product Image* section.

Product Images

These settings affect the display and dimensions of images in your catalog – the display on the front-end will still be affected by CSS styles. After changing these settings you may need to [regenerate your thumbnails](#).

Catalog Images × px Hard Crop?

Single Product Image × px Hard Crop?

Product Thumbnails × px Hard Crop?

Product Image Gallery Enable Lightbox for product images
Include WooCommerce's lightbox. Product gallery images will open in a lightbox.

We recommend you to follow the same settings as in our demos, but feel free to change the setting as you desire.

- Catalog Images: 600 x 764 px, hardcrop
- Single Product Image: 1000 x 1213 px, hardcrop
- Product Thumbnails: 180 x 230 px, hardcrop

NOTE: If you change these settings after uploading product images, you need to regenerate the images to apply the changes. We recommend you to use the [Regenerate Thumbnails](#) plugin. After activating the plugin, navigate to **Tools > Regen. Thumbnails > Click Regenerate All Thumbnails** button. Refresh your gallery to see the change.

WooCommerce Pages

NOTE: WooCommerce automatically assign the pages when you install the pages by clicking the button in the notification.

Assign Shop Page

1. Select the **Products** tab from the WooCommerce settings.
2. Select the **Display** sub tab.
3. Choose the page to assign from the **Shop Page dropdown** options.

Assign My Account Page

Select the **Accounts** tab from the WooCommerce setting, then choose the page to assign from the **My Account Page dropdown** options.

Assign Cart and Checkout Pages

Select the **Checkout** tab from the WooCommerce setting, then choose the page to assign from the **Cart Page and Checkout Page dropdown** options.

Currency

To set the currency on your website, go to select the **General** tab in WooCommerce settings. Configure your currency in the *Currency Options* section.

Currency Options

The following options affect how prices are displayed on the frontend.

Currency	<input type="text" value="Japanese yen (¥)"/>
Currency Position	<input type="text" value="Right (99.99¥)"/>
Thousand Separator	<input type="text" value=","/>
Decimal Separator	<input type="text" value="."/>
Number of Decimals	<input type="text" value="2"/>

For more details of WooCommerce settings, you can watch the tutorial videos:

- [General Store Settings](#)
- [Products Settings](#)
- [Tax Settings](#)
- [Tax Rate Example](#)
- [Checkout Settings](#)
- [Accounts Settings](#)
- [Email Settings](#)

Adding Products

To add a product, navigate to **Products > Add New** from your WordPress dashboard. You can watch these videos to learn how to add each type of product:


- [Simple Product](#)
- [Grouped Product](#)
- [Variable Products](#)
- [External/Affiliate Product](#)
- [Downloadable Product](#)

Add Product Images

As Upscale has many variations of the shop page layout and single product layout, you need to assign the proper images for each layout. **Upload product images and product gallery for portrait and/or landscape mode**, depending on the layout you use.

Upload the portrait images in the product image and product gallery section, while the landscape images are uploaded within Dahz Settings that you can see on the right sidebar.

Product Image



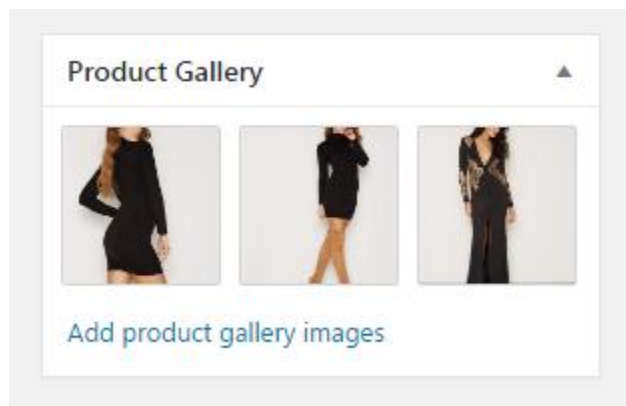
Click the image to edit or update

[Remove product image](#)

Dahz Setting

Image Landscape Primary

Image Landscape Gallery



Product Categories, Tags, and Attributes

Watch the tutorial [here](#).

NOTE: In Upscale, you need to choose page layout for each product category or simply choose one layout for all product categories [in the customizer](#).

For attributes, Upscale has developed a way to let you add attribute terms that will display colors and images of product. After creating an attributes, create the terms that you can be assigned to label (text), color or image for each. Color and image terms later can be created as product swatches.

TIP: Create the terms in the same type first (e.g. creating terms with color type) so they will be displayed in the widget tidily.

NOTE: If you choose to use image type, upload an image with **1:1** aspect ratio.

Attribute terms can be assigned to products and variations.

Note: Deleting a term will remove it from all products and variations to which it has been assigned. Recreating a term will not automatically assign it back to products.

Add New color

Name

The name is how it appears on your site.

Slug

The "slug" is the URL-friendly version of the name. It is usually all lowercase and contains only letters, numbers, and hyphens.

Parent

Description

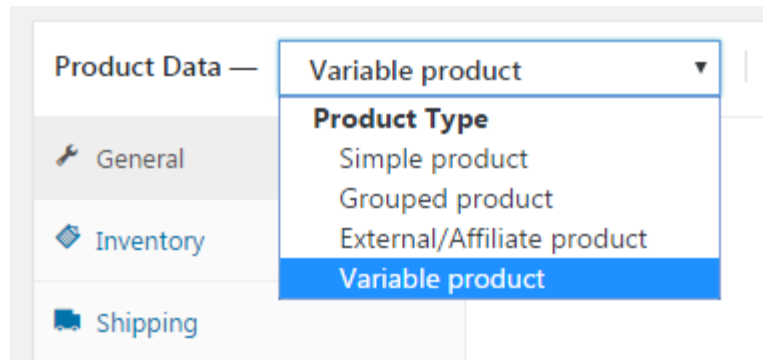
The description is not prominent by default; however, some themes may show it.

Color or Image
Color
Image
Label

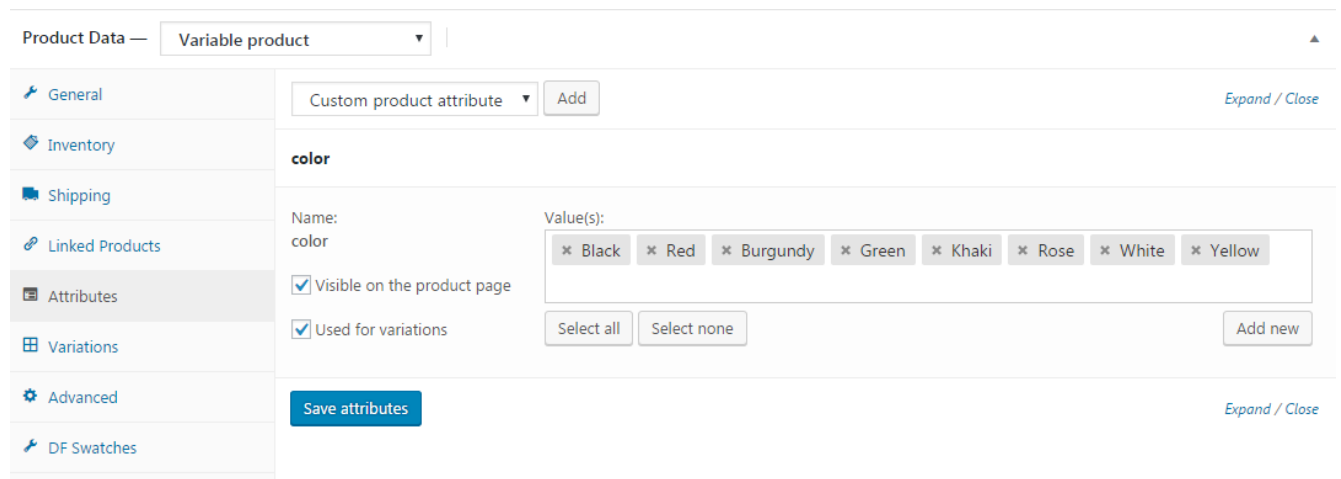
Create Color and Image Swatches

In Upscale you can add color and image swatches that will display the product variable attributes. When you create or edit a product, assign the product attributes first that you have created (within Products > Attributes) to create the swatches.

1. In **Product Data** section, choose **variable product** from the dropdown option.

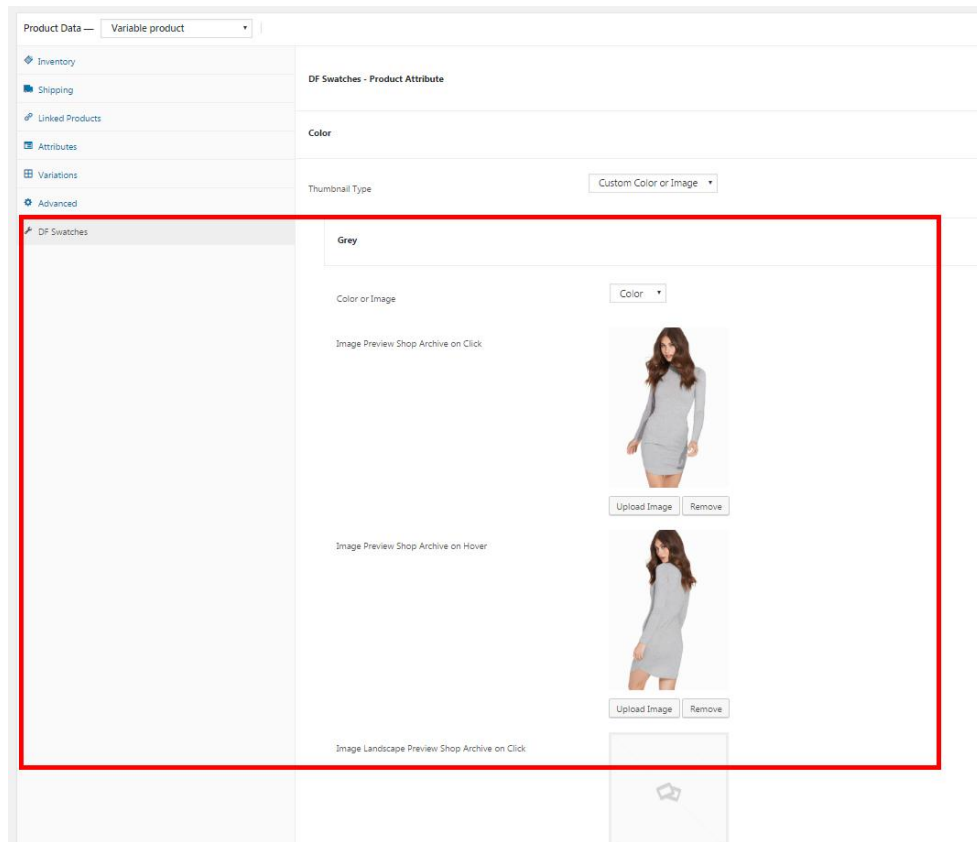


2. Go to **Attributes** tab section, then choose the attributes you want to use.
3. Type the attribute terms in the **Value(s)** field or simply click select all button to generate all terms, check the **Used for variations box**, then click **Save attributes**.

A screenshot of the 'Attributes' tab in the product editor. The 'Product Data' dropdown is set to 'Variable product'. The 'Attributes' tab is active, showing a list of attributes. The 'color' attribute is selected, and its settings are visible. The 'Name' field contains 'color'. The 'Value(s)' field contains a list of color terms: 'Black', 'Red', 'Burgundy', 'Green', 'Khaki', 'Rose', 'White', and 'Yellow'. The 'Visible on the product page' and 'Used for variations' checkboxes are both checked. There are 'Select all' and 'Select none' buttons, and an 'Add new' button. A 'Save attributes' button is at the bottom left, and 'Expand / Close' links are at the bottom right.

4. Next, go to **Variations** tab section. From the dropdown menu **select add variation or create variations from all attributes** to generate all terms of attributes you have chosen in Attribute tab.
5. Expand the attribute term setting, then assign product images of the selected attribute by clicking the **Upload Additional Image button**. The first and second image uploaded will be the primary images based on the layout you use (if it displays one or two primary images), then the rest will appear as the gallery.
6. Now let set the thumbnail to display the attribute terms. Go to **DF Swatches** tab section, then select the thumbnail type you want.
 - None: default WooCommerce setting (dropdown)
 - Taxonomy: global setting (all type of terms you have created in Products > Attributes)
 - Custom color or image: color or image
7. Add additional product images for each attributes that will be used on the shop page by expanding the attributes setting. Upload the portrait and/or landscape product images.

- Preview Shop Archive on Click: The product images that will appear when user clicking the swatches.
- Preview Shop Archive on Hover: The product images that will appear when user hover on the photo after selecting the swatch.



NOTE: To show the swatches in shop page, you should enable it within Appearance > Customize > WooCommerce > Shop.

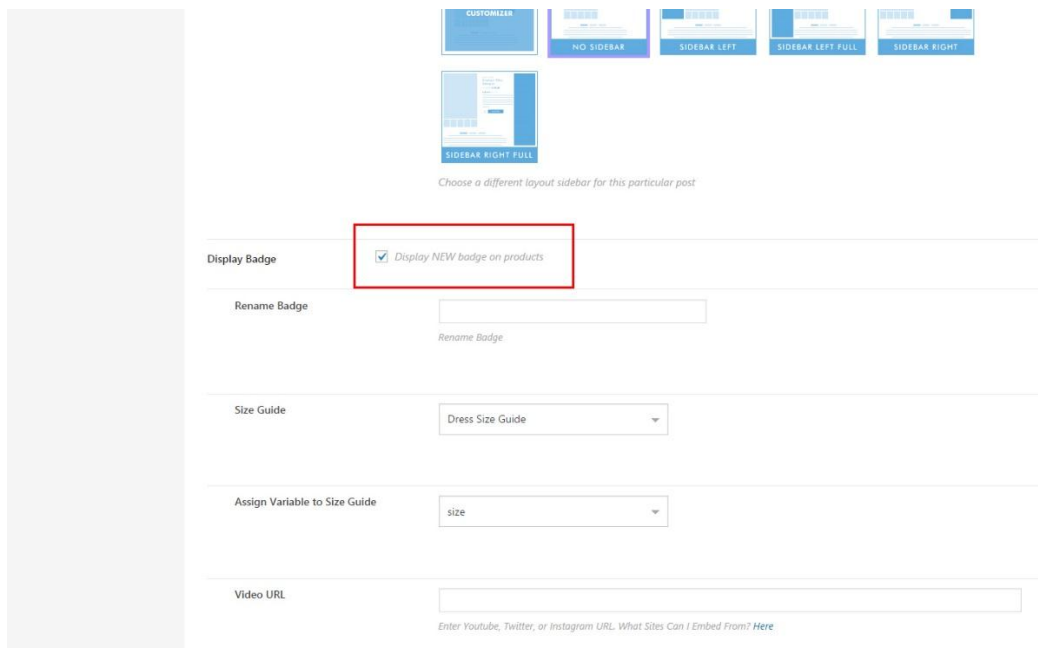
Add Product Badge



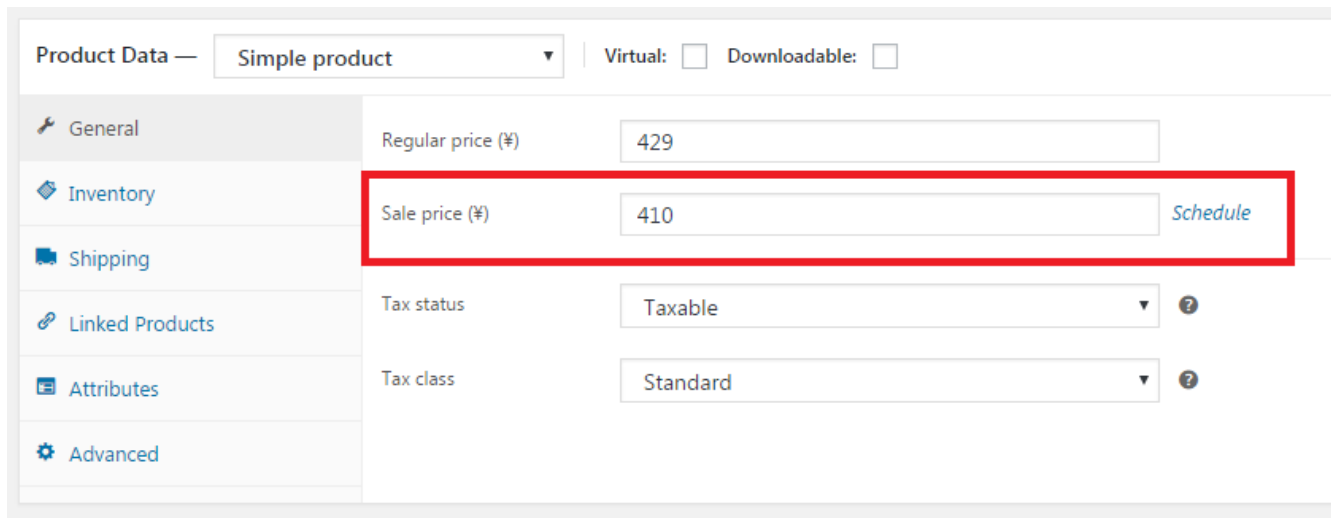
You need to enable the product badge first before you can add a badge to a product. [Read this section](#) to enable product badge.

- To assign 'new' badge to a product, scroll down to Dahz Setting when you create or edit a product, then check the Display Badge box in General Layout tab section. If you set custom text badge as the 'new' badge, you can change the text you have set before in the product badge setting. Simply type the text in the **Rename Badge** box.

NOTE: The custom text you enter on the Rename Badge box will only apply to the selected product, it won't affect other products with the 'new' badge as they will display the custom text you have set globally in the product badge setting.



- To assign 'sale' badge, scroll to the Product Data, select the General tab, then enter the sale price for the product. It will generate 'sale' badge for the product automatically.



Order, Shipping, and Coupons

- To learn more about order management, watch these videos:
 - [Managing Orders](#)
 - [Refunds](#)
 - [Reporting](#)
- To learn more about coupons, watch the video [here](#).
- To learn about shipping settings, you can watch these videos:
 - [Shipping Zones](#)
 - [Shipping Options](#)
 - [Shipping Classes](#)

WooCommerce Widgets

WooCommerce widgets are mostly used for product filters. To learn more about the WooCommerce widgets, please watch the video [here](#).

NOTE: WooCommerce widgets can only be assigned to shop sidebar area.

Customizing Shop

Shop Page

Configure the appearance of shop page and its elements within **Appearance > Customize > WooCommerce > Shop**.

Shop Page Layout

Upscale features 6 different layouts for the shop page. You can choose the layout you prefer to showcase your products in the Layout section.



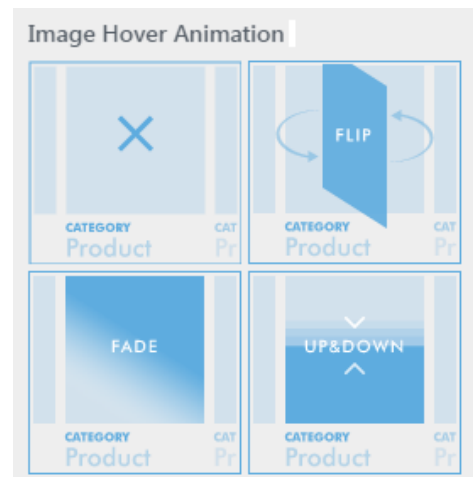
In this section you can also customize the number of column to display for each device, how many product to display per page, show/hide product star rating, and product info to display.

Shop Page Pagination

Upscale has 4 styles of pagination for the shop page: number pagination, number-ajax pagination, infinite load with button, and infinite load scroll.

Hover Animation Setting

You can choose the animation to use when you hover on the product photos. There are 4 options of image hover animation to select.



Page Title Layout

You can display the title of your shop page in 4 variations in each shop page section.

- Shop Homepage Title: Choose the page title variation for shop homepage
- Category Page Title: Choose the page title variation for shop page based on category (e.g. Tops)
- Brand Page Title: Choose the page title variation for shop page based on product brand

Display Elements

Product Attributes

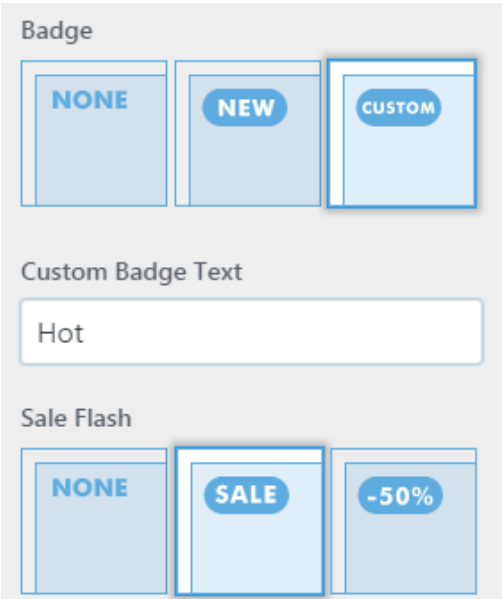
You can show or hide product attributes from the Attributes Swatches section. Product attributes you can show are color and size.

Product Badge

For product badge, scroll down to the *Badge* section to configure the badge layout.

- To change the badge display of **recent products**, select the available options in the badge field. You can choose to display the badge in NEW text or your own text by selecting the custom badge.
- To change the badge display of **sale products**, select the available options in the sale field. You can choose to display the badge in SALE text or the amount of the discount.
- NONE option means you disable the badge display.

NOTE: Grouped product can only use the SALE text badge for sale products.



The screenshot shows a configuration interface for product badges. It is divided into three sections:

- Badge:** Three buttons labeled "NONE", "NEW", and "CUSTOM". The "CUSTOM" button is selected.
- Custom Badge Text:** A text input field containing the word "Hot".
- Sale Flash:** Three buttons labeled "NONE", "SALE", and "-50%". The "SALE" button is selected.

Custom HTML Code

To add HTML code in your shop homepage, scroll down to *Shop Homepage* section then input the code in the available box.

Single Product

To customize the display of single product page, navigate to **Appearance > Customize > WooCommerce > Single Product**.

Single Product Layout

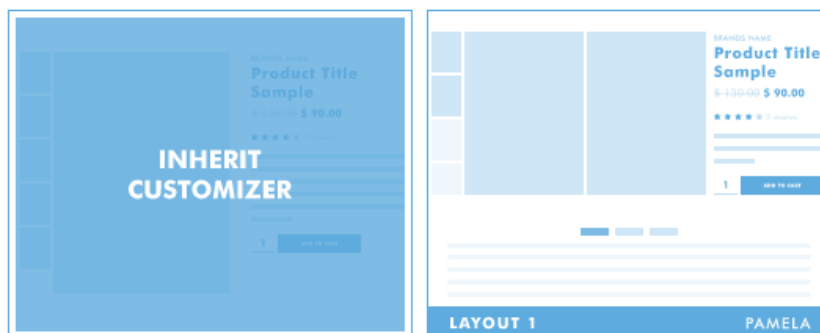
There are 6 different layouts you can choose for general layout of the single product. Select the layout you like along with the sidebar layout option in the *Layout* section.



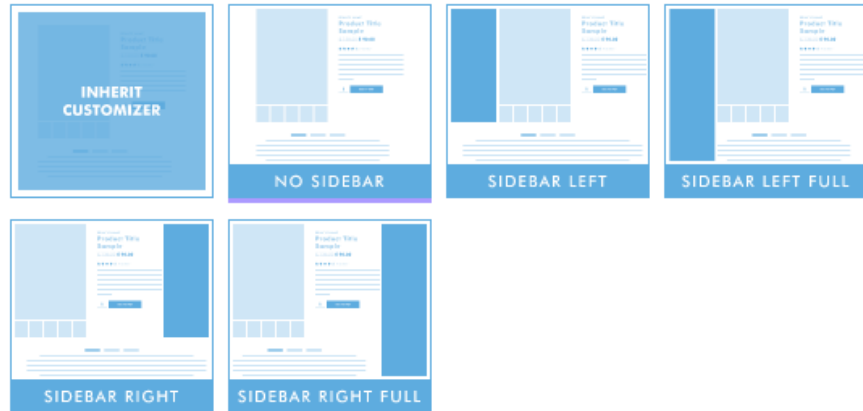
In the Layout section you can also configure the product column number, enable/disable mobile sidebar, and enable/disable pagination of single product.

NOTE: You can add sidebar in layout 4, 5, and 6. But you need to ensure that “Inherit from Customizer” option is selected for the product layout and sidebar layout in the Dashboard Setting of the single product.

Product Layout



Sidebar Layout



Choose a different layout sidebar for this particular post

Product Image Zoom & Lightbox Gallery

In the *Gallery* section you can enable/disable lightbox gallery and mouse-over zoom for product image.

Product Summary Display

In the *Product Summary Position* section, select the where you want to display the product description. You can also choose to show/hide the product brand in the product summary.

Sticky Add to Cart

Select the position to display sticky add to cart button in single product within the *Sticky Add to Cart* section. To disable, simply choose the off option.

Tabs & Related Product Setting

To change how each tab displayed in the product description, scroll down to the *Tabs* section. There are 4 different tab displays you can choose and the option to enable/disable review tab.

To configure the related product section in the single product, go to *Related* section.

Show Related Product
 off

Related Product Column
● ————— 1 ↻

Upsale Title

Cross Sale Title

Up sale & Cross sale Product Column
● ————— 1 ↻

Sale Page

The image displays a grid of eight clothing items, each presented in a product card format. Each card includes a model wearing the item, a 'SALE' badge, the item name, and the price. The items are:

- Fancy Shift Dress:** A long-sleeved, patterned dress. Price: £299.95 to £27.95.
- Pipe Led Night Shadow Jeans:** Dark blue, slim-fit jeans. Price: £149.95 to £74.95.
- C Bomber Jacket:** A patterned bomber jacket over denim shorts. Price: £55.00 to £74.95.
- Elsa Jumpsuit:** A patterned jumpsuit. Price: £99.95 to £19.95.
- Item 5:** A floral patterned spaghetti-strap top. Price: £299.95 to £27.95.
- Item 6:** A patterned spaghetti-strap top. Price: £299.95 to £27.95.
- Item 7:** A black long-sleeved top. Price: £55.00 to £74.95.
- Item 8:** A maroon bomber jacket. Price: £99.95 to £19.95.

In Upscale, you can create a sale page simply by adding `?sale_products=true` after the target link. If you want to create a menu for the page that shows all of your items with sale badge, use the custom link to add menu, input your shop page link, then add the code above after the link. For example: https://yourwebsite.com/shop/?sale_products=true.

Product Video

The image shows a product video player for an Adidas t-shirt. On the left, there is a vertical strip of four small thumbnail images showing different views of the t-shirt. The main area contains two large images of a model wearing the black t-shirt with the white Adidas logo. Below the images is a red-bordered button with a play icon and the text 'Play Video'.



You can insert a product video in the single product so that your customers can get more perspective about your product in action. Simply **input the URL link of the video** from Youtube, Twitter, or Instagram within **Dahz Setting** at the bottom when you add a new product.

A screenshot of a product settings form. The form has a white background and is framed by a light gray border. It contains three main sections: 'Rename Badge' with a text input field and a 'Rename Badge' label below it; 'Size Guide' with a dropdown menu showing '-- Select Post--'; and 'Video URL' with a text input field and a label below it. The 'Video URL' section is highlighted with a red rectangular border. Below the 'Video URL' input field, there is a small text note: 'Enter Youtube, Twitter, or Instagram URL. What Sites Can I Embed From? [Here](#)'.

Catalog Mode

To enable or disable catalog mode, navigate to **Appearance > Customize > WooCommerce > Catalog Mode**. After enabling it, you can also hide the price.

NOTE: If you can't directly see your customization on the live customizer, you need to **Save & Publish** it first.

Quickview



NEW

Miss Selfridge

OBJKIBB L/S Knit Dress 88

£84.95

★★★★★ (2 customer reviews)

1 [ADD TO CART](#)

[ADD TO WISHLIST](#)

Knit dress from Object Collectors Item. Straight cut design with V-neckline at front. Rib knitting at neckline, cuffs and hem. Slit at each side hem.

Made of 32% Acrylic, 28% Nylon, 20% Wool, 15% Mohair, and 5% Elastane.

You can buy this product from [nelly.com](https://www.nelly.com)

[f](#) [t](#) [p](#) [e](#)

Navigate to **Appearance > Customize > Woocommerce > Quickview** then change the setting to enable or disable quickview features.

NOTE: If you can't directly see your customization on the live customizer, you need to **Save & Publish** it first.

Mini Cart

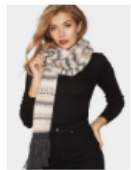
There 4 options to show your cart: fullwidth, dropdown, sidebar, or display as link only. To customize the cart display, navigate to **Appearance > Customize > Header > Cart**. You can enable/disable to show the total price beside the cart display and the cart dropdown. If you need, you can input custom code for the cart display too.

Your Cart



Scallop Open Back Bodycon

1 \$44.00



Hey Ho Scarf

1 \$89.00

SUBTOTAL

\$134.91

VIEW CART

CHECKOUT

Cart Style

Sidebar

Cart Icon Style

CART - 2



Custom Cart Icon



Remove

Change File

Show total price on header



Off

Show cart dropdown when product is added to cart

On



Direct Checkout



You can buy this product from nelly.com

1

ADD TO CART

CHECKOUT

THE PRODUCT IS ALREADY IN THE WISHLIST! BROWSE WISHLIST

Navigate to **Appearance > Customize > WooCommerce > Direct Checkout** to enable or disable direct checkout features in shop page, single product, and product quickview. You can also custom the text for direct checkout button.

NOTE: If you can't directly see your customization on the live customizer, you need to **Save & Publish** it first.

Recently Viewed

Recently Viewed



410 Drop Needle Top
£74.95



420 OBJKIBB L/S Knit Dress 88
£84.95



459 Folded Denim Shorts
£37.95



423 Lexy
£47.95

To enable the recently viewed feature on your site, go to **Appearance > Customize > WooCommerce > Recently Viewed**.

Enable Recently Viewed Products

On

Section Title

Recently Viewed

Product Column

6

Total Item

8

Recent view cookie time (days)

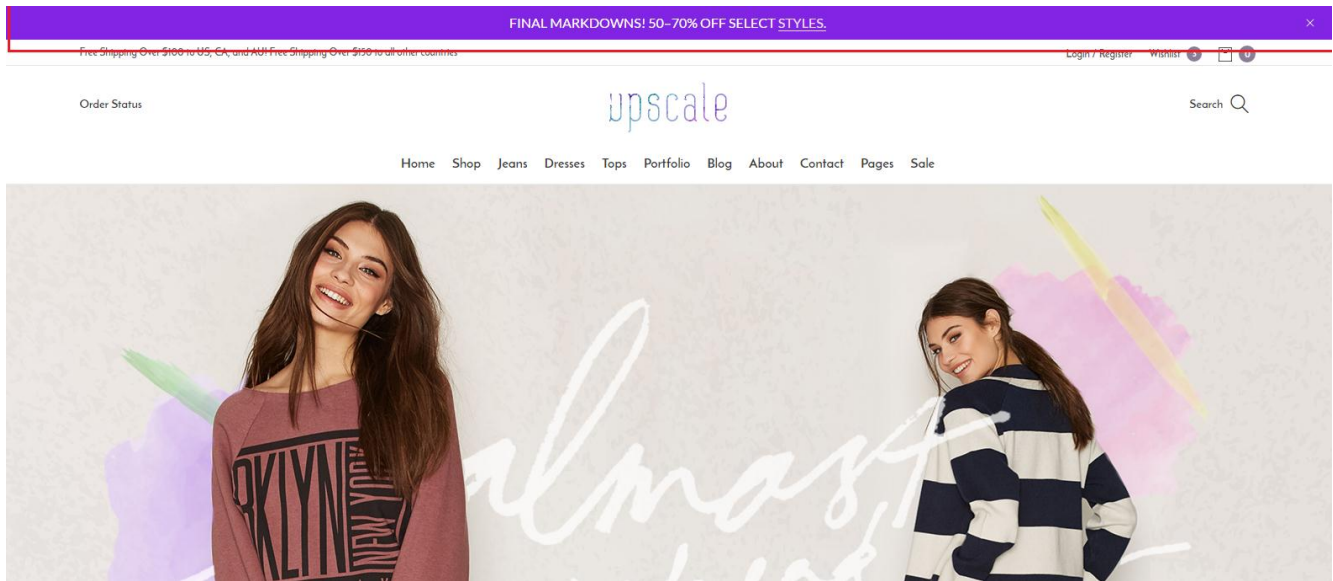
Hide Out Of Stock

On

Hide Purchased Product

Off

Promo Banner



Promo banner appears at the very top of your site page. To enable and set up promo banner on your page, go to **Appearance > Customize > General > Promo Banner**.

1. **Enable** the promo banner option.
2. Enter banner text content.
3. Select a background color or upload your own background image.
4. Select your preferred option for background size, repeat, position, and attachment.
5. Select a color for text content.
6. Select the interval when you want the promo banner appears.
7. Click **Save & Publish** button.

NOTE: When setting up the promo banner, you can't directly see it on the customizer. You need to **Save & Publish** it first.

Promo Banner

Enable Promo Banner

On

Promo Banner Text Content

FINAL MARKDOWN! 50-70% OFF SELECT [a href="http://dahz.daffyhazan.com/upscale/york/shop/?customize_changeset_uuid=b80913"](http://dahz.daffyhazan.com/upscale/york/shop/?customize_changeset_uuid=b80913)

Promo Banner Background Color

Select Color

Promo Banner Background Image

upload your promo banner image here

No file selected

Select File

Background Size

Cover

Background Repeat

No-Repeat

Background Position

Left Top

Background Attachment

Scroll

Promo Banner Text Color

Select Color




Promo Banner Text Interval

2 Day

Wishlist

WISHLIST

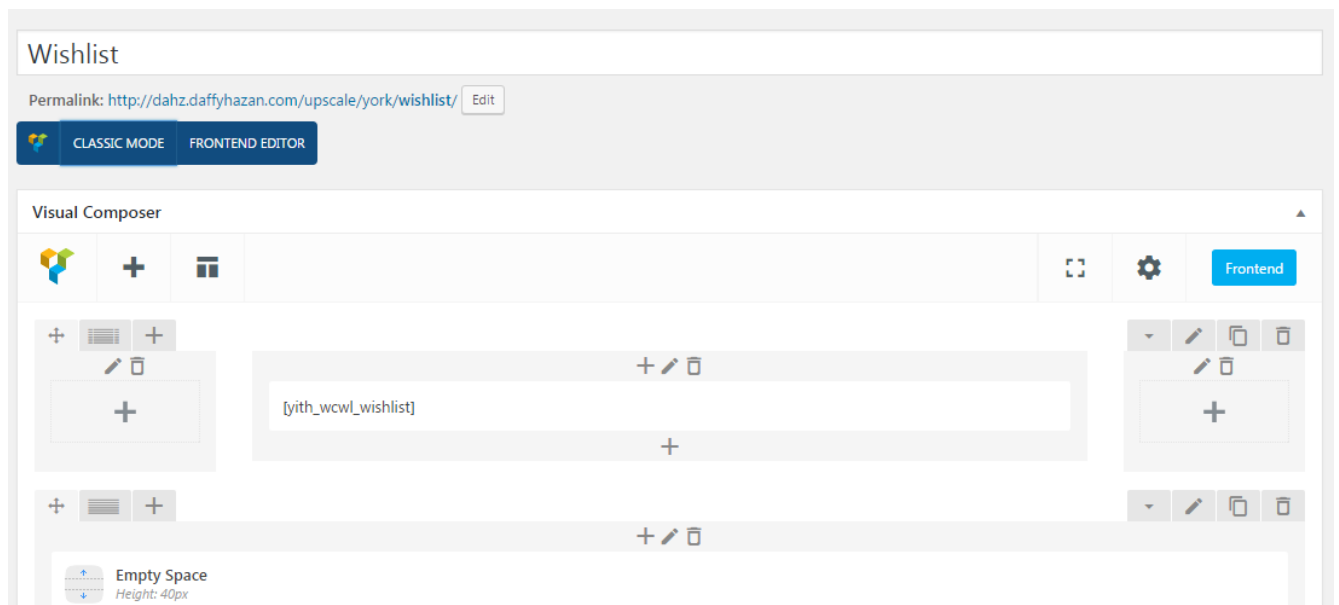
Home / Wishlist

PRODUCT	UNIT PRICE	STOCK STATUS	
 onbell Bomber OTW	£74.95	In Stock	ADD TO CART
 VMSuper Easy LS Bomber Jacket Print	£39.95	In Stock	ADD TO CART
 Bf Trefoil Tee	£45.00	Out of Stock	

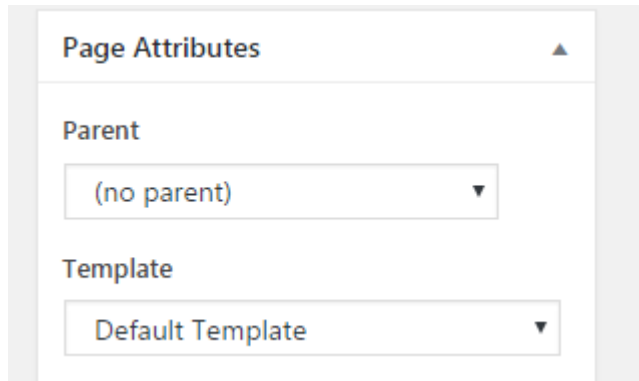


Wishlist feature in Upscale is handled by YITH WooCommerce Wishlist plugin. When you install and activate the plugin, wishlist page is created automatically. If the page is not created, you need to create one by yourself.

1. Navigate to **Pages > Add New**.
2. Give it a title such Wishlist, then enter the shortcode `[yith_wcwl_wishlist]` in the content editor.

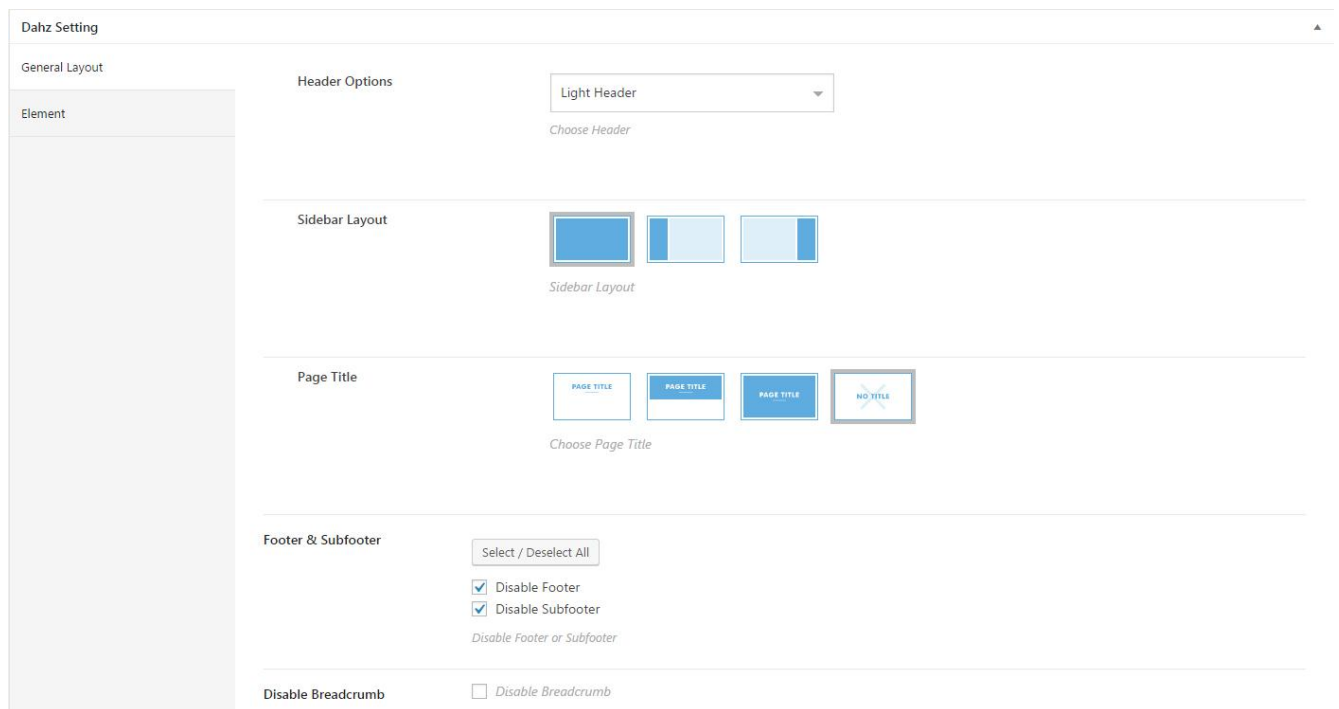


3. Make sure default template is chosen as the template.



The screenshot shows the 'Page Attributes' section of a CMS interface. It features two dropdown menus: 'Parent' with '(no parent)' selected and 'Template' with 'Default Template' selected. The section title 'Page Attributes' is at the top left, and a small upward-pointing triangle is at the top right.

4. Scroll down to customize the layout of the page in the Dahz Setting



The screenshot displays the 'Dahz Setting' interface. On the left is a sidebar with 'General Layout' and 'Element' sections. The main content area is divided into several sections: 'Header Options' with a 'Light Header' dropdown and a 'Choose Header' link; 'Sidebar Layout' with three visual layout thumbnails and a 'Sidebar Layout' link; 'Page Title' with four style thumbnails (PAGE TITLE, PAGE TITLE, PAGE TITLE, NO TITLE) and a 'Choose Page Title' link; 'Footer & Subfooter' with a 'Select / Deselect All' button, two checked checkboxes for 'Disable Footer' and 'Disable Subfooter', and a 'Disable Footer or Subfooter' link; and 'Disable Breadcrumb' with an unchecked checkbox and a 'Disable Breadcrumb' link.

5. Click on **Publish**.

6. Navigate to **YITH Plugins > Wishlist** and make sure the page created in the above step is selected in the Wishlist Page option. You can also customize the text setting within the section.

NOTE: You can also change the wishlist page title style within **Appearance > Customize > Header > Wishlist**.

Brand



Bf Trefoil Tee

£45.00

★★★★☆ (2 customer reviews)

T-shirt from Adidas Originals. Rounded neckline and rib knitting with print at front.

Made of 60% Cotton and 40% Modal.

You can buy this product from [nelly.com](#)

Out of stock

In Upscale you can showcase products based on their brands and also show brand text or logo on a single product page that will direct users to the brand page. To input the brand details, navigate to **Products > Brand**, then add a new brand with its details such as header image, page title layout, and brand logo.

The screenshot shows the 'Brand' settings page in the WordPress admin. The left sidebar has 'Products > Brand' selected. The main content area has four sections:

- Brand Header:** A placeholder image with the text 'FOR BACKGROUND HEADER' to its right.
- Header Image Link:** A text input field.
- Brand Logo:** A placeholder image with the text 'FOR BRAND LOGO' to its right.
- Layout Page Title Brand:** A row of four buttons: 'INHERIT CUSTOMIZER', 'PAGE TITLE', 'PAGE TITLE', and 'PAGE TITLE', with the text 'PAGE TITLE LAYOUT' to the right.

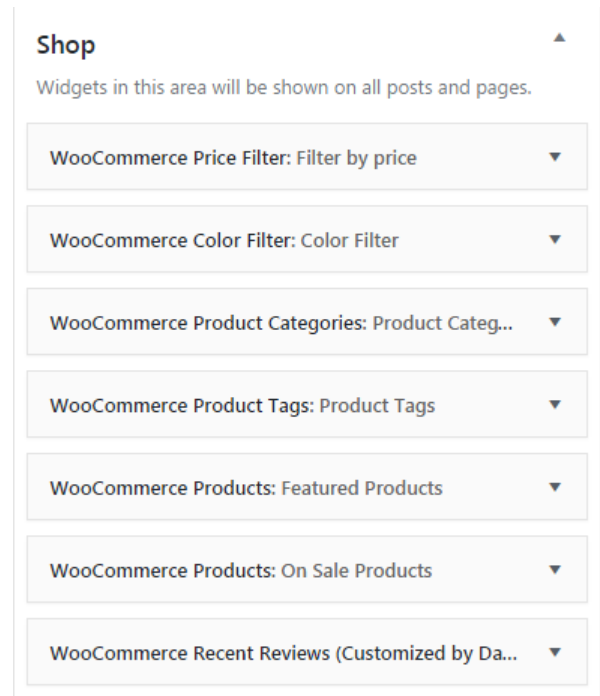
You can also create a new brand directly in the Brand section when you add a product, then set up the details later within Brand settings.

NOTE: To show brand text or logo in a single product page, navigate to **Appearance > Customize > WooCommerce > Single Product**. To select a general page title layout, navigate to **Appearance > Customize > WooCommerce > Shop**.

Filters

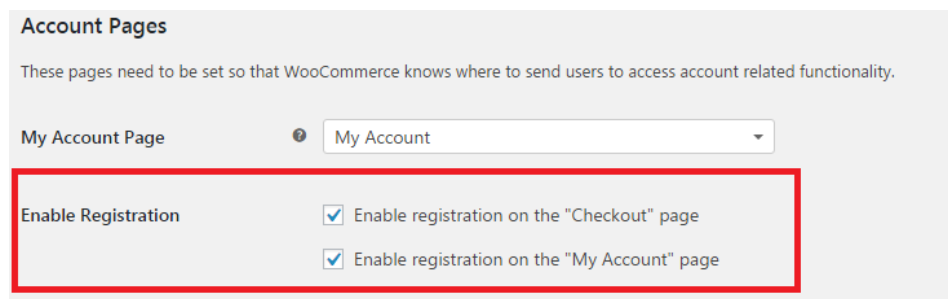
Product filters is really useful to help your customers finding what they are looking for quickly. Shop filters use sidebars and widgets to filter the result of your product search. In Upscale you can leverage the sidebar to create product filters.

To add product filters, navigate to **Appearance > Customize > Widget**, select the shop area, then add any filter widget. You can also set the filter from **Appearance > Widgets** from your WordPress dashboard. Drag and drop any filter widget into the shop area then configure the settings as you want.

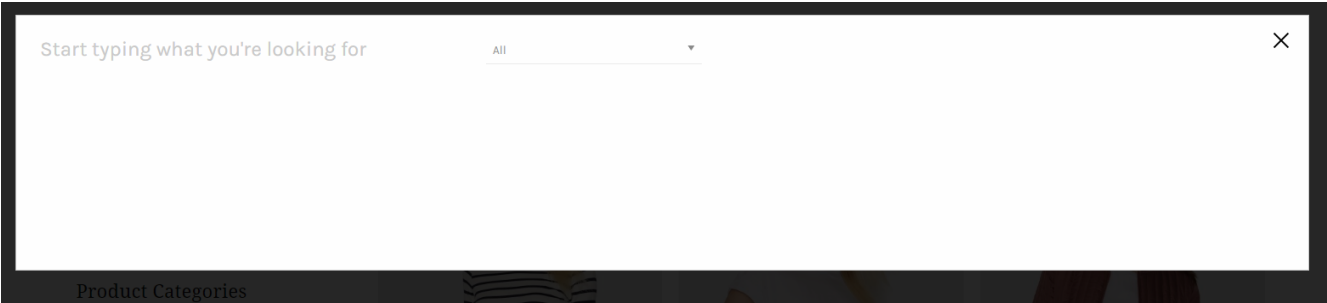


Account

To customize the account display, navigate to **Appearance > Customize > Header > Account**. To set up your My Account page, head to Pages > All Pages then select a page named My Account. If you want to enable register option displayed on the header, head to **WooCommerce > Settings**, then check the box for 'enable registration on the "My Account" page.



Search





Search Modal



Search Form

To customize the display of search box, navigate to **Appearance > Customize > Header > WooCommerce Search**.

Search Icon Style

SEARCH  SEARCH 

Custom Search Icon

No file selected

Select File

Product Search

All

Enable Search Category

On

Column

Search Result Display

3

Total Product

Search Result Display

16

Set Search Form Width

200px

Set Search Form Border Radius

0

Size Guide



1 [ADD TO CART](#)

[CHECKOUT](#)

[Size Guide](#)

[Add to Wishlist](#)

[f](#) [t](#) [p](#) [e](#)

Dress Size Guide



Dress Size Guide



Inseam

Measure from top of inside leg at crotch to ankle bone.

SIZE

UPSCALE	EU	UK	US	Chest		Waist		Hip		
				cm	Inches	cm	Inches	cm	Inches	
P	XS	34	6	4	80	31	64	25	88	35
1	S	36	8	6	85	33	69	27	93	37
2	M	38	10	8	90	35	74	29	98	39
3	L	40	12	10	95	37	79	31	103	41

Creating a predefined size guide is as easy as creating a new page or post. A size guide can be added to a product detail later, so you don't have to create size guide in every post.

1. On the sidebar menu of WordPress dashboard, select **Size > Add New**.
2. Give a title such as 'Women Tops Guide', then assign it to a category (you can create a new one too).
3. You can use Visual Composer editor or classic editor to create the size guide.

To assign the size guide page on your single product page, scroll down to find Dahz Setting when creating or editing a product, then select the size page you have created in the Size Guide option.

The screenshot shows the 'Add Product' form in the WordPress dashboard. The 'Size Guide' dropdown menu is highlighted with a red box, showing options: '-- Select Post--', '-- Select Post--', and 'All Post'. The 'Rename Badge' field is empty, and the 'Video URL' field is also empty.

Blog

upscale

[Home](#) [Shop](#) [Portfolio](#) [Blog](#) [My Account](#)



TRENDS

Straight to the Top

ADMIN | @ JANUARY 24, 2017 | 0 COMMENTS

Dressing up. People just don't do it anymore. We have to change that. My customers are successful workingwomen. I am

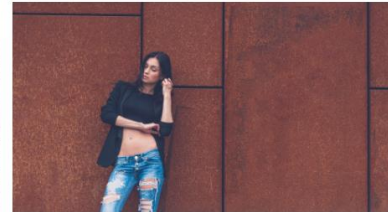


STYLING TIPS

Leather & Lace

ADMIN | @ JANUARY 24, 2017 | 0 COMMENTS

Dressing up. People just don't do it anymore. We have to change that. My customers are successful workingwomen. I am



TRENDS

Back To Black

ADMIN | @ JANUARY 24, 2017 | 0 COMMENTS

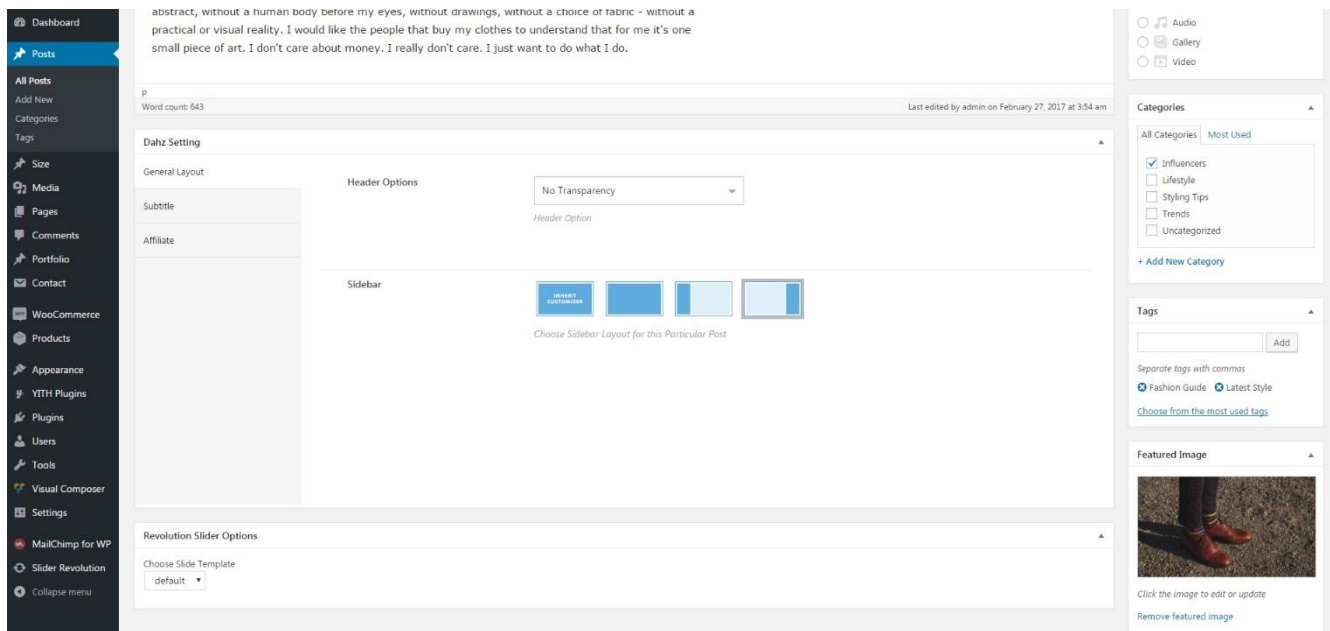
Dressing up. People just don't do it anymore. We have to change that. My customers are successful workingwomen. I am

Creating Blog Posts

Upscale comes with 4 different post formats: standard, video, gallery, and audio. To create a blog post, from your WordPress dashboard go to **Posts > Add New**. You need to choose what format your post is from the 'Format' box on the right side then insert the necessary info.

Once you've decided your desired post format, enter your title, add your content where you can use any shortcode or HTML in the editing field, and remember to assign at least one category to your post. In the **Dahz Setting** at the bottom you can set the sidebar layout for post page, add a subtitle, and add **an affiliate widget**. Do not forget to **assign a featured image to the post**.

After you've finished preparing your post, you can click **Preview** to see how your post will look once it is published onto your site. Click **Publish** to have it appear on your site, or click **Save Draft** to save your post as it is, though it is not published yet.



Assign Blog Post Featured Image

Setting up a featured image to your posts is very important, as the featured image is what the theme and other web functions use to visually represent the post in various situations. Featured image is a WordPress theme feature which supports the use of a representative image for posts, pages, related post areas, recent post widgets, featured area sliders, etc.

To assign a featured image to existing posts, navigate to your post's create or edit screen and look to the bottom-right of the screen. You'll see a box titled 'Featured Image' where you can add your desired image. Be sure to click **Update** button when you're finished.

NOTE: Use landscape photos with **16:9** aspect ratio for the best result.

Customize Blog Post Page

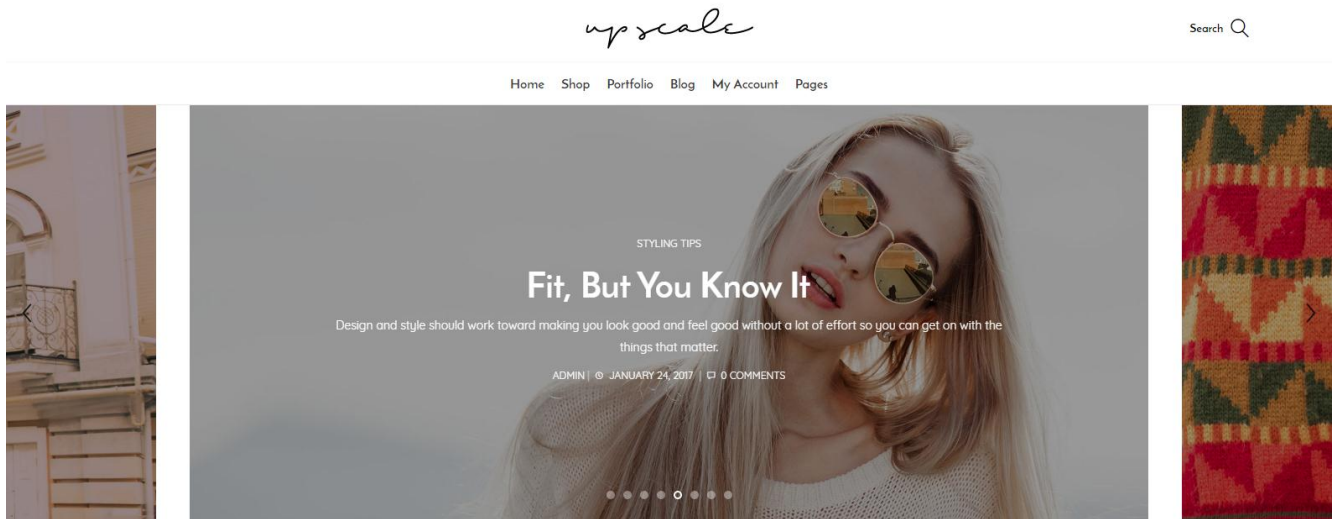
To customize the appearance of a single post page, navigate to **Appearance > Customize > Blog > Single Post**. You can choose the layout to display feature image and enable elements in a single post.

Blog Page Setup

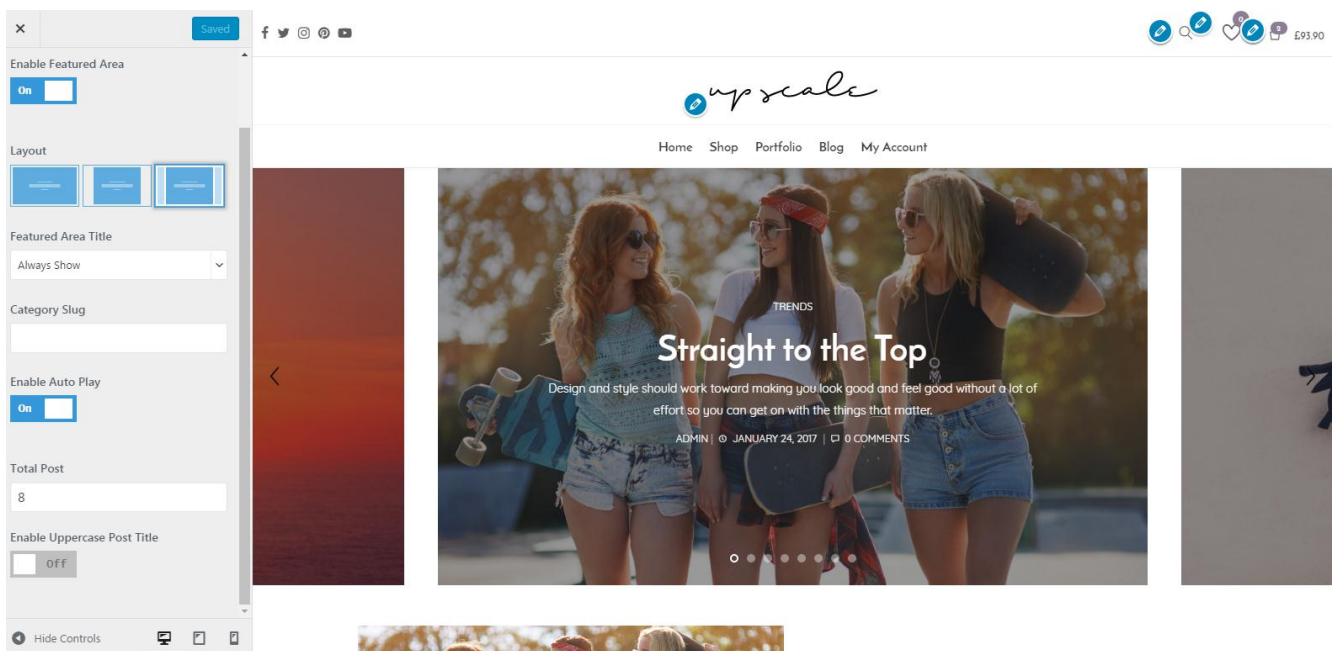
To display your blog posts, you need to create a blog page first

1. Go to **Pages > Add New**
2. Enter the title for the page such as 'Blog' then click on **Publish** button
3. Follow the static page setting [in this section](#).

Featured Area



On the blog page you can display a featured area which highlights some of your blog posts. There are 3 different layouts of featured area to choose.

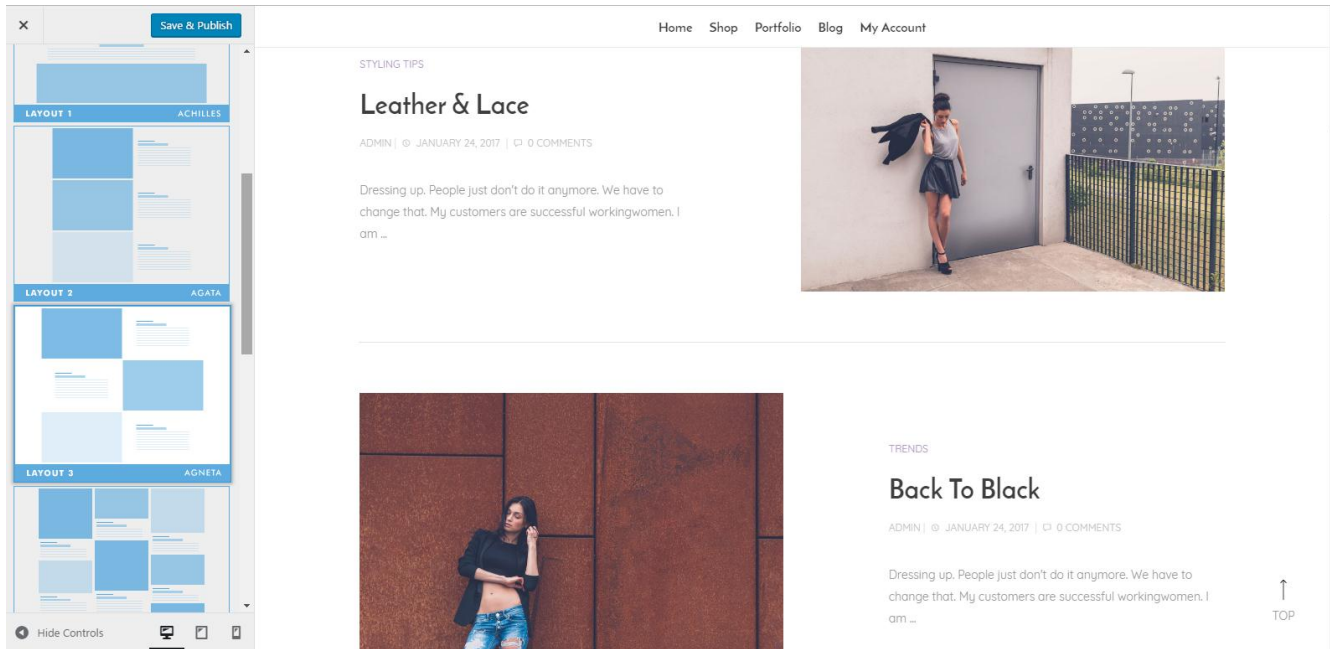


- **Make sure your posts have featured images.** This is the image that the featured area will pull in represent your post. Also do not forget to assign the category as the posts to display are based on the category selected.
- Next, navigate to **Appearance > Customize > Blog > Featured Area**, then enable the featured area and set it up such as selecting the layout and number of post to display. Click on **Save & Publish** button after.

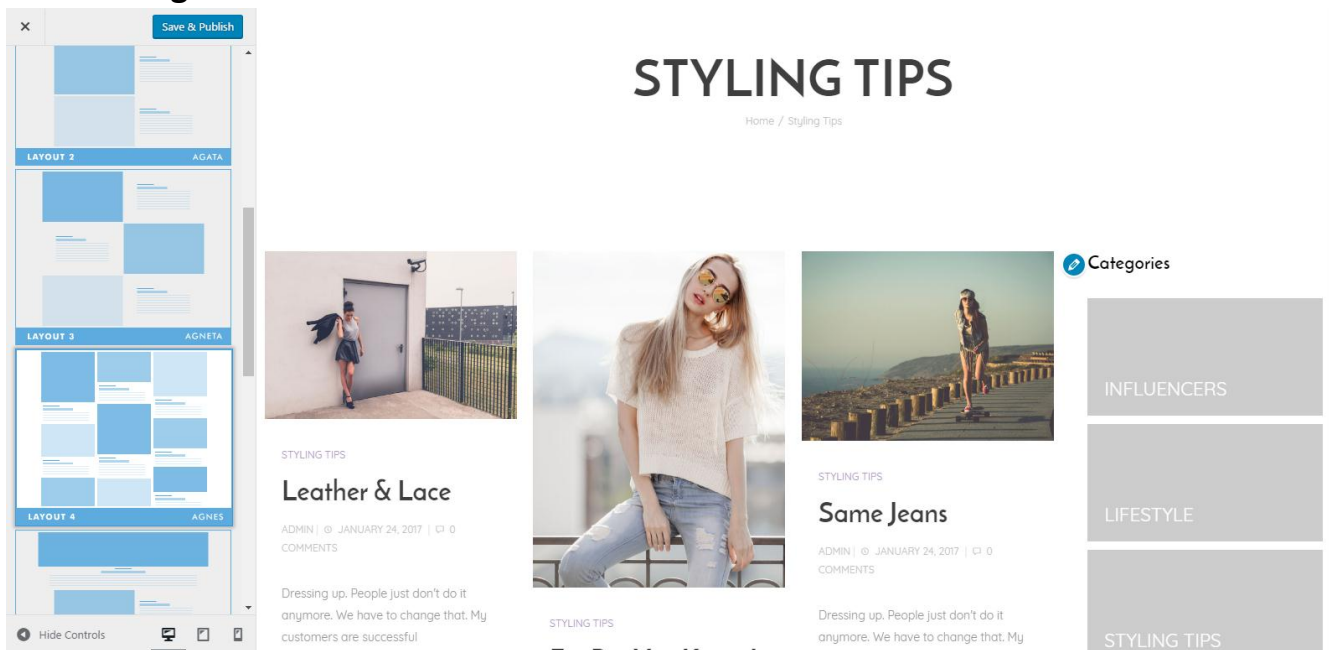
NOTE: To get the slug category, head to Posts > Categories, quick edit the category you want to input, then copy the slug.

Customize Blog Page

To change the layout of the blog page, head to **Appearance > Customize > Blog > Blog Post** then choose one of 7 layout options.



Archive Page



Category Pages (which display all blog posts related to a particular category), Tag Pages (which display all blog posts related to a particular tag), Author Pages (which display all blog posts related to a particular author) are called Archive Page.

To change the page layout of your archive page, head to **Appearance > Customize > Blog > Archive Layout** and choose one from 7 layout options. You can also choose the layout to show the page title.

Blog Pagination

Upscale has 2 styles of pagination for the blog section; number pagination and prev-next pagination. You can set different styles of pagination on your blogpost page and archive page.

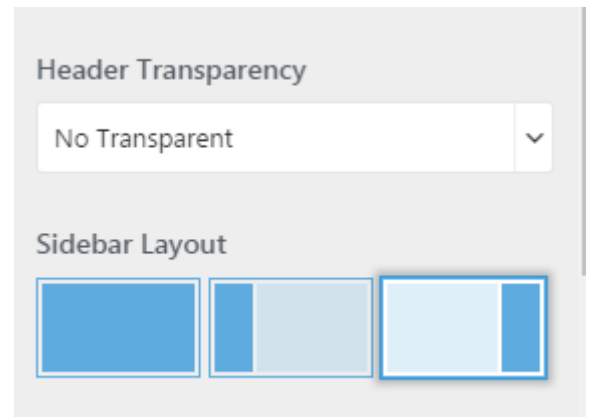
- To set pagination on your blogpost page, navigate to **Appearance > Customize > Blog > Blog Post**.
- To set pagination on your archive page, navigate to **Appearance > Customize > Blog > Archive Layout**.

Blog Sidebar

You can enable or disable sidebar that will be displayed on the left or side area of your blog post page, blog page, and archive page.

- To enable or disable sidebar on the blog post page, go to **Appearance > Customize > Blog > Single Post** and change the sidebar layout. For the sidebar layout, you can also choose it when creating a new post within Dahz Setting.
- To enable or disable sidebar on the blog page, go to **Appearance > Customize > Blog > Blog Post** and change the sidebar layout.
- To enable or disable sidebar on the archive pages, go to **Appearance > Customize > Blog > Archive Layout** and change the sidebar layout.

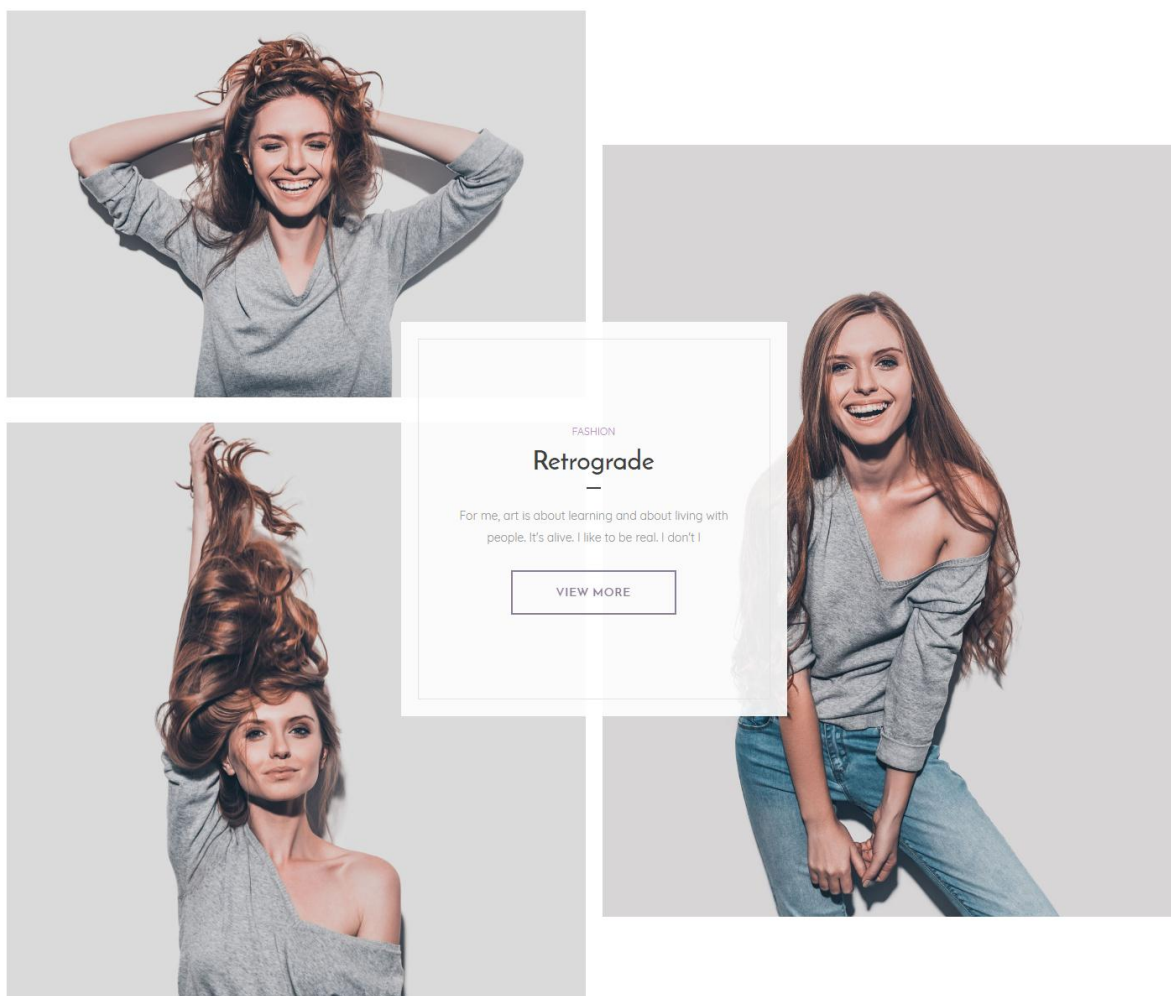
Be sure to click **save & publish** button after.



Portfolio

PORTFOLIO

Home / Portfolio

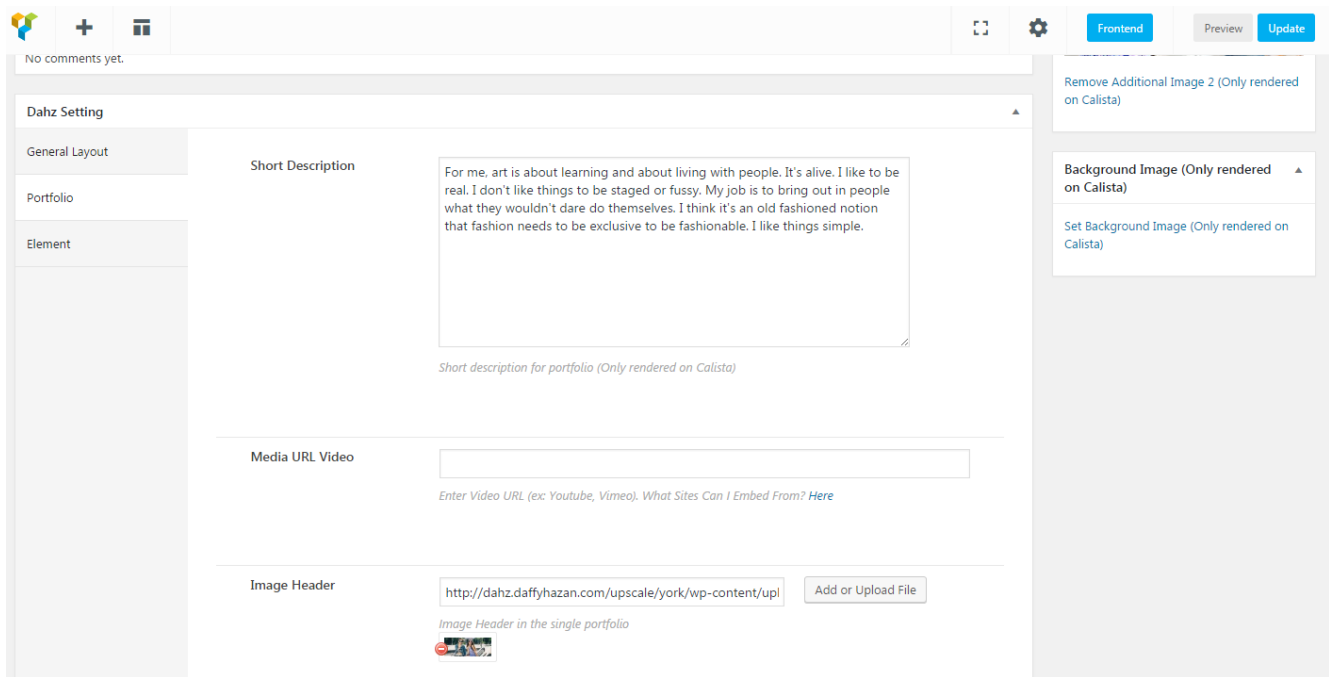


Upscale includes a built-in custom post type for the portfolio, making it easier to share your works incredibly. Portfolio feature can be used after installing and activating Dahz Portfolio plugin.

Creating Portfolio Posts

To create a portfolio post, navigate to **Portfolio > Add New**. We recommend you to use Visual Composer in creating portfolio post. Click on the **Backend Editor** button to change WYSIWYG editor into Visual Composer builder.

Scroll down to configure **Dahz Setting** then fill out the available field:



- **General Layout**
 - **Header Option:** style option to display header of the post.
 - **Portfolio Overlay Background Color:** set the color of background image when hovering on post featured image in portfolio page.
 - **Portfolio Overlay Text Color:** set the color of title font when hovering on post featured image in portfolio page.
- **Portfolio**
 - **Short Description:** to add a description of the collection.
 - **Media URL Video:** to add a video as the header of post.
 - **Image Header:** to add an image as the header of post.
- **Element**
 - **After Header:** add HTML code to display content after header in portfolio post page.
 - **Before Footer:** add HTML code to display content before footer in portfolio post page.

NOTE: if you choose a video as the header, you also need to assign an image that will appear on the prev/next post preview at the bottom of collection page.

Assign Portfolio Featured Images

In portfolio post, you can set 2 additional images with the featured image and a background image that will be displayed on portfolio archive page. All those images will be displayed in the portfolio page when you use layout 1 (Calista), but if you use other layouts, only the main featured image will be displayed.

To assign a featured image to existing posts, navigate to your post's create or edit screen and look to the bottom-right of the screen. You'll see a box titled 'Featured Image' where you can add your desired image. Be sure to click **Update** button when you're finished.

Customize Portfolio Post Page

To customize the appearance of a portfolio post page, navigate to **Appearance > Customize > Portfolio > Single Portfolio Layout**. You can choose the default header style to use in a single post page and enable/disable pagination.

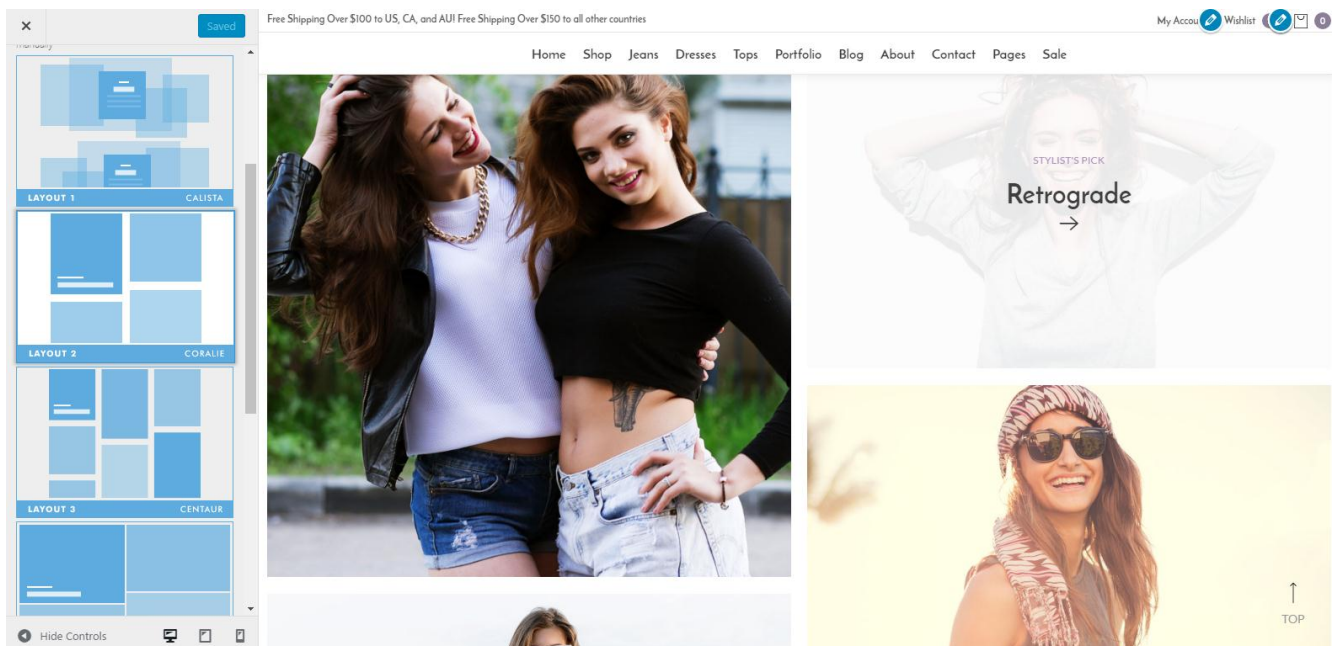
Portfolio Page Setup

To display your portfolio posts, you need to create a portfolio page first as the portfolio archive page.

1. Go to **Pages > Add New**
2. Enter the title for the page such as 'Portfolio'
3. From the Template dropdown menu, choose **Portfolio**
4. Click on **Publish** button

Customize Portfolio Page

To change the layout of the portfolio page, go to **Appearance > Customize > Portfolio > Portfolio Layout** then choose one from 5 layout options.



Portfolio Pagination

- For portfolio page, Upscale has 3 styles of pagination; prev-next pagination, infinite load with button, and infinite load scroll. To set pagination, navigate to **Appearance > Customize > Portfolio > Portfolio Layout**.
- For portfolio post, the pagination option is only prev-next, which you can enable/disable within **Appearance > Customize > Portfolio > Single Portfolio Layout**.

Social Account

- To set up links to your social account, add the URL of your account in **Appearance > Theme Option > Social Account**.
- To change the order of social icon displays, you can drag and drop the account below the Social Account form.
- To display your social icon on the top bar or footer area, you can drag and drop **Social Icon** element in header or footer builder.
- If you need to change the display of social icon, you can go to **Appearance > Customize > Header > Social Icon** and **Appearance > Customize > Footer > Subfooter**.

Account Network

Choose Account Network











Social Account

Facebook

Your Social account URL

Add New

Drag and drop to reorder the social account list

	facebook.com	
	twitter.com	
	instagram.com	
	pinterest.com	
	youtube.com	

Instagram OAuth

To set up Instagram Custom Feed or Filter Latest shortcode, you have to authorize your Instagram account first within **Appearance > Theme Option > Social Account > OAuth**.

1. Go to <https://www.instagram.com/developer/> and click the Register Your Application button.

Search Documentation

- Overview >
- Authentication >
- Login Permissions >
- Permissions Review >
- Sandbox Mode >
- Secure Requests >
- Endpoints >
- Rate Limits >
- Subscriptions >
- Embedding >
- Mobile Sharing >
- Libraries >
- Support >
- Changelog >
- Platform Policy >

Developer Signup

Thanks for your interest. To get started, just a few things we need to know:

Your website:

Phone number:

What do you want to build with the API?

I accept the API Terms of Use and Brand Guidelines

[Sign up](#)

2. Fill out the field and click Sign Up, you'll be redirected to the previous page.
 3. Click the Manage Client button on the top bar then click Register a New Client button.
 4. Fill the application name, description, company name, website URL, valid redirect URI, and contact email.
- NOTE:** Valid redirect URI can be found in the Appearance > Theme Option > Social Account > OAUTH from your WordPress dashboard.

[Save Options](#)
[Reset All](#)

Instagram OAUTH

Instagram Username
Simply input your Instagram username here

Instagram App ID
Simply input your Instagram App ID here

Access Token
Click here for the tutorial on getting your Access token

[Authorize Your Instagram Account](#)
[Read here for OAuth authentication](#)

Your Redirect URI : http://www.dahz.daffyhazan.com/upscale/wp-admin/admin.php?page=dahz_framework_theme_options&response_type=token&scope=basic+public_content+follower_list+comments+relationships+likes

Register new Client ID

Details Security

Application Name:

Do not use **Instagram**, **IG**, **insta** or **gram** in your app name. Make sure to adhere to the [API Terms of Use and Brand Guidelines](#).

Description:

Company Name:

Website URL:




Valid redirect URIs:
Press Enter to confirm.

The `redirect_uri` specifies where we redirect users after they have chosen whether or not to authenticate your application.

Privacy Policy URL:

Contact email:

An email that Instagram can use to get in touch with you. Please specify a valid email address to be notified of important information about your app.

Type the words above:

- After that, your client ID will be generated. Click the Manage button.

Manage Clients

Report Issue

Register a New Client

York feed

CLIENT INFO

CLIENT ID

CLIENT STATUS Sandbox Mode

display instagram feed

- Go to the Security tab then uncheck the 'Disable implicit OAuth' box.

Edit Client

Client ID

Client Secret

Client Status Sandbox Mode

[Details](#) **[Security](#)** [Sandbox](#) [Permissions](#) [Migrations](#)

Valid redirect URIs

Press Enter to confirm.

The `redirect_uri` specifies where we redirect users after they have chosen whether or not to authenticate your application.

Disable implicit OAuth

uncheck this box

Disable the Client-Side (Implicit) OAuth flow for web apps. If you check this option, Instagram will better protect your application by only allowing authorization requests that use the Server-Side (Explicit) OAuth flow. The Server-Side flow is considered more secure. See the [Authentication](#) documentation for details.

Enforce signed requests

Requires the use of your Client Secret to sign all API requests. Use this option to instruct Instagram to check requests for a signature passed in the 'sig' parameter and validate it. This signature is a SHA256 hash of the endpoint and key/value pairs of all parameters for the request, using the Client Secret. If this option is set, calls with mismatched signatures will fail. This technique helps protect your OAuth Client from impersonation attempts from malicious developers. Only enable this option for server-to-server calls. See the [Secure API Requests](#) documentation for details.

- Next, simply copy the client ID then paste it into the available field in the Theme Option > Social Account > OAUTH

Manage Clients

York feed

CLIENT INFO

CLIENT ID

COPY THIS CODE

CLIENT STATUS

Sandbox Mode

display instagram feed

Instagram OAUTH

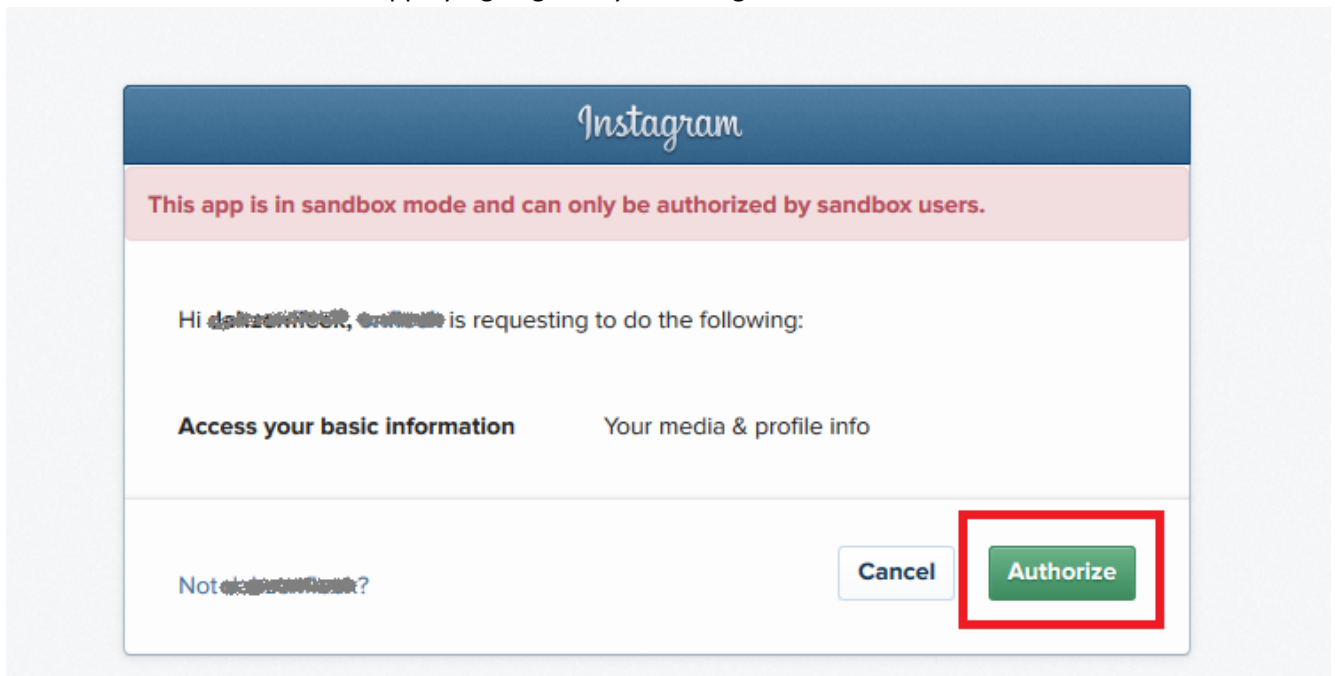
Instagram Username

Simply input your Instagram username here

Instagram App ID

Simply input your Instagram App ID here

8. After fill in the Instagram username and app ID, click **Save Option** button. Leave the access token field blank for now.
9. Click the 'Authorize Your Instagram Account' link below the access token field
10. You will need to authorize this app by signing in to your Instagram. Hit the **Authorize** button



11. Go back to Theme Option > Social Account > OAUTH. Copy the token link from your URL address (the number after 'token=' then paste it into the access token field.

hp?page=dahz_framework_theme_options&access_token=11199015



Instagram OAUTH

Instagram Username

your instagram name

Simply input your Instagram username here

Instagram App ID

client ID

Simply input your Instagram App ID here

Access Token

paste here

Click here for the tutorial on getting your Access token

[Authorize Your Instagram Account](#)

[Read here for OAuth authentication](#)

Your feedback URL: <http://193.108.98.222/feedback-admin/dahz.php?>

page=dahz_framework_theme_options&response_type=token&scope=basic+public_content+follower_list+comments+relationships+likes

12. Save options.

Social Sharing Option

You can add share buttons on a single post, single page, and portfolio share by enabling the option from **Appearance > Customize > General > Share**. The available sharing buttons are for Facebook, Twitter, Pinterest, and email.

SHARE    

Customizing > General Reset

< Share

To view the changes, go to the specified pages manually

- Share Button on Single Post
- Share Button on Single Page
- Share Button on Single Product
- Single Portfolio Share

Share Buttons

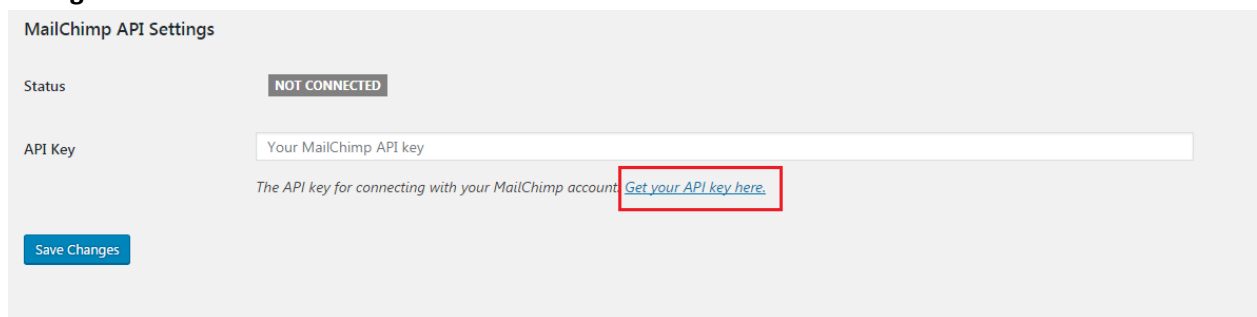
- Facebook
- Pinterest
- Twitter
- Mail

Setup Newsletter Signup Form

Upscale comes with **MailChimp for WordPress** plugin to create newsletter signup form. The signup form can be displayed in the widget area and newsletter pop-up of your website. To add a MailChimp newsletter form, you need to create a [MailChimp Account](#) first if you don't have one. Install and activate the plugin, and then set up your signup form.

MailChimp Setting

1. After installing and activating the plugin, go to **MailChimp for WP > Mailchimp** section from your dashboard.
2. Add your **MailChimp API key** (use **Get your API key here** link to obtain your key) then click **Save Changes**.



The screenshot shows the 'MailChimp API Settings' page. At the top, it says 'MailChimp API Settings'. Below that, the 'Status' is 'NOT CONNECTED'. There is a text input field for 'API Key' with the placeholder text 'Your MailChimp API key'. Below the input field, there is a note: 'The API key for connecting with your MailChimp account' followed by a blue link 'Get your API key here.' which is highlighted with a red box. At the bottom left, there is a blue 'Save Changes' button.

3. Go to **MailChimp for WP > Forms**, check your list for 'Lists this form subscribes to' option to set which list will be used for subscription on MailChimp.
4. **Customize** the form to your liking, then click **Save Changes**.
NOTE: You may use the field generator for the easiest way in creating form
5. **Copy the shortcode** at the bottom of form setting to display this form inside a post, page or text widget; next we will try to create the form in the widget area.



The screenshot shows the 'MailChimp for WP' settings page. On the left, there is a sidebar menu with options: Series, Contact, Appearance, Plugins, Users, Tools, Settings, MailChimp for WP (selected), MailChimp, Forms, Integrations, Other, Instagram Feed, and Collapse menu. The main content area shows a form customization interface. It includes a 'Save Changes' button at the top left. Below it, there is a code editor showing the following HTML code:

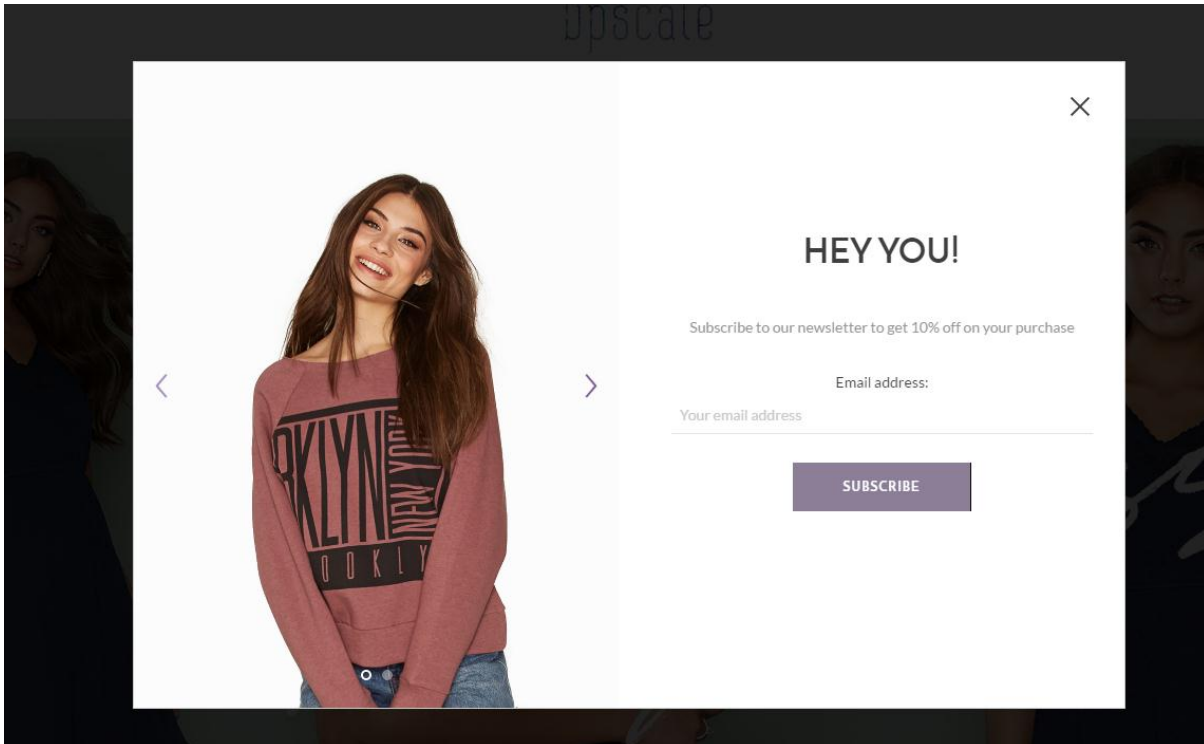
```
<sp>
<label>Email address: </label>
<input type="email" name="EMAIL" placeholder="Your email address" required />
</sp>

<p>
<input type="submit" value="sign up" />
</p>
```

At the bottom, there is a note: 'Use the shortcode [mc4wp_form id="36"] to display this form inside a post, page or text widget.' The shortcode is highlighted with a red box.

6. Go to **Appearance > Customize > Widget**.
7. Choose an available widget area to input the form, then add 'MailChimp Sign-Up Form' widget into it.
8. Paste the shortcode in the box.
9. Hit the **save & publish** button.

Pop-up Setting



After setting up the MailChimp form, you can use the shortcode to create pop-up signup form.

1. Go to **Appearance > Customize > General > Newsletter**.
2. **Enable** the newsletter pop-up option.
3. **Paste the MailChimp shortcode** in the Newsletter Form.
4. Fill in the heading and text for the pop-up form.
5. Select the interval when you want the pop-up form appears.
6. Upload images for the pop-up form; you can upload up to 3 images for the pop-up.
7. Click **Save & Publish**.

NOTE: If you can't directly see your customization on the live customizer, you need to **Save & Publish** it first.

Theme Customization

Backup & Restore Theme Option Setting

WordPress database is very fragile, so you need to put an extra effort to keep your data safe. To prevent any data loss we've added an export/import feature for your theme option. To backup or restore your setting, please go to **Appearance > Theme Option > Export Import Setting**.

NOTE:

- Reset All button will erase all of your customization so that your theme will be like the first time you install it.
- Please always backup your setting before you add/update plugins or theme to avoid data loss. Periodic backup is recommended.

EXPORT THEME SETTINGS

Please always backup this settings periodically, especially when you add/update Plugins or Themes. Simply copy this and save it in notepad or other text editor.

This is your current setting.
Copy & save this to your
notepad to backup your setting



```
a_category : category , snop_woo_desktop_column : 4 , snop_woo_tablet_column : 2 , snop_woo_mobile_column : 1 , shop_woo_product_per_page : "24" , single_woo_header_transparency : "de-header--normal" , single_woo_single_product_layout : "penelope" , single_woo_product_column : "8" , single_woo_sidebar_layout : "no-sidebar" , single_woo_is_image_modal_gallery : "1" , single_woo_is_image_zoom : "1" , single_woo_short_description_position : "after-title" , single_woo_sticky_add_to_cart_layout : "top" , single_woo_tabs_types : "tour" , single_woo_is_show_review_tab : "1" , account_woo_header_account_login_register : "1" , header_top_center : [], shop_woo_sidebar_position : "left" , quickview_woo_is_quick_view : "1" , shop_woo_product_attribute_swatches : "color" , shop_woo_custom_badge_new : "default" , shop_woo_image_hover_animation : "none" , single_woo_is_show_related_products : "1" , single_woo_related_product_column : "2" , general_layout : "fullwidth" , outer_bg_color : "#DD9933" , recently_viewed_woo_is_recently_viewed_show : "1" , recently_viewed_woo_product_column : "5" , recently_viewed_woo_total_product : "5" , portfolio_archive_layout : "portfolio_2" , single_woo_is_exclude_review_tab : "0" , portfolio_per_page : "25" , portfolio_archive_pagination : "infinite_load_more_button" , portfolio_header_transparency : "de-header--normal" , header_main_center : ["mega_menu"] , single_woo_is_prev_next_product : "1" , enable_dropcap : "1" , cart_woo_is_direct_on_single : "1" , single_woo_show_brand : "text-brand" }
```

IMPORT THEME SETTINGS

Paste the backup codes here to import the previous theme settings.

Paste here to import your
backup setting.



Import Theme Settings

Child Theme

When you update the theme, any changes you've made to css and php files will be gone. To avoid re-applying your changes after updating, you can use child theme.

A child theme is a theme that inherits the functionality and styling of another theme, called the parent theme. Child themes are the recommended way of modifying an existing theme as the changes in it won't be affected by the updates. We include a child theme package ready that you can get within the main download folder named **upscale-child**. Upload the package after installing the theme.

Color Styling

To customize the color of your website, please navigate to **Appearance > Customize > Color**. There you can customize color elements of your website within three sections: general, button, and shop.

General

In the General section, you can customize the color style of website main elements such as heading

- Main accent color: the color for the link elements such as categories and social icons
- Body text color: the color for body text
- Heading text color: the color for heading
- Extra color: the color for breadcrumbs, post meta, author name and comment info
- Widget title color: the color for widget title which can be seen on the sidebar or footer area
- Border color: the color for border line such as separator line in the widget

Main Accent Color
Main Accent (Link)

Regular Hover

Hover Style

Change Color

Body Text color

Select Color

Heading Text color

Select Color

Extra Color
Extra (Breadcrumbs, Post Meta)

Select Color

Widget Title Color
Widget Title (on the sidebar/footer area)

Select Color

Divider Color
Divider (Border)

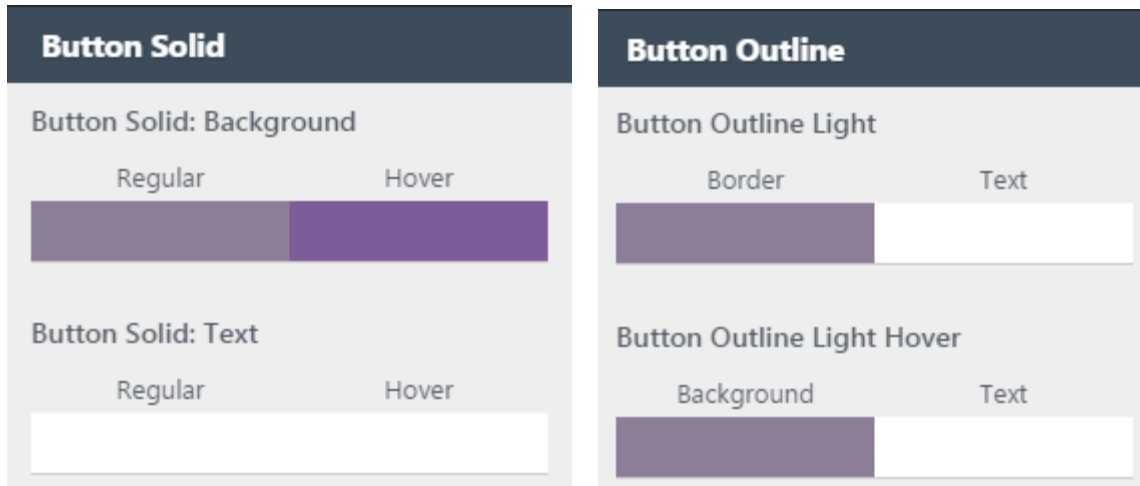
Select Color

Button

In the Button section you can customize the button color of each style on your site.

- Button solid: the color for button solid style, such as the Submit button on comment section or Checkout button
- Button outline: the color for button outline style, such as View Cart button. You can change the color based on the header transparent. If you want to custom the general button outline (no transparent header), custom the button outline dark section.

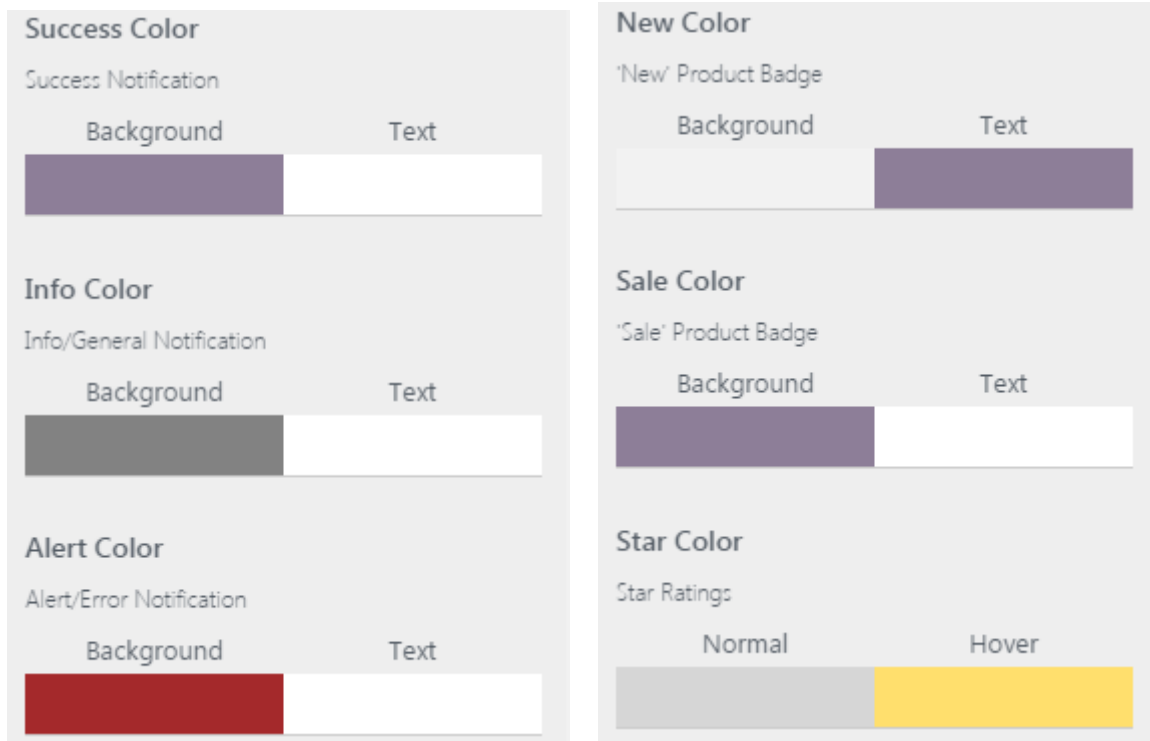
NOTE: You can also set up the button radius within this section.



Shop

In the Shop section you can customize the color style of shop elements such as notification text or product badge.

- Success color: the color for success notification (ex: when you successfully add a product to cart)
- Info color: the color element for info notification (ex: the notification in the download section of My Account page)
- Alert color: the color element for alert notification (ex: when you wrongly input coupon code in the cart/checkout page)
- New color: the color element for 'new' product badge
- Sale color: the color element for 'sale' product badge
- Star color: the color element for star ratings



Typography

Fonts in Upscale are customizable. Everything you need to adjust your website fonts can be found in **Appearance > Customize > Typography > Source Font**. Select the source of the font you use, either Google Font or Adobe Typekit.

- **Family Font 1:** applied for heading, widget title, and share text.
- **Family Font 2:** applied for body elements, such as body text and post meta.
- **Variant:** font weight.
- **Subset:** alphabet type.

For main navigation, header menu, dropdown menu, and button, you choose which font to use between family font 1 and 2.

Source Font

Google Font

Font Family 1
Font Family 1: Heading, Widget Title

Font Family
Josefin Sans

Variant
Bold 700

Font Family 2
Font Family 2 (General Body Text, Breadcrumbs, Shop Category, Shop Price, etc)

Font Family
Lato

Variant
Normal 400

Main Nav & Header Menu

Font Family 1

Dropdown Menu

Font Family 2

Buttons

Font Family 1

Breadcrumbs



You can enable/disable breadcrumbs altogether from **Appearance > Customize > General > Breadcrumbs**.

Page Transitions

To enable and adjust transitions type on your website, go to **Appearance > Customize > General > Transitions**.

NOTE: If you can't directly see your customization on the live customizer, you need to **Save & Publish** it first.

General Layout

To customize the general layout of your website, navigate to **Appearance > Customize > General > Layout**.

There you can customize the layout of your website within three layout to choose: fullwidth, boxed, and framed.

Layout

FULLWIDTH **BOXED** **FRAMED**

Enable Shadow Background
 Off

Site Content Width (px)
1420

Site Boxed & Framed Width (px)
1600

Body Background
 Select Color

Upload your background image
No file selected
Select File

Background Size
Cover

Background Repeat
No-Repeat

Background Position
Center Center

Background Attachment
Scroll

Outer Background
 Select Color

Upload your outer background image
No file selected
Select File

Background Size
Cover

Background Repeat
No-Repeat

Background Position
Left Top

Background Attachment
Scroll

Custom Code

With Upscale you can easily add custom code to your website. Simply head to **Appearance > Customize > General > Custom Code**, then you will see editor buttons for:

- **Custom CSS:** Add some CSS by adding it to this editor.
- **Custom Javascript:** Add JavaScript and/or analytics code, any code that you add here will be moved to the footer.

Google Analytics

To add Google Analytics, head to **Appearance > Customize > General > Global**, the scroll down to find the Google Analytic ID box.

Custom CSS

Write your own CSS in the editor

[Open Editor](#)

Custom Javascript

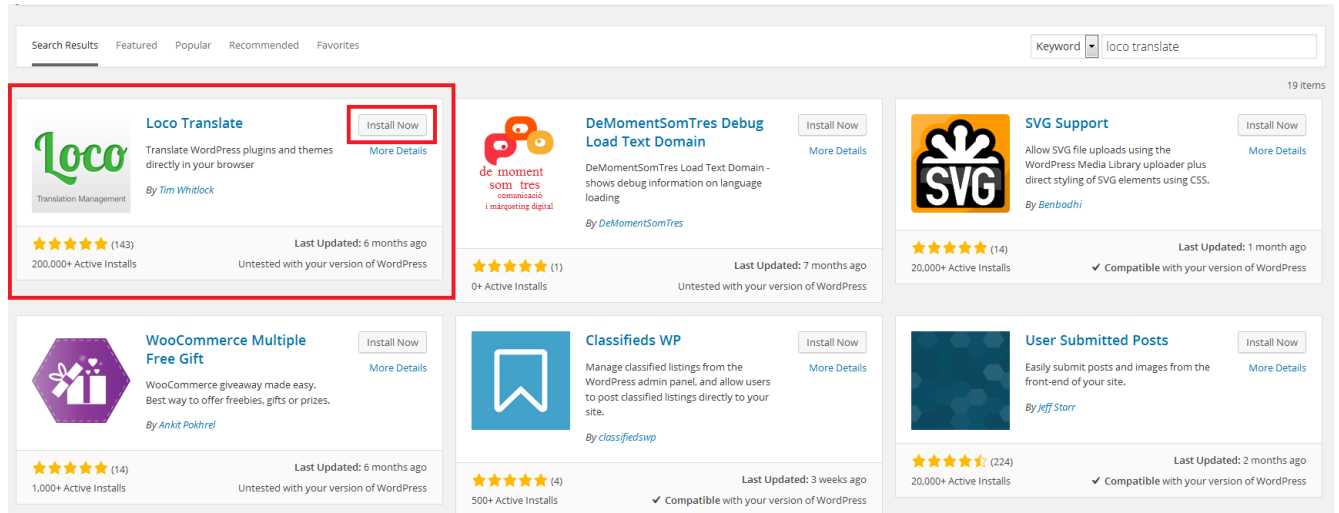
Write your own Javascript in the editor

[Open Editor](#)

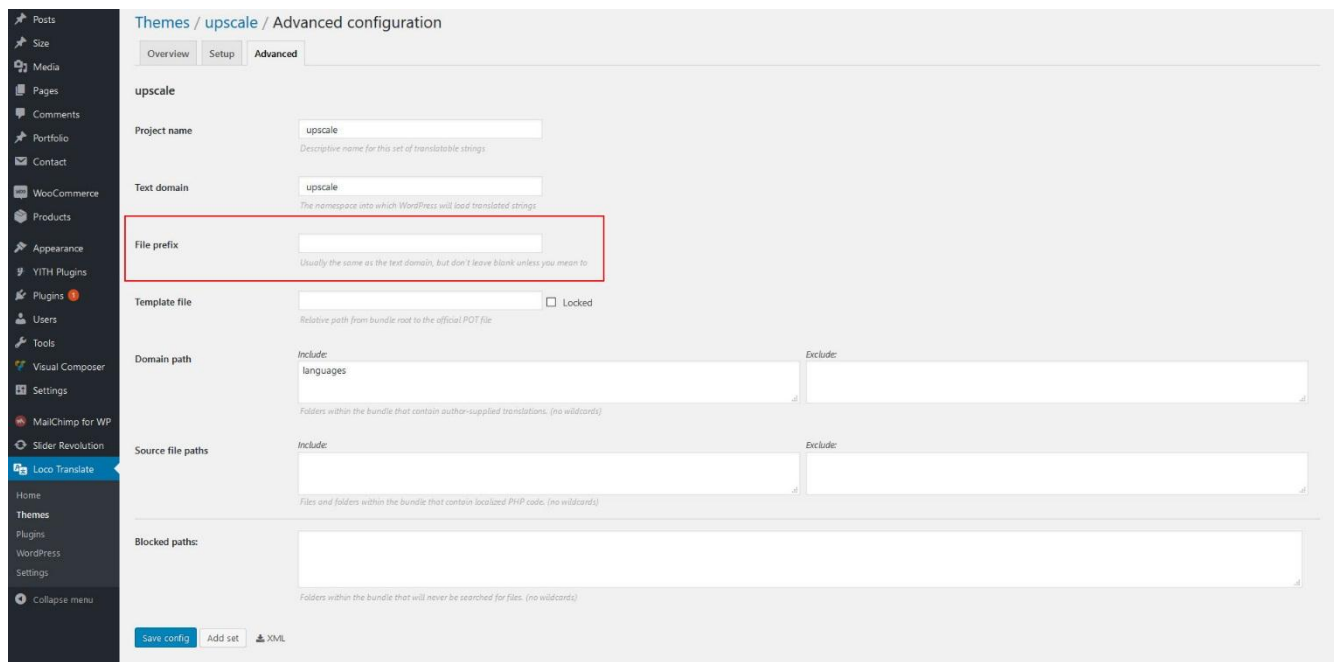
Google Analytic ID

Translating Upscale

1. Navigate to **Plugins > Add New** on your WordPress dashboard, then search for **Loco Translate**. Install and activate the plugin.



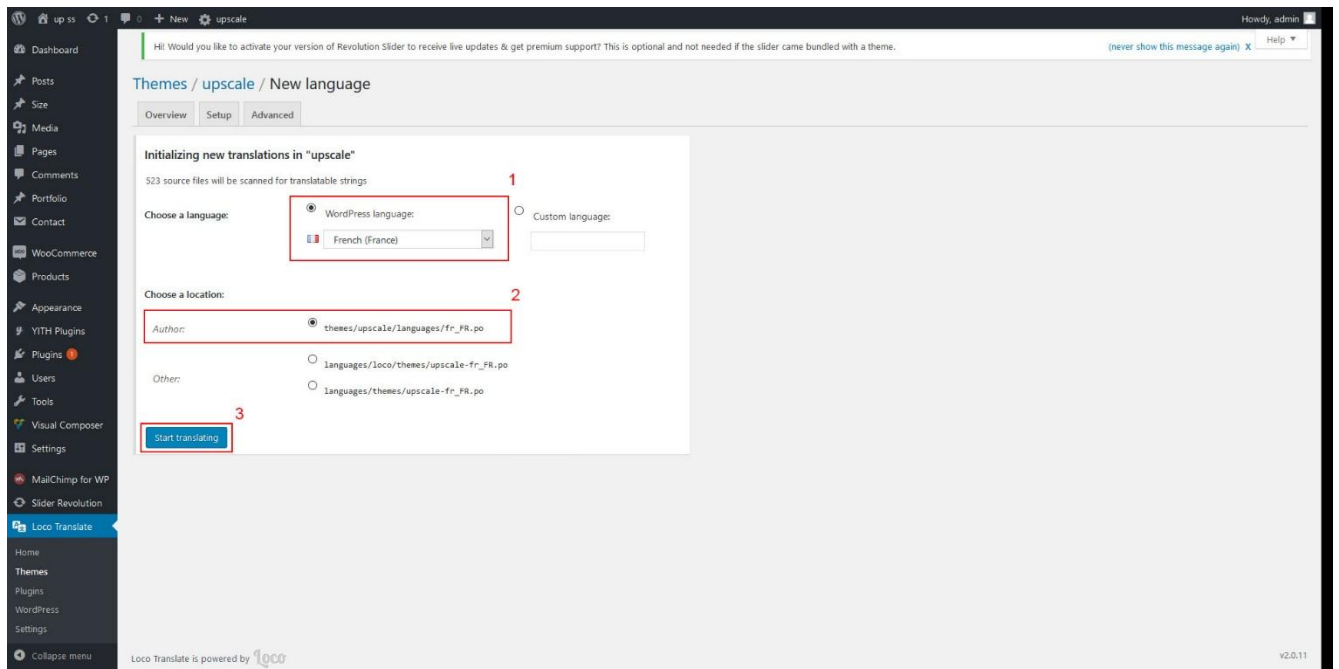
2. After activating, go to **Loco Translate > Themes** from the sidebar menu, then **select the theme** you want to translate.
3. Choose the **Advanced** tab, then edit the **File prefix** box. Leave it blank and click **Save config** button.



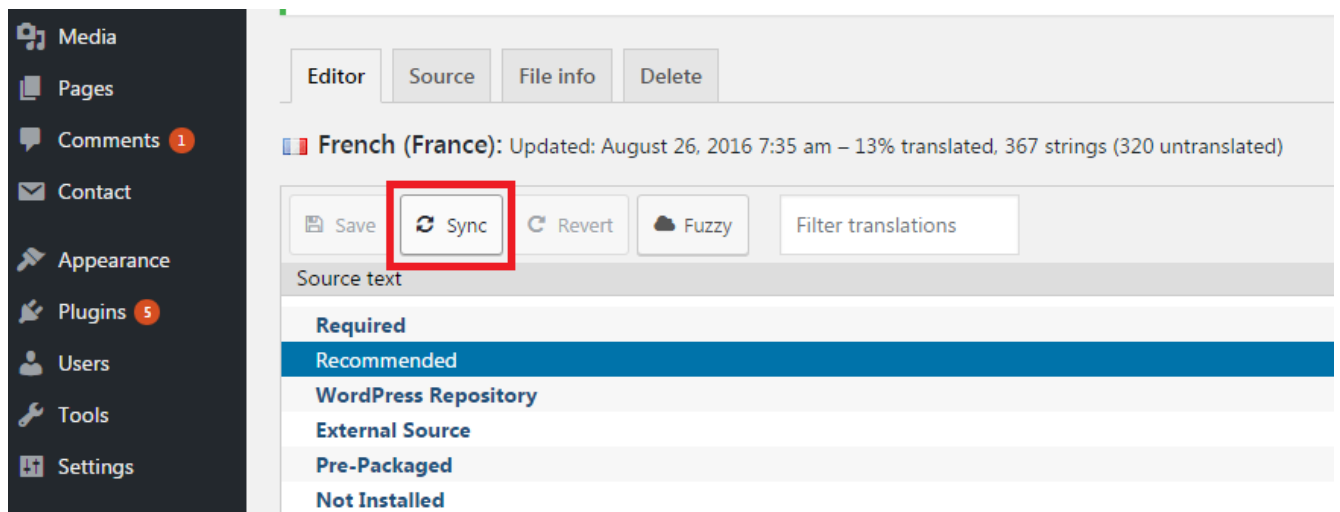
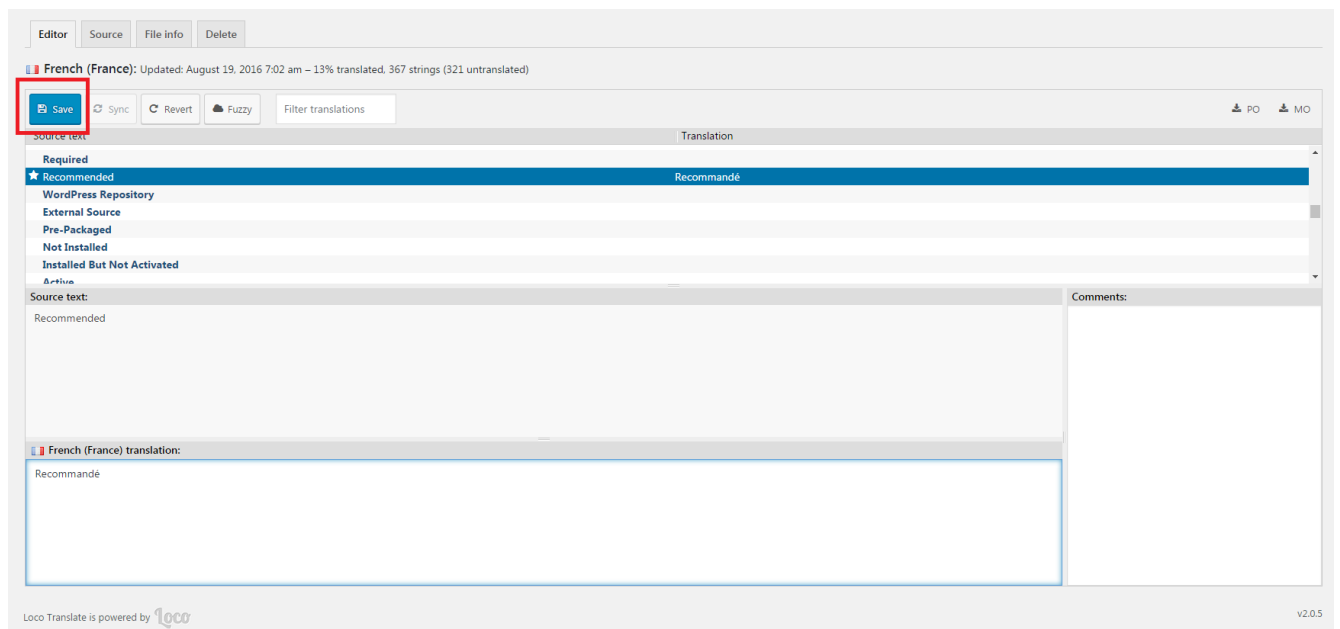
4. Choose the **Overview** tab, then click **(+) New Language**.



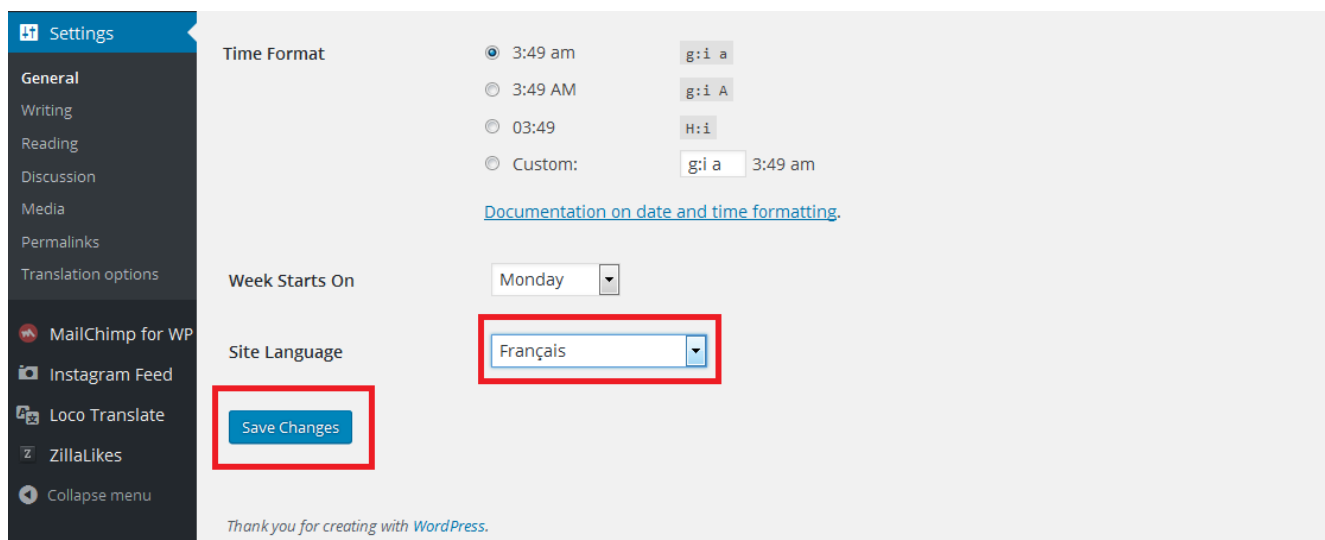
5. Select the WordPress language option and the language you want to translate on the dropdown list. Make sure the location you choose is **Author**, then click **Start translating** button.



6. You may start your translation now. You can select the text inside the theme you want to translate on the Source Text list, then add the translation on the available translation area. For example, if you want to translate word 'recommended', you have to find and select it first on the Source Text list then add the translated text inside the translation box.
7. Click **Save** button again as soon as you're done translating, then click **Sync**.



8. The last step is to activate and use the new language. Go to **Settings > General** from the sidebar menu. On the bottom of the page, change the language in the **Site Language** options, then click **Save Changes**.



Done! The default language both on your WordPress dashboard and on your site has changed.

Denouement

Once again, thank you for purchasing Upscale!

If you still have a question that this documentation can't resolve, drop us a line at our [support forum](#) and we'll do our very best to assist you. We wish you all the best and we truly hope Upscale can help you create an eCommerce website you've been dreaming of. Cheers!